UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

MM Games d.o.o.,

Plaintiff,

v.

Andre Rebelo-Soares d/b/a Typical Gamer, Jogo Studios, Inc.

Defendant.

CASE NO. 2:25-CV-01969-GW-(JPRX)

DECLARATION OF JUSTIN V. LEWIS IN SUPPORT OF PLAINTIFF MM GAME'S MOTION FOR PRELIMINARY INJUNCTION

Hon. George H. Wu

Date: May 8, 2025 Time: 8:30 a.m. Courtroom: 9D

I, Justin V. Lewis, have been retained by MM Games d.o.o. ("MM Games" or "Plaintiff"), to provide independent expert opinions regarding financial and economic issues in the above-captioned matter. I am providing this Declaration in support of MM Games' Motion for Preliminary Injunction against Defendant Andre Rebelo-Soares d/b/a Typical Gamer ("Typical Gamer") and Defendant Jogo Studios Inc. ("Jogo Studios") (collectively "Defendants") involving the infringement of Plaintiff's copyrighted and playable game on Epic Games' Fortnite platform called "Crazy Red vs Blue" through Defendants' release, advertisement, and distribution of its playable game called "Super Red vs Blue" (the "Infringing Product") on the same platform, namely, Fortnite.

I. **QUALIFICATIONS**

1. I am a Certified Public Accountant and a Certified Valuation Analyst. I have over 27 years of work experience as an auditor, forensic accountant, licensing and risk management consultant, and expert in litigation. I am CEO and Managing Director for Truest Consulting, LLC, a firm that provides companies with services related to intellectual property and intangible assets

including financial expert testimony, valuation, strategic consulting, investment advisory, and transaction support. My experience includes extensive work with patents, trademarks, copyrights, and other forms of intellectual property ("IP") and intangible assets.

2. I am a regular speaker and member of several intellectual property organizations. I have been an active member of the Licensing Executives Society ("LES") for many years, holding leadership positions as former Chair of the Valuation and Pricing Committee and current chair of the San Francisco Chapter. As part of these roles at LES, I have spoken numerous times on a variety of intellectual property issues including patent damages, licensing and valuation, trademark licensing, Standard Essential Patent ("SEP") licensing, intellectual property valuation methodologies, and copyright damages. I was a member of the Intellectual Property Owners Association ("IPO") and have spoken and worked on projects and topics for them including model license clauses, valuation and royalty rate determinations, and trade secret damages. I am a member of the International Trademark Association ("INTA"), an international not-for-profit association of trademark holders and professionals whose practice includes trademark protection and promotion, and whose publications and other educational materials are peer-reviewed and generally considered authoritative in the field. I have taught masters level courses on intellectual property valuation and risk management at the Illinois Institute of Technology and at the University of Washington. My full Curriculum Vitae ("CV") is attached hereto as Exhibit A. I have created schedules to support my opinions, which I have attached hereto as Exhibit B. I have also attached supporting documents, attached hereto as Exhibits C-Q.

II. BACKGROUND AND INTRODUCTION

A. MM Games

- 3. MM Games, also known as "RVB" and "Boyka," is a Fortnite Creative development creator based in Croatia. MM Games is most known for its "Crazy Red vs Blue" Fortnite Map (hereinafter referred to as "CRB"). This map, also referred to as an "island" or "game," was created by MM Games using the Creative mode in Fortnite and Unreal Editor For Fortntie that allows users to "freely create content on your own Creative Islands." These users can create maps, alter the layout and props within these maps and develop gameplay mechanics in order to create independent games and experiences for other players to enjoy. Users who do this are referred to as "Creators." Creators, through the Fortnite Creative program, can earn payouts from the games they create through the level of engagement their games receive. Creator maps are available to be played, alongside Epic Games' own Fortnite maps, on the Fortnite platform.
- 4. CRB was released on June 14, 2023, has 935,891 unique active players daily on average, and has earned over \$19 million in payouts through August 2024.⁵ Fortnite.gg, a privately operated website that offers "useful guides and tools" for players and Creators to review,⁶ has

¹Boyka, X, accessed at https://x.com/BoykaARO (last visited on Jan. 7, 2025).

² For simplicity's sake, I will refer to CRB and other similar properties as "games" understanding that they are hosted by Fortnite's gaming platform and for all intents and purposes function as a game despite there being technical differences between an "island" and "map". If or when a distinction between "map", "island", and "game" is needed, I may elect to alter my language to better support the statement.

³ What is Creative mode in Fortnite? How does it work?, EPIC GAMES, https://www.epicgames.com/help/th/c-Category_Creative/c-Creative_Gameplay/what-is-creative-mode-in-fortnite-how-does-it-work-a000084986 (last visited on Jan. 7, 2025); see also Island Creator & Engagement program, EPIC GAMES, https://dev.epicgames.com/documentation/en-us/fortnite-creative/join-the-island-creator-program-in-fortnite-creative (last visited on Jan. 7, 2025).

⁴ Create in Fortnite, EPIC GAMES, https://www.fortnite.com/create?lang=en-US (last visited on Jan. 7, 2025).

⁵ See Lewis Schedule 1.0 and 2.0, attached hereto within Exhibit B. Payouts are based on the monthly engagement an island receives. Funds are deposited into Creator's accounts through Epic's current payment platform Hyperwallet, a payout application that provides distribution of payouts in local currencies to Creators. These funds can then be transferred to a Creator's personal banking accounts. See, "Engagement Payout," Epic Games, accessed at https://dev.epicgames.com/documentation/en-us/fortnite-creative/engagement-payout-in-fortnite-creative. See also, "Hyperwallet," Epic Games, accessed at https://dev.epicgames.com/documentation/en-us/fortnite-creative/hyperwallet-setup-in-fortnite-creative.

⁶ Fortnite.GG, X, accessed at https://x.com/FortniteDotGG/status/1380236686836301826?lang=en (last visited on Jan. 7, 2025).

estimated that MM Games has earned between \$4.7 million and \$17.5 million for its CRB Map.⁷ Notably, this appears to underestimate the actual payouts received by MM Games (\$19 million through August 2024).⁸ MM Games, listed as RVB on Fortnite.gg's website, is currently ranked as the third most popular Creator on Fortnite, with over 23 billion minutes played.⁹

5. MM Games holds a valid copyright in CRB. 10

B. Typical Gamer

- 6. Defendant Andre Rebelo-Soares is a video streamer that goes by the name "Typical Gamer" on platforms like Discord, YouTube, Fortnite, and Twitch where he streams video game content. He is also an entrepreneur with multiple business ventures in the gaming and apparel industry, including Defendant Jogo Studios. 12
- 7. Typical Gamer is also a part of the Island Creator & Engagement Program who is known for his Fortnite Map "Super Red vs Blue" or "SRB." This game was released on September 27, 2023, and has an average player count of 6,442. According to Fortnite.gg, Typical Gamer has earned between \$1.8 million and \$6.7 million from SRB and is ranked as the thirteenth most popular Creator on the platform.

⁷ Crazy Red Vs Blue by rvb, FORTNITE.GG, https://fortnite.gg/island?code=2898-7886-8847 (last visited on Jan. 7, 2025).

⁸ Lewis Schedule 1.0 and 2.0, attached hereto within Exhibit B.

⁹ Fortnite Creators, FORTNITE.GG, https://fortnite.gg/creators (last visited on Dec. 19, 2024, at 11:00am PT).

¹⁰ Verified Complaint for Copyright Infringement, Dkt. 1 ("Complaint"), at p. 12; *id.* at Exhibit C.

¹¹Typical Gamer, LINKEDIN, https://www.linkedin.com/in/typical-gamer-275071200/ (last visited on Jan. 7, 2025). ¹² About Us, JOGO STUDIOS, https://jogogames.com/about-us/ (last visited on Jan. 7, 2025); TG, TYPICAL GAMER

STORE, https://typical.store/ (last visited on Jan. 7, 2025).

13 Super Red Vs Blye by typical gamer, FORTNITE.GG, https://fortnite.gg/island?code=2786-2114-8349 (last visited)

on Jan. 7, 2025). ¹⁴ Super Red Vs Blue by Typicalgamer, FORTNITE.GG, https://fortnite.gg/island?code=2786-2114-8349 (last visited

on Jan. 7, 2025); see also Typicalgamer, https://fortnite.gg/creative?creator=typicalgamer (last visited on Jan. 7, 2024).

C. Jogo Studios Inc.

8. Jogo Studios Inc. is a Texas and Delaware corporation with its principal place of business in Encino, California. Jogo Studios was founded by Typical Gamer on January 2, 2024. 16

III. PRELIMNARY INJUNCTION

9. I understand MM Games has filed this action alleging copyright infringement against Defendants due to their creation, advertisement, and distribution of SRB.¹⁷ I also understand MM Games is seeking a preliminary injunction in this matter as well as damages and disgorgement of profits. The Courts have established a four-factor test when determining if a preliminary injunction should be granted. In the case of *Starbucks Corp. v. McKinney*, the United States Supreme Court identified these factors as follows:

The default rule is that a plaintiff seeking a preliminary injunction must make a clear showing that "[1] he is likely to succeed on the merits, that [2] he is likely to suffer irreparable harm in the absence of preliminary relief, [3] that the balance of equities tips in his favor, and [4] that an injunction is in the public interest." *Winter*, 555 U. S., at 20, 22, 129 S. Ct. 365, 172 L. Ed. 2d 249. "These commonplace considerations applicable to cases in which injunctions are sought in the federal courts reflect a 'practice with a background of several hundred years of history." *Weinberger v. Romero-Barcelo*, 456 U. S. 305, 313, 102 S. Ct. 1798, 72 L. Ed. 2d 91 (1982) (quoting *Hecht Co. v. Bowles*, 321 U. S. 321, 329, 64 S. Ct. 587, 88 L. Ed. 754 (1944)). ¹⁸

I have been asked to assess the likelihood of irreparable harm that is present in this matter.

¹⁵ Complaint at p. 2.

¹⁶ *Id*. at p. 3.

¹⁷ See generally Complaint.

¹⁸ Starbucks Corp. v. McKinney, 602 U.S. 339, 346 (2024) (internal citations in original).

IV. IRREPARABLE HARM

- 10. Irreparable Harm refers to harm or injury that cannot be wholly compensated or remedied by a monetary award or through awarding damages. Courts have determined that the following are elements to consider when determining if irreparable harm exists:¹⁹
 - 1. Decrease in market share and loss of market leader position.
 - 2. Adverse effects on sales momentum and profits.
 - 3. Establishment of reputational harm.
 - 4. Loss of customer goodwill.
 - 5. Encouragement of other infringement.
 - 6. Price erosion.
- 11. "The Ninth Circuit has found that a likelihood of irreparable harm for unauthorized reproductions and performances of copyrighted works when the unauthorized display undermines the business model a plaintiff creates."²⁰
- 12. I have addressed the elements listed above to assess the likelihood of irreparable harm in this matter. In addition, I understand Courts have previously considered "irreparable harm to a plaintiff's right to control the use of his/her copyrighted material.'"²¹ I will also discuss this issue as a potential indicator of irreparable harm.
- 13. For the following reasons, the harm caused to MM Games and its copyrighted product CRB is profound, albeit many of the harms will be difficult to quantify. I have addressed the types of irreparable harm that MM Games has experienced and is likely to continue to

¹⁹ See, Hutzler Mfg. Co. v. Bradshaw Int'l, Inc., 11 Civ. 7211 (PGG), 2012 U.S. Dist. LEXIS 103864, at *51–54 (S.D.N.Y. July 24, 2012) for discussion of all six elements. Other courts have also addressed the consideration of certain of these elements when determining irreparable harm. For example, see MG Premium Ltd. v. Does, No. 2:21-cv-08533-MCS-SP, 2024 U.S. Dist. LEXIS 139052 (C.D. Cal. July 8, 2024) (granting a preliminary injunction in a copyright case); Wavve Ams. Inc. v. Unknown Party, No. CV-24-02071-PHX-DWL, 2024 U.S. Dist. LEXIS 161339 (D. Ariz. Sep. 9, 2024) (same). See also, Nicole, Inc. v. B.L.K. Int'l, Inc., 2015 U.S. Dist. LEXIS 126605 (same); MGM Studios, Inc. v. Grokster, Ltd., 518 F. Supp. 2d 1197 (C.D. Cal. 2007) (same); Int'l Council for Veterinary Assessment v. Anivive lifesciences Inc., 2024 U.S. Dist. LEXIS 155517 (same); AK Futures, LLC v. LCF Labs Inc., 2023 U.S. Dist. LEXIS 208081.

²⁰ MG Premium Ltd., 2024 U.S. Dist. LEXIS 139052, at *5 (citing Disney Enters., Inc. v. VidAngel, Inc., 869 F.3d 848, 866 (9th Cir. 2017)).

²¹ See, *Int'l Council for Veterinary Assessment v. Anivive lifesciences Inc.*, 2024 U.S. Dist. LEXIS 155517 citing *MGM Studios, Inc. v. Grokster, Ltd.*, 518 F. Supp. 2d 1197, 1215, 1217 (C.D. Cal. 2007).

experience should a court decline to grant MM Games a preliminary injunction against Typical Gamer.

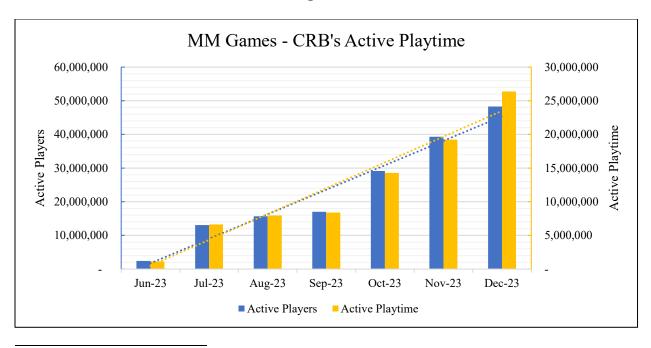
Loss of Market Share and its Position as a Market Leader A.

14. I understand that Typical Gamer, from SRB's release on September 27, 2023, to December 11, 2023, copied many of CRB's core features into SRB until the two games were substantially similar. Thus, I refer to December 2023 as the start of Defendants' infringement.

1. Performance Prior to Infringement

15. Since its release in June 2023, CRB achieved steady and significant growth in players and playtime up until the infringement occurred. CRB quickly ranked as the top game within the Fortnite platform within the first four months of its release and has remained within the top fifteen most played maps since.²² The figure below illustrates the success of CRB from its release date to Defendants' infringement in December 2023.

Figure 1²³



²² See Lewis Schedule 5.0, attached hereto within Exhibit B.

²³ Lewis Schedule 3.0, attached hereto within Exhibit B.

16. The trendline above illustrates the trajectory that CRB was on prior to Defendants' infringement through SRB.

2. Performance Post Infringement

17. The entrance of Typical Gamer's infringing SRB game coincided with a precipitous decline in the growth of the number of CRB's active players. See the following chart.

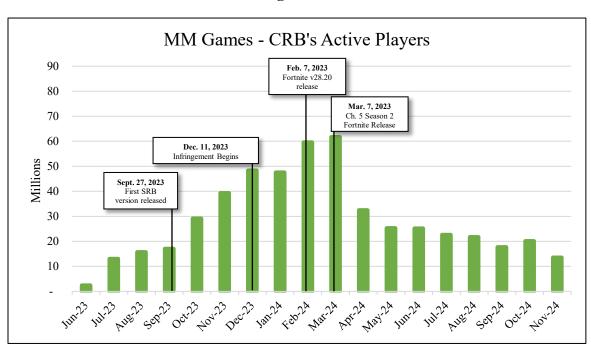


Figure 2²⁴

to December 2023 and went negative in January 2024, which coincides with the timeline of Typical Gamer's infringement. Active player growth rebounded in February as Fortnite released multiple updates that created short-term engagement across the Creator islands. I understand that the

As the chart illustrates, CRB's active player growth began slowing from November

18.

²⁴ Schedule 1.0, attached hereto within Exhibit B.

Case 2:25-cv-01969-GW-JPR

February and March periods coincided with a release on February 7th of Fortnite v28.20,²⁵ which released updates for the platform, including but not limited to, the promise of adding updated main weapons in Fortnite Creative in the following months.²⁶ This led to players wanting to try out main weapons and new features in smaller lobbies, resulting in an increase in players across many of the Creator islands.²⁷ March's increase coincided with the release of Fortnite Chapter 5 Season 2 on March 8, 2024.²⁸ I understand that in this instance, new weapons and features were added to Fortnite Creative alongside the release, which resulted in an increase in players across the Creator islands for the same reason as the prior month.²⁹ CRB continued its decline of active players following these platform-wide, short-term engagement boosts.

- 19. The decrease in the number of active players on CRB has had significant consequences for MM Games, including but not limited to, a loss of market share within the Fortnite platform and the loss of its position as a market leader.³⁰
- 20. First, there is a limited number of active players on Fortnite, averaging around 1,598,922 players per day.³¹ Since the release of CRB and SRB, according to Fortnite.gg, CRB has an average of 22,858 players playing the map at any time per day while SRB has an average of 10,575.³² Any time spent on the infringing SRB game is likely time not spent playing CRB.

²⁵ Referring to the 28.20 version of the platform.

²⁶ Per Conversations with MM Games.

²⁷ Per conversations with MM Games. See, "Fortnite Ecosystem V28.20," Fortnite, https://create.fortnite.com/news/fortnite-ecosystem-v28-20?team=personal.

²⁸ Per conversations with MM Games. See, "Make History in Fortnite Battle Royale Chapter 5 Season 2: Myths & Mortals!" Fortnite, accessed at https://www.fortnite.com/news/make-history-in-fortnite-battle-royale-chapter-5-season-2-myths-mortals/.

²⁹ Per conversations with MM Games.

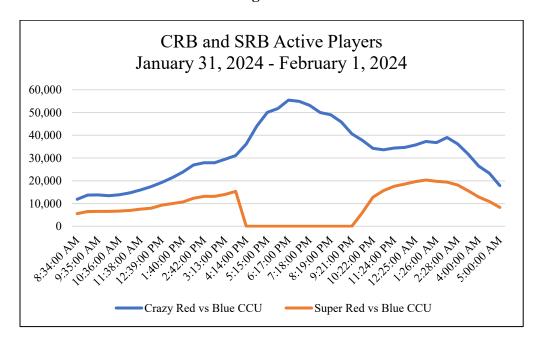
³⁰ I note that Courts have previously held that plaintiffs may suffer "...immediate and irreparable harm due to the loss of current and future subscribers," in situations wherein subscribers "...would be drawn to [Defendant's] free programming services instead of to [Plaintiff's] legitimate... service." See, *Wavve Ams. Inc. v. Unknown Party*, No. CV-24-02071-PHX-DWL, 2024 U.S. Dist. LEXIS 161339 (D. Ariz. Sep. 9, 2024)

³¹ Fortnite Player Count, FORTNITE.GG, https://fortnite.gg/player-count (last visited on Jan. 7, 2025).

³² Crazy Red Vs Blue by rvb, FORTNITE.GG, https://fortnite.gg/island?code=2898-7886-8847 (last visited on Jan. 7, 2025); Super Red Vs Blue by Typicalgamer, FORTNITE.GG, https://fortnite.gg/island?code=2786-2114-8349 (last visited on Dec. 19, 2024at 11:00am PT).

SRB was temporarily taken down on two occasions, once on January 31, 2024, and again on February 4–5, 2024.³³ These temporary "takedowns" resulted in the active players increasing almost immediately for CRB.

Figure 3³⁴



21. The graph above shows the active player counts for both CRB and SRB during the takedown that occurred on January 31, 2024. In the first hour after the infringing game went offline CRB's usage increased by 42%, the greatest increase for any one-hour period the game experienced that day. Similarly, after SRB became available again, CRB experienced an 18% drop in concurrent users, its largest single-hour drop that day. This illustrates the impact that the Infringing Product has on CRB's number of active player and active playtime. The following

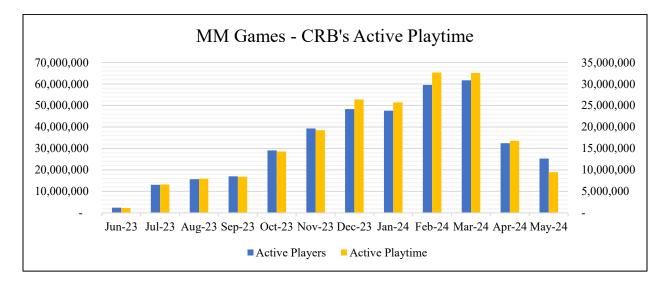
³³ "CCU_history_island_disabled and Corrected_CCU_Data_for_Crazy_Re" attached hereto as Exhibits E and D. I understand these were takedowns related to the Digital Millennium Copyright Act ("DMCA"). This act provides a process for copyright holders to request the removal of infringing content from a website or online platform. "What is a DMCA Takedown?" DMCA, accessed at https://www.dmca.com/FAQ/What-is-a-DMCA-Takedown.

³⁴ Exhibit F - CCU_history_during_DMCA_takedown. Concurrent users ("CCU") refers to the number of users, in this case players, participating in an event or game at the same time. *CCU*, PUREWEB, https://www.pureweb.com/glossary/what-does-ccu-stand-

for/#:~:text=CCU%20stands%20for%20concurrent%20users,event%20at%20the%20same%20time (last visited on Jan. 7, 2025).

figure shows that the number of CRB's active players is correlated with the active playtime that occurs on CRB.

Figure 4³⁵



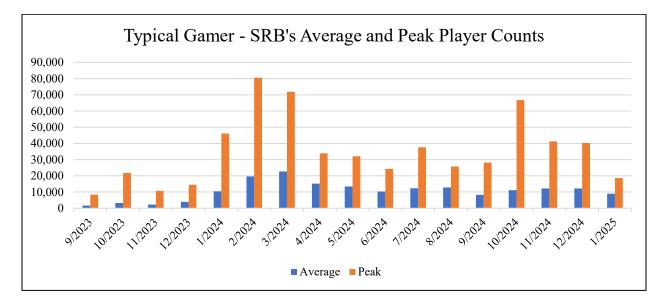
22. MM Games' maps have been played for 12.07 billion minutes (or 201 million hours), and at its peak, CRB had 61.7 million active players in a single month.³⁶ According to Fortnite.gg's estimates, Typical Gamer's games have been played a total of 8.7 billion minutes (or 145 million hours), making Typical Gamer the 13th ranked Creator for most played games on Fortnite.³⁷

³⁵ Lewis Schedule 3.0, attached hereto within Exhibit B.

³⁶ Lewis Schedule 3.0, attached hereto within Exhibit B.

³⁷ Typicalgamer, FORTNITE.GG, https://fortnite.gg/creative?creator=typicalgamer (last visited on Jan. 7, 2025).

Figure 5³⁸



- 23. I note that the data included in this figure is provided by Fortnite.gg, which includes different metrics and player data than what has been provided to MM Games by Epic.
- 24. The repercussions of the loss of active players and player time spent on CRB is reflected in MM Games' (identified as RVB below) loss of rankings amongst Fortnite Creators from as high as #2,³⁹ only second to Epic, the owner of Fortnite,⁴⁰ to #9 shortly before the issuance of this declaration:⁴¹

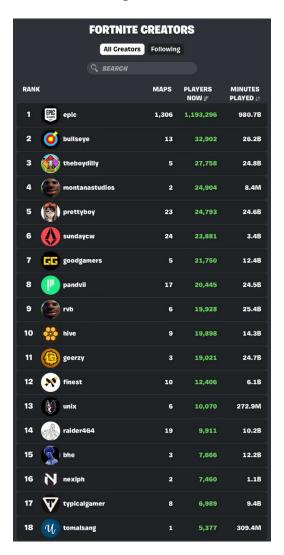
³⁸ Lewis Schedule 7.0, attached hereto within Exhibit B.

³⁹ See Exhibit G, p. 20. Rankings for March 2024 have MM Games listed as the 2nd ranked Creator.

⁴⁰ About Epic Games, EPIC GAMES, https://www.epicgames.com/site/en-US/about (last visited on Jan. 7, 2025).

⁴¹ Fortnite.gg provides no historical ranking information. The Wayback Machine at archive.org provides snapshots of the specific number of players in the top games at specific points in time. I have compiled a number of these snapshots beginning when CRB was created to when this declaration was filed. I also understand that Epic does not provide this information to MM Games. To date, this is the most representative data on rankings available to me. *See* Exhibit G.

Figure 6⁴²



25. At that time Typical Gamer was ranked the #17 Creator with approximately 6,989 players, approximately 6,200 of which were playing SRB.⁴³ Typical Gamer's SRB game has caused MM Games to lose its clear position as the market leader within Fortnite.

3. Additional Unquantifiable Effects on Performance

26. The loss of CRB's leadership position has and will likely continue to result in other indirect and irreparable negative outcomes.

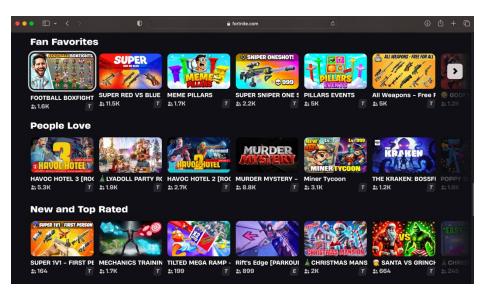
⁴² Fortnite Creators, FORTNITE.GG, https://fortnite.gg/creators (last visited on Jan. 21, 2025, at 7:30pm PT).

⁴³ Exhibit N.

i. Fortnite-Led Promotional Activities

27. First, Fortnite regularly promotes Creator games to its users based on their popularity and/or rankings at a given time.⁴⁴ Fortnite's home page identifies and promotes Creator games that are "Top Rated," "Most Engaging," and "Fan Favorites." The screenshot from the Fortnite homepage below identifies Typical Gamer's SRB as a "Fan Favorite":





28. I understand from conversations with MM Games that Fortnite's promotions can drive significant demand for Creator games. Thus, due to the loss of market share and leadership position, MM Games has likely experienced a reduction in visibility through Fortnite's diminished promotions. However, because Fortnite controls its own promotional activities, it is difficult to know the exact result or likelihood of Fortnite's promotions but-for Typical Gamer's infringement. An accurate calculation of damages associated with all of the harm caused becomes impossible.

⁴⁴ *Disclosure Statement*, EPIC GAMES, https://dev.epicgames.com/docs/epic-games-store/agreements/disclosure-statement?lang=zh-CN (last visited, Jan. 7, 2024).

⁴⁵ Fan Favorites, EPIC GAMES, https://fortnite.com (last visited on Dec. 17, 2024, at 5:00pm PT).

ii. Third-Party Sponsorship Opportunities

- 29. Fortnite's Creator Rules also allow Creators to benefit from commercial content and sponsorships. Section 4.3 of the Creator Rules states that "brands and creators are welcome to collaborate in Fortnite" and that this includes "paid" commercial content "that contains, either in the island itself or its metadata, content for which [Creator's] have been compensated." This content may take the form of sponsorships, endorsements, takeovers, placements, or other similar actions. Owned commercial content is also permitted, which includes content that is built or controlled by a brand or other commercial entity.
- 30. There are several avenues for Creators to incorporate paid branding.⁴⁷ For example, Creators may incorporate licensed brand content, such as a logo, into their map or island designs, sell sponsorships for "in-person" events, tournaments, and competitions related to their maps. Creators may also promote their maps through physical and online events, online advertisements, or sponsorships of other influencers so long as these promotions comply with Epic Games content guidelines.⁴⁸ In-person events such as GamesCom, the largest gaming convention in the world, serve as networking opportunities for those working in the gaming industry.⁴⁹
- 31. Sponsors are increasingly recognizing that user generated content represents a viable channel for brand marketing. For example, an editorial by Overwolf, a gaming and advertising platform, states that "[a]dvertisers are now understanding that far from being a niche sub-culture, modding has been and continues to be the dominant backbone of mainstream

⁴⁶ Creator Rules, FORTNITE, accessed at https://www.fortnite.com/news/fortnite-island-creator-rules.

⁴⁷ Creator Rules, FORTNITE, accessed at https://www.fortnite.com/news/fortnite-island-creator-rules. I note that, whether content is considered commercial or not, a Creator may not include: calls to action outside of Fortnite; solicitation to join, participate in, or donate to a real-world religion, political organization or military organization; product claims; dates of offer; or pricing.

⁴⁸ Creator Rules, FORTNITE, accessed at https://www.fortnite.com/news/fortnite-island-creator-rules.

⁴⁹ Sponsorships, GAMESCOM, accessed at https://www.gamescom.global/en/info/exhibitors/sponsorships.

gaming."⁵⁰ As with any marketing or advertising tool, the visibility or "reach" of the platform is a key determinant of the value provided to advertisers.

32. MM Games has confirmed that reduced visibility "can make it more tough to secure brand sponsorships, as brands may prefer to work with the games that are managed by Creators with a larger audience." Because Creator games require large market shares in order to be successful, a loss of visibility will likely result in a decline in other marketing and revenue opportunities. However, the extent of the decline in these opportunities and their likely outcomes, makes a calculation of the damages associated with them difficult to do with certainty or precision.

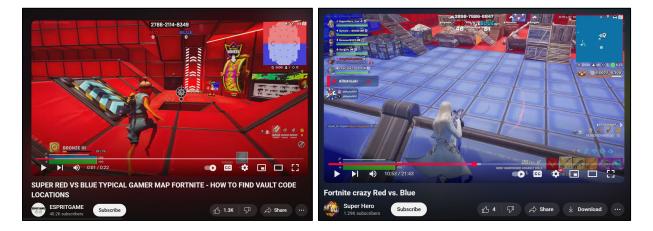
iii. Community-Generated Content

33. Finally, Creator games also often benefit from community generated content through social platforms like YouTube, X, Discord, and TikTok. Below are two examples of YouTube content created by other users about the SRB and CRB maps, respectively:

⁵⁰ A new wave of brands are partnering with in-game modders to reach Gen Z, THE DRUM, accessed at: https://www.thedrum.com/open-mic/a-new-wave-of-brands-are-partnering-with-in-game-modders-to-reach-gen-z. See also, Overwolf Company Profile, THE DRUM, accessed at: https://www.thedrum.com/profile/overwolf.

See also, Alastair Pusinelli, How The Gaming Industry Provides The Perfect Recipe For Brand Reach And Engagement, THE SPORTFIVE MAGAZINE, accessed at https://sportfive.com/beyond-the-match/insights/gaming-industry-provides-both-brand-reach-and-engagement. See also, Pitching eSports Sponsors: How To Use Social Media Metrics To Secure Sponsors, KEYHOLE, accessed at https://keyhole.co/blog/pitching-esports-sponsors/.

Figure 8⁵²



- 34. Users on these platforms who are familiar with MM Games' products may create content centered around CRB and Creator games. This content leads to more players discovering the game and often results in an exponential increase in users on these platforms gaining familiarity with CRB.⁵³ Community generated content such as this creates more marketing and advertising opportunities for CRB. Additionally, algorithms are the determining factor for many users gaining access to CRB related content, which do not provide Creators with set guidelines or metrics to meet to maintain pressure to remain relevant and successful.
- 35. If the overall popularity of CRB is reduced by an infringing product entering the market, the likelihood of this community generated content being made about CRB decreases. This leads to an increase in the cost for MM Games to market and advertise its product that may not have otherwise been necessary, or simply a decrease in user traffic and revenue. Therefore,

⁵² Super Hero, *Fortnite crazy Red vs. Blue*, YOUTUBE (Aug. 23, 2024), https://www.youtube.com/watch?v=c3vDE3q7G2U&ab_channel=SuperHero; Espiritgame, *Super Red Vs Blye Typical Gamer Map Fortnite – How to Find Vault Code Locations*, YOUTUBE (Sept. 8, 2024), https://www.youtube.com/watch?v=OgyIVoikU04&ab channel=ESPRITGAME.

⁵³ As of October 2024, there were over 5.2 billion social media users. MM Games has a direct presence on several major social platforms. Where MM Games does not have a presence, user's sharing and reposting to these other cites also drives an unquantifiable engagement. For global user statistics *see Global Social Media Statistics*, DATAREPORTAL, accessed at https://datareportal.com/social-media-users (last visited on Jan. 7, 2025). Studies have also addressed the potential impact of social media posts and engagement. *See Niitsuma, et al., Influencers' Reposts and Viral Diffusion: Prestige Bias in Online Communities* (Nov. 8, 2024), accessed at https://arxiv.org/html/2411.05448v1#S2.T1.

decreases in traffic/popularity are likely to create a snowball effect, thereby further decreasing the likelihood of promotions of CRB through community generated content and other sources. Ultimately, given the complexity of virality and network effects within social platforms it would be impossible to quantify the full extent of the effects SRB had and continues to have on CRB's market performance.

iv. Conclusion

36. The complex social dynamics and marketing incorporated in modern gaming makes it difficult to determine what opportunities for Fortnite promotion, third-party sponsorship, or community-generated support would have been available but for Typical Gamer's infringement. The rapidly evolving market for these services and opportunities further demonstrates that MM Games has been and continues to be irreparably harmed due to the alleged infringement.

B. Adverse Effects on Sales Momentum and Profits

- 37. Based on my conversations with MM Games, payouts through Fortnite's Island Creator & Engagement Program are MM Games' primary revenue stream associated with CRB. However, Creators are not told, nor is it public knowledge, the formula Epic Games uses to determine its payouts to Creators. Creators are simply told the following: "Engagement payouts are tailored for island creators in that it pays based on island engagement metrics. The goal of engagement payouts is to compensate island creators for the value they bring to Fortnite through engagement." Epic Games identifies the following metrics that are considered for determining engagement: 55
 - Monthly Engagement Payout: Monthly island payout earnings for a Creator's Island.

⁵⁴ Payout Factors, EPIC GAMES, https://dev.epicgames.com/documentation/en-us/fortnite-creative/engagement-payouts-in-fortnite-creative#payoutsfactors (last visited on Jan. 7, 2025).

payouts-in-fortnite-creative#payoutsfactors (last visited on Jan. 7, 2025). ⁵⁵ *Payout Factors*, EPIC GAMES, https://dev.epicgames.com/documentation/en-us/fortnite-creative/engagement-payouts-in-fortnite-creative#payoutsfactors (last visited on Jan. 7, 2025).

- Active Playtime: Active time players spend on an island.
- Playtime Surrounding V-Bucks Spent: Active Playtime within a week of a player spending V-Bucks.
- Active Players: Number of daily unique players on an island.
- Retained Players: Number of players who have played an island and returned to Fortnite within seven days.
- Recurring Retained: Number of players who have played an island and then played Fortnite frequently within seven days.
- New Players: Number of players who visit an island on their very first day in Fortnite.
- Returning Players: Number of players who visit an island on their first day back after being absent from Fortnite for at least 28 days.
- 38. Creators are not told the ratio for each of these factors, or if there are other undisclosed factors that are considered in determining monthly payouts. Nor is it clear whether there is greater or less significance placed on any of these factors or if this changes over time. Thus, the formula used by Epic Games appears to be a "black box" that prohibits a complete understanding of how monthly payouts are determined, making an accurate recalculation of these payouts impossible. The variability of these metrics and how they are valued makes any attempt to calculate payouts but for the infringement a hypothetical and uncertain exercise. Therefore, the formula for these engagement payouts results in a monetary damages calculation likely "inadequate to compensate" for MM Games' injuries. This fact emphasizes the justification of a preliminary injunction in this matter.
- 39. It is clear that MM Games has suffered harm through a multitude of declining metrics. For example, the month over month changes that occurred after Defendants' infringement began (December 2023 to January 2024) and shortly after SRB regained momentum after the January and February takedowns (March to April 2024), as shown in the table below:

Figure 9⁵⁶

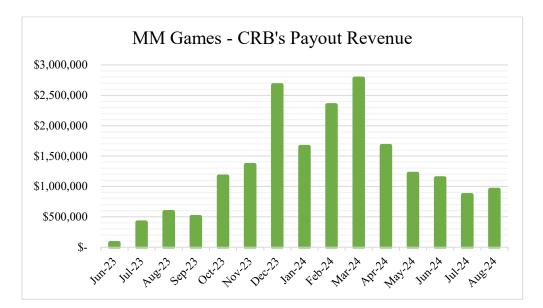
	Dec-23	Jan-24	Mar-24	Apr-24
Active Players	48,308,495	47,568,639	61,712,655	32,432,808
% Change	18.7%	-1.6%	3%	-90%
Retained Players	46,283,547	45,246,703	58,672,968	30,563,189
% Change	19.4%	-2.3%	3%	-92%
Recurring Players	36,349,550	34,058,862	43,919,661	22,272,524
% Change	23.3%	-6.7%	2%	-97%
New Players	384,189	276,159	285,901	118,860
% Change	26.6%	-39.1%	-4%	-141%
Returning Players	617,566	458,746	724,807	409,866
% Change	-59.0%	-34.6%	5%	-77%
Active Playtime	26,383,998	25,712,534	32,555,900	16,797,199
% Change	27.1%	-2.6%	-0.4%	-93.8%
PSVS	13,209,147	11,438,177	16,402,244	8,577,900
% Growth	32.0%	-15.5%	12.9%	-91.2%

40. As can be seen, there has been a significant impact on the payout and profits of MM Games since the infringement. After the infringement began, MM Games experienced a 61.6% drop in payout revenues (calculated from December 2023 to January 2024).⁵⁷

⁵⁶ Lewis Schedule 1.0, attached hereto as Exhibit B.

⁵⁷ Lewis Schedule 2.0, attached hereto as Exhibit B.

Figure 10⁵⁸



- 41. MM Games' payout experienced a slight recovery in February and March of 2024 following the previously discussed takedowns of SRB and the release of Fortnite v28.20 and Chapter 5 Season 2.⁵⁹ However, MM Games experienced another 66% drop from March 2024 to April 2024 as SRB was republished and began to gain player popularity and momentum.⁶⁰
- 42. Most costs for MM Games' product are upfront or fixed costs. So, loss of payouts is mostly loss of profit. MM Games personally developed CRB, therefore any payouts earned by the game are a form of retroactive compensation for the initial effort put into making and maintaining the game. Additional updates to CRB that may require a skillset outside of what MM Games can personally provide require MM Games to hire third-party companies. This has already occurred through a company called Future Trash, which MM Games brought on to help update CRB. As payment, Future Trash received 5% of the game's revenue. Declines in monthly

⁵⁸ Lewis Schedule 2.0, attached hereto as Exhibit B.

⁵⁹ Per conversation with MM Games. *See also, Fortnite Ecosystem V28.20*, FORTNITE, accessed at https://create.fortnite.com/news/fortnite-ecosystem-v28-20?team=personal. *See also, Make History in Fortnite Battle Royale Chapter 5 Season 2: Myths & Mortals!*, FORTNITE, accessed at https://www.fortnite.com/news/make-history-in-fortnite-battle-royale-chapter-5-season-2-myths-mortals/.

⁶⁰ Lewis Schedule 2.0, attached hereto as Exhibit B.

revenue hinder MM Games' ability to make needed improvements to the game, which enables it to maintain its popularity and status.

43. Due to the lack of clarity and visibility, the influence these metrics have on the monthly payouts to Creators and the impacts on community engagement, it is impossible to quantify the full extent of the damage caused by the infringement. While some data is available to quantify certain losses, the black box nature of the Epic platform and community removes the possibility of accurately calculating monetary damages to compensate for the full extent of the harm caused.⁶¹

C. Reputational Harm / Loss of Customers' Goodwill

- 44. The Infringing Product's continued presence on Fortnite, Jogo Studios' website, and community generated content directly results in MM Games sustaining reputational harm and loss of customers' goodwill. As previously described, Creator games are regularly promoted across social platforms and the impact an infringing competitor can have is likely to spread quickly, resulting in significant, yet difficult to quantify, reputational harm.
- 45. For example, while addressing patent infringement, I understand courts have held that, "to the extent an act of [infringement] threatens to harm the owner's reputation for being an innovator, or to mislead consumers into thinking that the defendant's lower-quality, infringing product is an acceptable substitute for the plaintiff's, these effects may qualify as 'irreparable harm' in support of injunctive relief."⁶² This same type of reputational harm would likely exist

⁶¹ Uncertainty in calculating lost profits has been previously deemed sufficient to support a determination of irreparable harm; see, *Nicole, Inc. v. B.L.K. Int'l, Inc.*, 2015 U.S. Dist. LEXIS 126605, quoting *eBay, Inc. v. Bidder's Edge, Inc.*, 100 F. Supp. 2d 1058, 1066 (N.D. Cal. 2000), ("Harm resulting from lost profits and lost customer goodwill is irreparable because it is neither easily calculable, nor easily compensable and is therefore an appropriate basis for injunctive relief").

⁶² Thomas F. Cotter, *Damages for Noneconomic Harm in Intellectual Property Law*, 72 HASTINGS L.J. 1055, 1098 n.248 (2021) (citing *Apple Inc. v. Samsung Elecs. Co.*, 809 F.3d 633, 652–56 (Fed. Cir. 2015) (Reyna, J., concurring) and *Douglas Dynamics, LLC v. Buyers Prods. Co.*, 717 F.3d 1336, 1344 (Fed. Cir. 2013)).

for Creators of copyrighted games, where status and relevance on social media platforms is both prevalent and necessary.

46. Additionally, as SRB gains more traction and familiarity, it is expected that players will begin to associate the game with the design and mechanics originating from CRB, therefore diluting its unique branding, design, and reputation. Again, the full extent of this brand/reputational harm will be difficult, if not impossible, to quantify.

D. Encouragement of Other Infringement

47. I understand that other infringers likely exist on Fortnite. While the impact of these infringers is currently less than Typical Gamer given their relative market share, I understand that they nonetheless exist. This is evidenced by MM Games recently issuing a DMCA takedown notice to Unchained_Off, a French YouTube gaming influencer. The existence of these other infringers is an indication that Typical Gamer's infringement is encouraging the infringement of others.

E. Price Erosion

48. As there is no direct consumer price or cost for access to the games at issue in this case, I do not believe that price erosion is a relevant consideration in this matter.

F. Loss of Control Over Copyrighted Material

49. Ongoing infringement by Typical Gamer disrupts MM Games' control over their copyrighted work. In other instances, Courts have held that counterfeit goods are a detriment to the copyright holder as they "cannot control the quality or safety of the counterfeit products." In

⁶³ AK Futures, LLC v. LCF Labs Inc., 2023 U.S. Dist. LEXIS 208081 (C.D. Cal. Sept. 1, 2023). See also, MGM Studios, Inc. v. Grokster, Ltd., 518 F. Supp. 2d 1197 (C.D. Cal. 2007) ("infringement may still occur in such a manner that it has the actual effect of irreparably harming a plaintiff's right to control the use of his/her copyrighted material").

this instance, the product offered is experiential, and therefore, one may evaluate loss of economic control as being tied to loss of control over the experience. MM Games' copyright provides it with the sole right to offer the 'experience' of playing CRB, and both the copyrighted CRB map and the infringing SRB map are customizable within Fortnite. As players continue to associate the two maps as related content, decisions made by Typical Gamer that negatively impact players' enjoyment of SRB may effectively reduce the perceived quality of both products. Growing an audience for products like custom maps may require substantial effort, and online game popularity is often challenging to maintain. Thus, Typical Gamer's infringement risks not only the near-term popularity of the CRB island but also MM Games' ability to control the unique design elements it has created, and the resulting perceptions that players have of them.

V. CONCLUSION

- 50. Based on the above, there is significant evidence supporting the opinion that MM Games will be irreparably harmed by the continued existence of Typical Gamer's game, SRB, within the Fortnite platform due to the loss of current and future market share, its loss of position as a market leader, the adverse effects on its sales momentum and profits, the potential to harm MM Games' reputation and goodwill, the encouragement of others to infringe, and the loss of control over its copyrighted material.
- 51. MM Games would continue to be irreparably harmed and prejudiced should Typical Gamer Accused Product be permitted to remain on the Fortnite platform during the pendency of this litigation.

⁶⁴ The Ultimate Guide to Promoting Your Fortnite UEFN Map in 2025, OVERWOLF, accessed at https://blog.overwolf.com/the-ultimate-guide-to-promoting-your-fortnite-uefn-map-in-2024.

52. Pursuant to 28 U.S.C. § 1746, and using the precise statutory language set forth in that statute, I declare under penalty of perjury that the foregoing is true and correct.

Executed March 4, 2025 in Orinda, California.

Justin Lewis

EXHIBIT A

JUSTIN VAHN LEWIS, CPA, CVA, CFF CURRICULUM VITAE

ID #:1205

Document 56-2

March 2025

Justin Lewis is an experienced expert who has testified in both federal and state court. He is CEO of Truest Consulting, LLC. Mr. Lewis' over 25 years of consulting experience includes the analysis and quantification of economic damages arising from patent, trade secret, trademark, copyright infringement & breach of contract in over two hundred matters. He has a solid understanding of the financial issues and theories related to intellectual property, trade secret and breach of contract litigation from discovery to trial.

In addition to his experience in intellectual property matters, Mr. Lewis performed audits for two years with a big five accounting firm of the financial statements for both private and public companies. He also performs valuations of IP and other assets both in and out of litigation. He is an experienced forensic accountant, conducting investigations in securities litigation matters including matters involving fortune 500 companies. Mr. Lewis is a regular speaker on financial issues and has taught masters level courses in intellectual property valuation and risk management.

Prior to forming Truest Consulting, Mr. Lewis was a Managing Director at Ocean Tomo and worked at StoneTurn and Deloitte & Touche in their respective dispute practices. Mr. Lewis is a Certified Public Accountant in California, Certified Valuation Analyst, Certified in Financial Forensics and holds a B.A. in Business/Economics with an emphasis in accounting from University of California, Santa Barbara.

SELECT
ENGAGEMENT
EXPERIENCE

- Patent
 Infringement
- BusinessValuation
- Copyright Infringement
- IP Valuation
- Trademark
 Infringement
- Breach of Contract
- Compliance Reviews
- Trade Secret
 Misappropriation
- Securities Litigation
- Accounting Investigations

SELECT INDUSTRY EXPERIENCE

- Consumer Goods
- Medical Devices
- Healthcare
- Biotechnology
- Pharmaceutical
- Manufacturing
- Retail

- Beverages
- Wireless
- Cellular
- Electronics
- Financial Services
- Environmental
- Nutraceuticals
- Food Additives
- Semiconductor
- Memory
- Software/SaaS
- Video Gaming
- Winemaking
- Computer Hardware

EDUCATION LICENSES

University of California Santa Barbara, B.A. Business/Economics emphasis in

Accounting

Certified Public Accountant (CPA) Certified Valuation Analyst (CVA) Certified Financial Forensics (CFF)

EXPERIENCE

Truest Consulting 6/23 to present - CEO

Ocean Tomo 2/07 to 6/23 – Managing Director

Manager at StoneTurn from 1/05 through 1/07.

Manager at Deloitte from 5/01 through 1/05.

Staff at Degnan & Associates from 4/99 through 4/01.

Auditor at Arthur Andersen from 7/97 through 4/99.

ASSOCIATION MEMBERSHIPS

Member National Association of Certified Valuation Analysts

Member American Institute of Certified Public Accountants

Member Intellectual Property Owners Association – Licensing Committee

Member Licensing Executive Society – Past Chair of the Valuation and Pricing Committee

INDUSTRY PUBLICATION/ PRESENTATIONS

Co-authored "Changes in U.S. Patent Licensing Over the Past Twenty Years", Les Nouvelles, 2006

Speaker "The Impact of Patent Purchase and Patent Reform on Enforcement Damages", ICAP/Ocean Tomo, IP Markets 2009

Speaker "IP Monetization 2009", Practicing Law Institute, 2009

Speaker "Emerging Issues in IP and Valuation", Licensing Executive Society, 2009

Guest Lecturer - Illinois Institute of Technology - Masters Level Course - 2011

Speaker "Managing and Insuring IP Litigation Risk", IPO Licensing Committee – 2011

Guest Lecturer – Golden Gate University – IP Management Course, Masters Program, 2011

Speaker "IP Risk Management", Woodruff Sawyer & Co. - 2011.

Guest Lecturer – Illinois Institute of Technology – Masters Level Course – 2012

Speaker and Moderator, "Patent Disputes 2012" - Thompson Reuters – June 2012

Presentation – Delegation of the Malaysian Government – IP Valuation and IP Backed Lending, June 2013

Speaker – Center for Applied Innovation Town Hall Meeting, IP Investments & Markets, "IP Risk Management" Workshop – June 2013

Speaker "Royalty/Payment Clauses", IPO Licensing Committee – 2013

Speaker and Moderator, "Patent Disputes 2013" - November 2013

Speaker "IP Valuation: In and Out of Litigation", IPO Licensing Committee – 2014

Speaker "Trends in IP Damages", Qualcomm – 2014

Speaker "Modern Approaches to Calculating Reasonable Royalty Damages", ABA IPLSpring – March 2015

Speaker "IP Considerations and the Value Impact for Early-Stage Companies", Licensing Executive Society Webinar, May 2015

Speaker "IP Valuation to Support Transactions", Licensing Executive Society, May 2015

Moderator "Value of Creative Innovation Strategies", Licensing Executive Society, April 2016

Co-authored, "Quantitative Approaches to Determining FRAND Royalties", Intellectual Property Owners Association Annual Meeting, 2017

Panelist "Trade Secrets: Important Lessons for Management", Licensing Executive Society, September 2018

Panelist "Driving Consumer Product Value through Innovation and Licensing", Licensing Executive Society, October 2018

Speaker "Valuing Copyrights, Trademarks, and Trade Secret Damages – Considerations and Observations", USC IP Institute, March 2019

Speaker "Qualcomm Battles: SEP/FRAND Update," Licensing Executive Society Annual Meeting, October 2019

Speaker "A Discussion of the Utility of Surveys in Patent Cases," San Francisco Intellectual Property Law Association, May 2022

TESTIMONY

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Filed: February 22, 2007

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Superior Court of the State of California – San Francisco, CGC-05-441279
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Filed: May 13, 2005

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Filed: April 20, 2015

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Filed: November 17, 2015

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Filed: September 1, 2016

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Deposition

Filed: November 23, 2015

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Filed: August 18, 2014

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Filed: August 2, 2016

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American Arbitration Association

Deposition

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Filed: August 31, 2018

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U.S. District Court – Northern District of Illinois, Eastern Division Deposition and Trial
Filed: June 13, 2019

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Filed: August 8, 2019

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Filed: February 20, 2020

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Filed: July 23, 2018

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Court of Chancery for the State of Delaware

Court of Charicery for the State of Detaward

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Filed: December 23, 2020

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U.S. District Court - Middle District of Florida Orlando Division Deposition

Filed: February 25, 2022

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U.S. District Court – Western District of Texas Austin Division Trial

Filed: September 20, 2019

Steven A.W. De Jaray, and Darrell R. Oswald v. Lattice Semiconductor U.S. District Court – District of Oregon Deposition and Trial

Filed: September 23, 2019

Roxana Towry Russel, d/b/a Roxy Russel Design v. Walmart Inc. and Wal-Mart.com USA, LLC

U.S. District Court - Central District of California

Trial

Filed: June 24, 2019

Prestige Century Investments Limited and CIP United Company Limited v. Loongson Technology Corporation Limited (HKIAC/PA21030)
Hong Kong International Arbitration Centre
Arbitration

Filed: June 10, 2021

Filed: March 26, 2018

Berkeley* $IEOR\ d/b/a\ B*IEOR\ v.\ Teradata\ Operations,\ Inc.\ U.S.\ District\ Court\ -\ Northern\ District\ of\ Illinois,\ Eastern\ Division\ Deposition$

Carl Zeiss Meditec, Inc. v. Topcon Medical Systems, Inc., Topcon Healthcare Solutions, Inc., Tobias Kurzke, Greg Hoffmeyer, Genevieve Fay, Katalin Spencer, Terry Keith Brock, Charles Guibord, Jr., Joseph Ciccanesi, and Michael Chen U.S. District Court –Norhern District of California, Oakland

DivisionDepositionFiled: July 19, 2019

Flypsi, Inc. (d/b/a Flyp) v. Google LLC U.S. District Court – Western District of Texas, Waco Division Deposition and Trial Filed: January 10, 2022

Matthew Simmons, et. al. v. USI Insurance Services, LLC., and USI Advantage Corporation.

U.S. District Court – Middle District of Florida, Tampa Division Deposition and Trial Filed: January 27, 2023

Tom & Becky Voss v. Smash My Trash, LLC. American Arbitration Association Arbitration

Filed: December 13, 2022

ACQIS LLC v. ASUSTEK Computer, Inc.
U.S. District Court – Western District of Texas, Waco Division
Deposition and Trial
Filed: October 2020

PowX Inc. v. Performance Solutions, LLC
U.S. District Court – Southern District of New York
Preliminary Injunction Hearing
Filed: February 2024

CosmoKey Solutions GMBH & Co. KG v. Duo Security, Inc. n/k/a Duo Security LLC and Cisco Systems, Inc.

U.S. District Court - District of Delaware

Deposition

Filed: September 2018

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U.S. District Court – Southern District of New York

Deposition

Filed: February 2021

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Deposition and Arbitration

Filed: January 2024

Hyundai Motor Co. and Hyundai Motor America, Inc. v. Hyundai Technology Group, Inc., et al.

U.S. District Court - Northern District of California

Deposition

Filed: March 2023

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EXHIBIT B

MM Games v. Typical Gamer

MM GAMES' CRAZY RED V. BLUE ACTIVE PLAYERS - JUNE 2023 - NOVEMBER 2024

	Partial Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24
Active Players % Growth	2,417,916 <i>N/A</i>	13,053,984 439.9%	15,692,647 20.2%	17,033,701 8.5%	29,110,614 70.9%	39,289,681 35.0%	48,308,495 23.0%	47,568,639 -1.5%	59,570,713 25.2%	61,712,655 3.6%	32,432,808 -47.4%	25,296,690 -22.0%	25,195,535 -0.4%	22,638,316 -10.1%	21,725,684 -4.0%	17,704,284 -18.5%	20,095,405 13.5%	13,552,397 -32.6%
Retained Players	2,249,093	12,086,747	14,649,224	15,822,465	27,057,088	37,326,789	46,283,547	45,246,703	56,753,456	58,672,968	30,563,189	23,622,905	23,293,811	21,025,707	20,445,366	16,516,861	18,928,127	12,885,556
% Growth	N/A	437.4%	21.2%	8.0%	71.0%	38.0%	24.0%	-2.2%	25.4%	3.4%	-47.9%	-22.7%	-1.4%	-9.7%	-2.8%	-19.2%	14.6%	-31.9%
Recurring Players	1,563,214	8,388,252	10,411,865	10,716,522	18,376,759	27,886,926	36,349,550	34,058,862	43,025,812	43,919,661	22,272,524	16,565,841	16,247,629	15,213,109	15,230,381	11,777,047	13,717,561	9,458,302
% Growth	N/A	436.6%	24.1%	2.9%	71.5%	51.8%	30.3%	-6.3%	26.3%	2.1%	-49.3%	-25.6%	-1.9%	-6.4%	0.1%	-22.7%	16.5%	-31.0%
New Players	13,394	74,467	91,626	95,163	206,695	282,124	384,189	276,159	298,625	285,901	118,860	93,076	122,121	116,297	89,799	83,857	74,936	55,642
% Growth	N/A	456.0%	23.0%	3.9%	117.2%	36.5%	36.2%	-28.1%	8.1%	-4.3%	-58.4%	-21.7%	31.2%	-4.8%	-22.8%	-6.6%	-10.6%	-25.7%
Returning Players	53,698	285,282	359,622	351,464	784,582	981,939	617,566	458,746	689,024	724,807	409,866	469,491	598,893	584,684	495,534	375,024	371,391	279,840
% Growth	N/A	431.3%	26.1%	-2.3%	123.2%	25.2%	-37.1%	-25.7%	50.2%	5.2%	-43.5%	14.5%	27.6%	-2.4%	-15.2%	-24.3%	-1.0%	-24.7%

Notes & Sources
[1] Exhibits H and I - Active Player Data spreadsheets

Case 2:25-cv-01969-GW-JPR Document 56-2 Filed 06/12/25 Page 39 of 164 Page ID #:1217

MM Games v. Typical Gamer

MM GAMES' CRAZY RED V. BLUE PAYOUT DATA

Schedule 2.0

	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Total
Payout Total	\$ 69,425.21	\$ 407,936.92	\$ 579,148.63	\$ 497,434.37	\$ 1,164,703.82	\$ 1,354,800.57	\$ 2,667,219.19	\$ 1,650,271.61	\$ 2,339,296.39	\$ 2,774,640.07	\$ 1,668,156.85	\$ 1,210,141.69	\$ 1,134,017.61	\$ 857,339.64	\$ 945,868.41	\$ 19,320,400.95
% Growth	N/A	487.6%	42.0%	-14.1%	134.1%	16.3%	96.9%	-38.1%	41.8%	18.6%	-39.9%	-27.5%	-6.3%	-24.4%	10.3%	

Notes & Sources

[1] Exhibit M - CrazyRedVsBlue_PayoutData. Payout data listed by month.

Case 2:25-cv-01969-GW-JPR Document 56-2 Filed 06/12/25 Page 40 of 164 Page ID #:1218

MM Games v. Typical Gamer MM GAMES' CRAZY RED V. BLUE ACTIVE PLAYTIME - JUNE 2023 - NOVEMBER 2024

Schedule 3.0

	Partial											Partial						
[1]	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24						
Active Playtime % Growth	1,140,072 N/A	6,617,599 480.5%	7,962,857 20.3%	8,381,671 5.3%	14,292,274 70.5%	19,232,631 34.6%	26,383,998 37.2%	25,712,534 -2.5%	32,674,749 27.1%	32,555,900 -0.4%	16,797,199 -48.4%	9,482,727 -43.5%						
Playtime Surrounding V-bucks Spent (PSVS) % Growth	467,143 N/A	2,473,686 429.5%	3,214,696 30.0%	3,309,331 2.9%	5,326,962 61.0%	8,984,574 68.7%	13,209,147 47.0%	11,438,177 -13.4%	14,281,864 24.9%	16,402,244 14.8%	8,577,900 -47.7%	4,033,141 -53.0%						
	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24
[2] Active Players % Growth	2,417,916 N/A	13,053,984 439.9%	15,692,647 20.2%	17,033,701 8.5%	29,110,614 70.9%	39,289,681 35.0%	48,308,495 23.0%	47,568,639 -1.5%	59,570,713 25.2%	61,712,655 3.6%	32,432,808 -47.4%	25,296,690 -22.0%	25,195,535 -0.4%	22,638,316 -10.1%	21,725,684 -4.0%	17,704,284 -18.5%	20,095,405 13.5%	13,552,397 -32.6%

- Notes & Sources
 [1] Exhibit J 1 active_playtime_(hours)-June2023-December2023 15 June 2023 14 December 2023
- Exhibit K 2 active_playtime_(hours)-December2023-May2024 14 December 2023 25 May 2024
 Note that in instances where the data provided had overlapping dates, the first instance of the dates appearance was used.
- [2] Exhibit H 1 active_players-June2023-December2023 15 June 2023 14 December 2023
- Exhibit I 2 active_players-December2023-May2024 14 December 2023 25 May 2024

Note that in instances where the data provided had overlapping dates, the first instance of the dates appearance was used.

MM Games v. Typical Gamer

FORTNITE CREATOR RANKINGS - MAY 2023 - SEPTEMBER 2024

Creator Rank	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24
MM Games	N/A	N/A	11	10	9	3	7	7	3	4	2	4	4	5	4	6	5
% Change Mol	N/A	N/A	N/A	9%	10%	67%	-133%	0%	57%	-33%	50%	-100%	0%	-25%	20%	-50%	17%
Typical Gamer	N/A	N/A	25	N/A	N/A	N/A	N/A	N/A	7	11	6	6	6	9	6	7	17
% Change Mol	N/A	-57%	45%	0%	0%	-50%	33%	-17%	-143%								

Notes & Sources
[1] Exhibit G - Historical Map Rankings, accessed at https://web.archive.org/web/2025000000000*/https://fortnite.gg/creators.

Case 2:25-cv-01969-GW-JPR Document 56-2 Filed 06/12/25 Page 42 of 164 Page ID #:1220

MM Games v. Typical Gamer

FORTNITE MAP RANKINGS - MAY 2023 - SEPTEMBER 2024

Schedule 5.0

Creator Rank	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24
CRB	N/A	N/A	10	6	6	1	6	5	1	2	3	3	3	13	9	11	13
% Change MoM	N/A	N/A	N/A	40%	0%	83%	-500%	17%	80%	-100%	-50%	0%	0%	-333%	31%	-22%	-18%
SRB	N/A	5	10	5	5	5	16	11	14	26							
% Change MoM	N/A	-100%	50%	0%	0%	-220%	31%	-27%	-86%								

- Notes & Sources
 [1] Exhibit L Historical Map Rankings
- [2] While the Historical Map Rankings sometimes included the top 30 played maps, in certain instances, available data was limited to the top 20 rankings. To the extent data on rankings 21-30 was available and either CRB or SRB ranked in this range, I have noted those rankings here. See e.g., Sept 2024.

MM Games v. Typical Gamer

JANUARY 2023 - SRB DMCA TAKEDOWN

Schedule 6.0

Time	CRB Active Players	% Change (Half Hr)	% Change (Hour)	SRB Active Players	% Change (Half Hr)	% Change (Hour)	
8:34:00 AM	11,875	N/A	N/A	5,575	N/A	N/A	
9:04:00 AM	13,704	15.4%	N/A	6,488	16.4%	N/A	
9:35:00 AM	13,793	0.6%	16.2%	6,538	0.8%	17.3%	
10:06:00 AM	13,465	-2.4%	-1.7%	6,526	-0.2%	0.6%	
10:36:00 AM	13,854	2.9%	0.4%	6,691	2.5%	2.3%	
11:07:00 AM	14,671	5.9%	9.0%	6,977	4.3%	6.9%	
11:38:00 AM	15,957	8.8%	15.2%	7,525	7.9%	12.5%	
12:08:00 PM	17,467	9.5%	19.1%	7,936	5.5%	13.7%	
12:39:00 PM	19,239	10.1%	20.6%	9,271	16.8%	23.2%	
1:10:00 PM	21,415	11.3%	22.6%	10,008	7.9%	26.1%	
1:40:00 PM	23,822	11.2%	23.8%	10,683	6.7%	15.2%	
2:11:00 PM	26,936	13.1%	25.8%	12,288	15.0%	22.8%	
2:42:00 PM	27,889	3.5%	17.1%	13,184	7.3%	23.4%	
2:42:00 PM	27,889	0.0%	3.5%	13,184	0.0%	7.3%	
3:13:00 PM	29,447	5.6%	5.6%	14,016	6.3%	6.3%	
3:43:00 PM	31,087	5.6%	11.5%	15,321	9.3%	16.2%	
4:14:00 PM	36,179	16.4%	22.9%	-	_		SRB Removed
4:45:00 PM	43,999	21.6%	41.5%	_	_	_	
5:15:00 PM	50,076	13.8%	38.4%	_	_	_	
5:46:00 PM	51,764	3.4%	17.6%	_	_	_	
6:17:00 PM	55,454	7.1%	10.7%	_	_	_	
6:47:00 PM	54,904	-1.0%	6.1%	_	_	_	
7:18:00 PM	53,146	-3.2%	-4.2%	_	_	_	
7:49:00 PM	50,036	-5.9%	-8.9%	_	_	_	
8:19:00 PM	49,009	-2.1%	-7.8%	_	_	_	
8:50:00 PM	45,860	-6.4%	-8.3%	-	-	_	
9:21:00 PM	40,659	-11.3%	-17.0%	-	_	-	SRB Re-Added
9:51:00 PM	37,798	-7.0%	-17.6%	6,071	N/A	N/A	
10:22:00 PM	34,261	-9.4%	-15.7%	12,806	110.9%	N/A	
10:53:00 PM	33,617	-1.9%	-11.1%	15,668	22.3%	158.1%	
11:24:00 PM	34,394	2.3%	0.4%	17,611	12.4%	37.5%	
11:54:00 PM	34,690	on wi	3.2%	18,594	5.6%	18.7%	
12:25:00 AM	35,732	3.0%	3.9%	19,617	5.5%	11.4%	
12:56:00 AM	37,292	4.4%	7.5%	20,342	3.7%	9.4%	
1:26:00 AM	36,814	-1.3%	3.0%	19,742	-2.9%	0.6%	
1:57:00 AM	39,015	6.0%	4.6%	19,411	-1.7%	-4.6%	
2:28:00 AM	36,189	-7.2%	-1.7%	18,137	-6.6%	-8.1%	
3:29:00 AM	31,707	-12.4%	-18.7%	15,588	-14.1%	-19.7%	
4:00:00 AM	26,450	-16.6%	-26.9%	12,878	-17.4%	-29.0%	
4:29:00 AM	23,338	-11.8%	-26.4%	10,919	-15.2%	-30.0%	
5:00:00 AM	17,877	-23.4%	-32.4%	8,301	-24.0%	-35.5%	

Notes & Sources

[1] Exhibit D - Corrected_CCU_Data_for_Crazy_Re

MM Games v. Typical Gamer

TYPICAL GAMER - SRB'S AVERAGE AND PEAK PLAYER COUNTS

Schedule 7.0

		Peak					
Month	Peak	Gain	% Gain	Average	Avg Gain	% Gain	Estimated Earnings
1-Jan-25	18,674	(21,596)	-53.6%	8,921	-3,300	-27.0%	\$68.5K - \$256.9K
1-Dec-24	40,270	(946)	-2.3%	12,221	-36	-0.3%	\$145.5K - \$545.5K
1-Nov-24	41,216	(25,479)	-38.2%	12,257	1,104	9.9%	\$141.2K - \$529.5K
1-Oct-24	66,695	38,502	136.6%	11,153	2,888	34.9%	\$132.8K - \$497.9K
1-Sep-24	28,193	2,417	9.4%	8,265	-4,509	-35.3%	\$95.2K - \$357K
1-Aug-24	25,776	(11,794)	-31.4%	12,774	504	4.1%	\$152.1K - \$570.2K
1-Jul-24	37,570	13,267	54.6%	12,270	1,958	19.0%	\$146.1K - \$547.7K
1-Jun-24	24,303	(7,751)	-24.2%	10,312	-3,053	-22.8%	\$118.8K - \$445.5K
1-May-24	32,054	(1,766)	-5.2%	13,365	-1,790	-11.8%	\$159.1K - \$596.6K
1-Apr-24	33,820	(38,064)	-53.0%	15,155	-7,566	-33.3%	\$174.6K - \$654.7K
1-Mar-24	71,884	(8,705)	-10.8%	22,721	3,128	16.0%	\$270.5K - \$1M
1-Feb-24	80,589	34,470	74.7%	19,593	9,173	88.0%	\$218.2K - \$818.2K
1-Jan-24	46,119	31,673	219.3%	10,420	6,544	168.8%	\$124K - \$465.1K
1-Dec-23	14,446	3,746	35.0%	3,876	1,660	74.9%	\$46.1K - \$173K
1-Nov-23	10,700	(11,120)	-51.0%	2,216	-996	-31.0%	\$25.5K - \$95.7K
1-Oct-23	21,820	13,488	161.9%	3,212	1,524	90.3%	\$38.2K - \$143.4K
1-Sep-23	8,332	N/A	N/A	1,688	N/A	N/A	\$3.2K - \$12.2K

Notes & Sources

^{[1] &}quot;Super Red v Blue" Fortnite.gg, accessed at https://fortnite.gg/island?code=2786-2114-8349 on December 19, 2024.

EXHIBIT C

EXHIBIT D

Column1	Column2	Column3
Date	Crazy Red vs Blue CCU	Super Red vs Blue CCU
8:34:00 AM	11875	5575
9:04:00 AM	13704	6488
9:35:00 AM	13793	6538
10:06:00 AM	13465	6526
10:36:00 AM	13854	6691
11:07:00 AM	14671	6977
11:38:00 AM	15957	7525
12:08:00 PM	17467	7936
12:39:00 PM	19239	9271
1:10:00 PM	21415	10008
1:40:00 PM	23822	10683
2:11:00 PM	26936	12288
2:42:00 PM	27889	13184
2:42:00 PM	27889	13184
3:13:00 PM	29447	14016
3:43:00 PM	31087	15321
4:14:00 PM	36179	
4:45:00 PM	43999	
5:15:00 PM	50076	0
5:46:00 PM	51764	
6:17:00 PM	55454	
6:47:00 PM	54904	
7:18:00 PM	53146	0
7:49:00 PM	50036	
8:19:00 PM	49009	0
8:50:00 PM	45860	
9:21:00 PM	40659	0
9:51:00 PM	37798	6071
10:22:00 PM	34261	12806
10:53:00 PM	33617	15668
11:24:00 PM	34394	17611
11:54:00 PM	34690	18594
12:25:00 AM	35732	19617
12:56:00 AM	37292	20342
1:26:00 AM	36814	19742
1:57:00 AM	39015	19411
2:28:00 AM	36189	18137
3:29:00 AM	31707	15588
4:00:00 AM	26450	12878
4:29:00 AM	23338	10919
5:00:00 AM	17877	8301

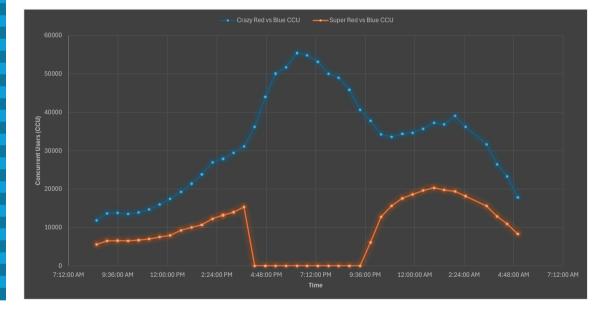


EXHIBIT E

Timestamp	CRAZYY RED VS BLUE CCU	SUPER RED VS BLUE CCU
1:16:00 PM	43530	17070
1:47:00 PM	45612	18071
2:18:00 PM	46912	18836
2:49:00 PM	50840	20471
3:19:00 PM	54608	22535
3:50:00 PM	59266	24177
4:20:00 PM	64110	26238
5:22:00 PM	74393	27658
5:53:00 PM	82180	0
7:55:00 PM	93478	0
8:26:00 PM	86167	0
8:57:00 PM	78989	0
9:27:00 PM	68476	0
9:58:00 PM	63333	0
10:29:00 PM	60640	0
11:30:00 PM	52885	0
12:01:00 AM	50799	0
12:31:00 AM	50070	0
1:02:00 AM	49391	0
1:33:00 AM	49651	0
2:04:00 AM	46360	0
2:34:00 AM	45204	0
3:05:00 AM	41333	4
3:36:00 AM	34851	6412
4:06:00 AM	27462	7668
4:37:00 AM	23367	6954
5:08:00 AM	21121	5963
5:38:00 AM	18015	5070
5:58:00 AM	16558	4776
6:28:00 AM	14638	4155
6:59:00 AM	13277	4038

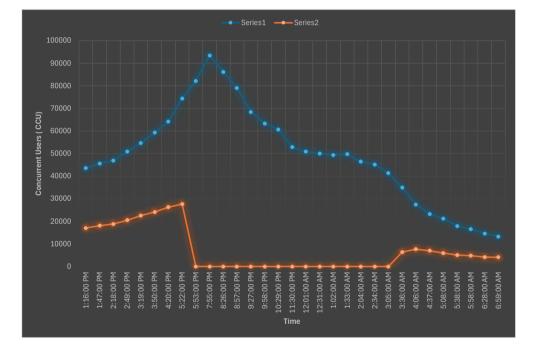


EXHIBIT F

Column1	Column2	Column3
Date	Crazy Red vs Blue CCU	Super Red vs Blue CCU
8:34:00 AM	11875	5575
9:04:00 AM	13704	6488
9:35:00 AM	13793	6538
10:06:00 AM	13465	6526
10:36:00 AM	13854	6691
11:07:00 AM	14671	6977
11:38:00 AM	15957	7525
12:08:00 PM	17467	7936
12:39:00 PM	19239	9271
1:10:00 PM	21415	10008
1:40:00 PM	23822	10683
2:11:00 PM	26936	12288
2:42:00 PM	27889	13184
2:42:00 PM	27889	13184
3:13:00 PM	29447	14016
3:43:00 PM	31087	15321
4:14:00 PM	36179	
4:45:00 PM	43999	
5:15:00 PM	50076	
5:46:00 PM	51764	
6:17:00 PM	55454	
6:47:00 PM	54904	
7:18:00 PM	53146	
7:49:00 PM	50036	
8:19:00 PM	49009	
8:50:00 PM	45860	
9:21:00 PM	40659	
9:51:00 PM	37798	6071
10:22:00 PM	34261	12806
10:53:00 PM	33617	15668
11:24:00 PM	34394	17611
11:54:00 PM	34690	18594
12:25:00 AM	35732	19617
12:56:00 AM	37292	20342
1:26:00 AM	36814	19742
1:57:00 AM	39015	19411
2:28:00 AM	36189	18137
3:29:00 AM	31707	
4:00:00 AM	26450	12878
4:29:00 AM	23338	10919
5:00:00 AM	17877	8301

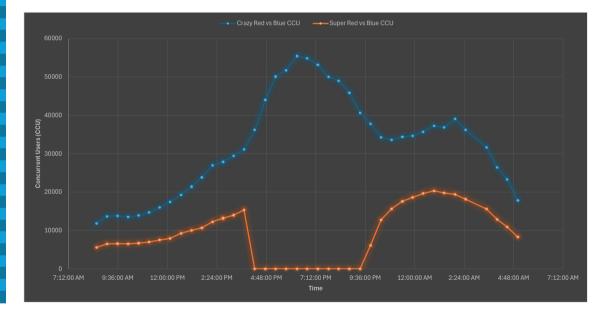
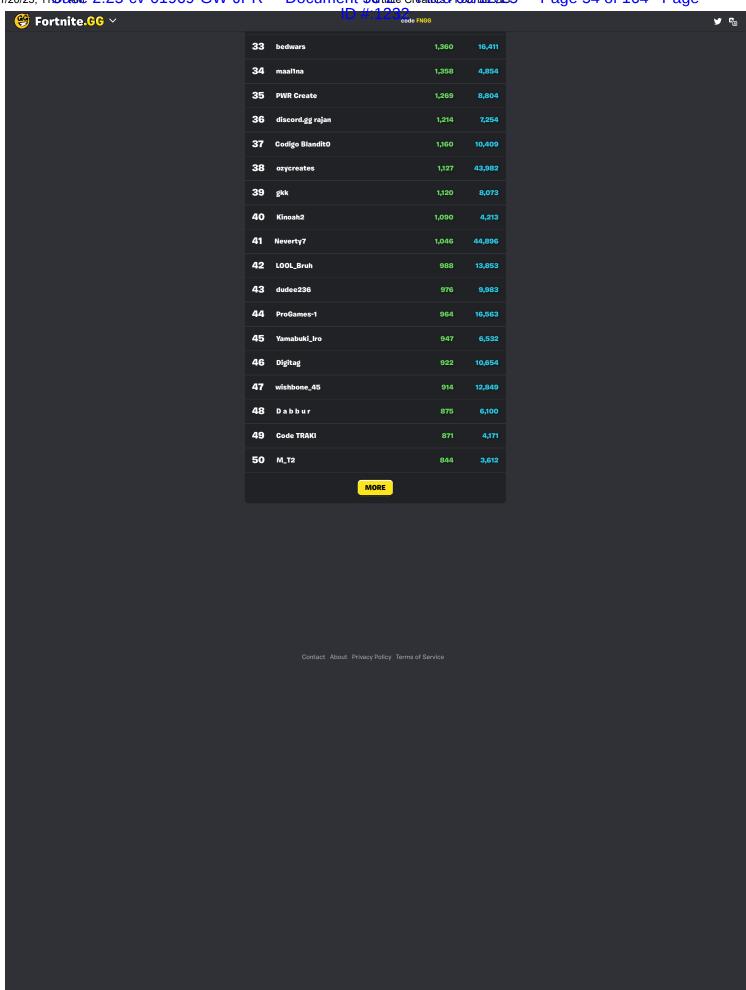


EXHIBIT G

Fortnite.GG

FORTNITE CREATORS

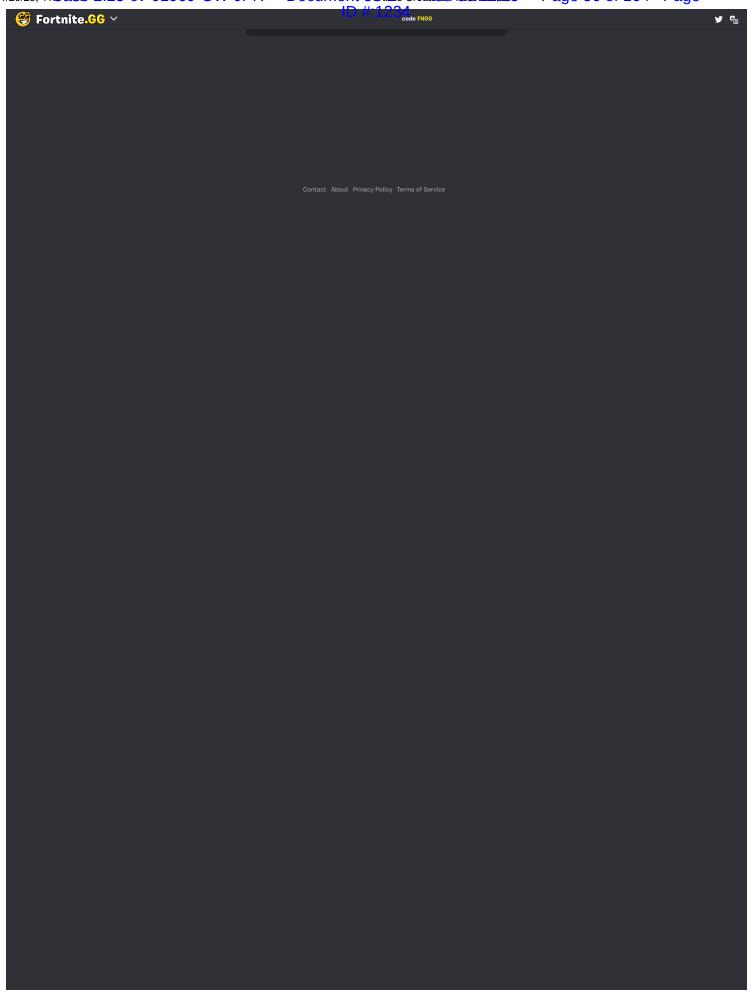
		PLAYERS NOW	ALL-TIME PEAK
1	Epic	319,612	2,362,152
2	biobotpro	13,728	46,183
3	Geerzy	13,494	56,020
4	DaBoyDilly	13,054	56,115
5	PrettyBoyyAM	12,752	107,580
6	ВНЕ	8,486	31,702
7	Pandvil	8,314	41,552
8	BoykaARO	7,553	21,830
9	Raider464	6,477	35,802
10	Hive Creative	6,331	35,510
11	sebara_fn	5,565	11,895
12	DERPONCE	4,135	33,053
13	zyfa地	3,818	26,177
14	"Liquid%20Pulga"	3,607	7,849
15	LAB	3,212	37,976
16	postboxpat	3,162	12,383
17	Atomic-Team	3,137	12,318
18	Fhsupport	3,059	25,251
19	PandvilNetwork	3,046	15,869
20	First_awa	2,967	8,091
21	Droia	2,792	19,923
22	Fínest	2,691	25,360
23	Wow Kordell	2,394	25,405
24	Sven1205	2,168	33,053
25	BDD	2,113	26,222
26	Its.Blake	2,066	6,299
27	teambullseye	1,848	21,304
28	MrMonkeyFN	1,829	41,489
29	voldexfn	1,827	18,633
30	artnoo	1,580	5,689
31	Hiago	1,538	40,752

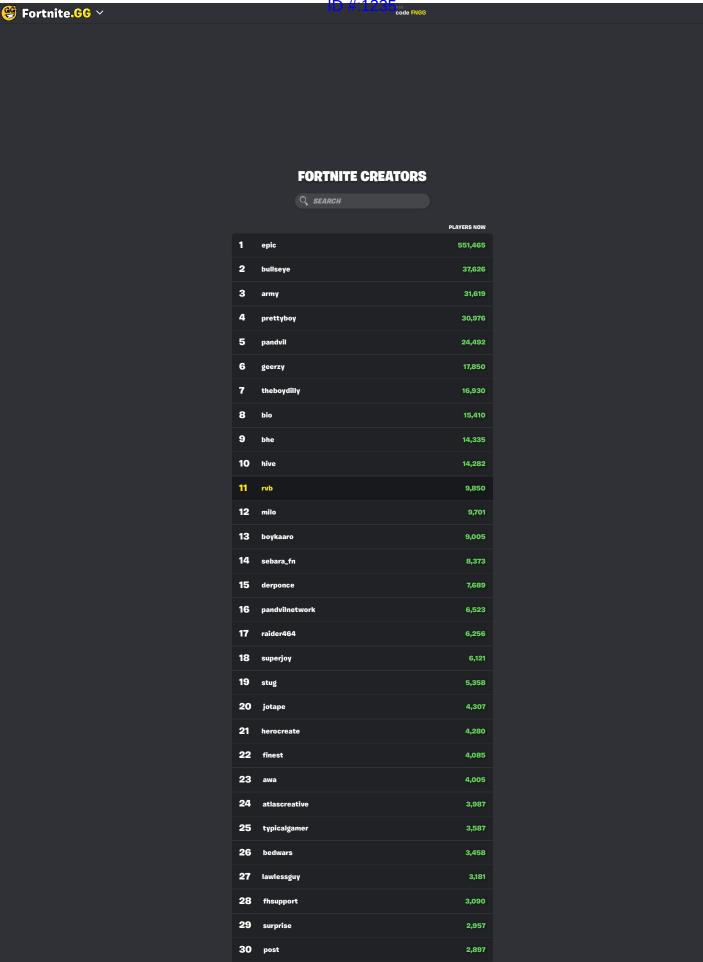


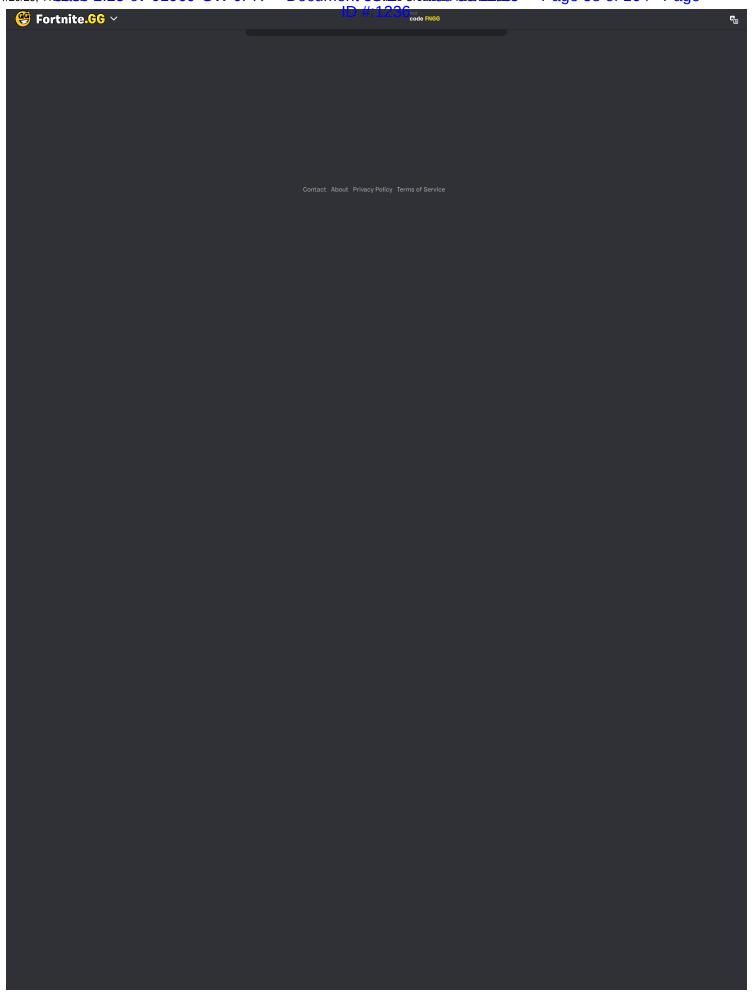
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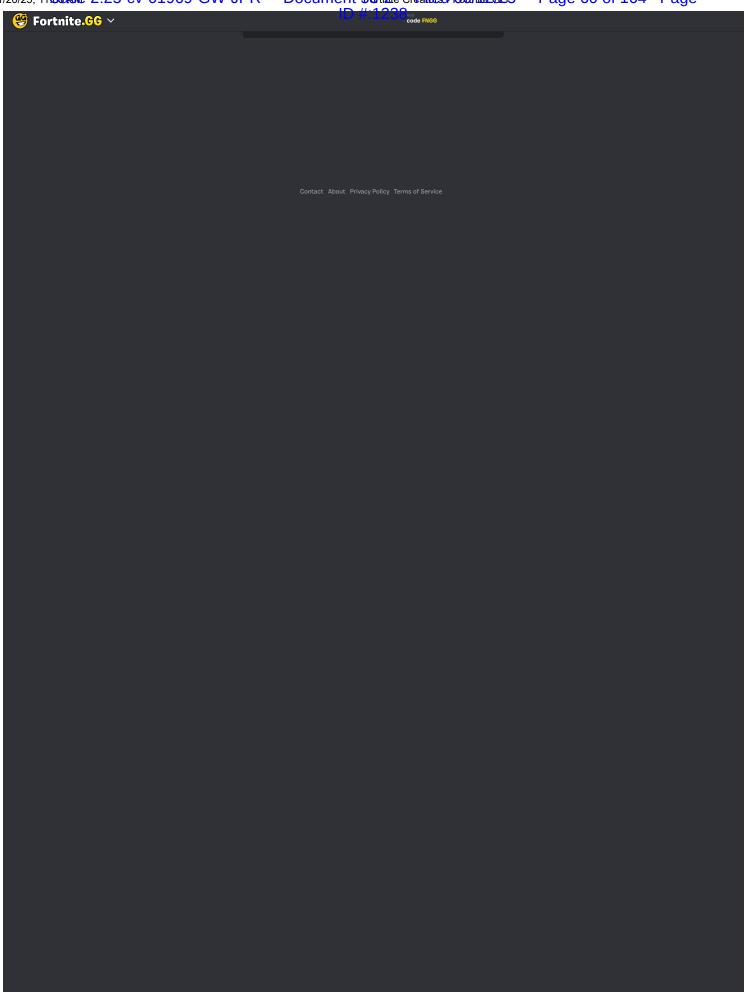


Fortnite.GG

FORTNITE CREATORS

Q SEARCH

		PLAYERS NOW
1	epic	988,243
2	prettyboy	50,846
3	bullseye	45,785
4	pandvil	40,916
5	geerzy	30,873
6	theboydilly	21,549
7	hive	20,926
8	army	19,415
9	bio	19,257
10	rvb	17,687
11	bhe	17,480
12	derponce	12,675
13	boykaaro	10,925
14	gke	9,769
15	sundaycw	9,162
16	raider464	9,020
17	queenmah	8,289
18	noahsnoah	8,231
19	pandvilnetwork	8,229
20	ziproz	7,616
21	rb26	7,044
22	teamgzy	6,494
23	lool	6,476
24	sebara_fn	6,155
25	jotape	6,135
26	finest	5,928
27	chaosforge	5,822
28	evgyt	5,546
29	superjoy	5,031
30	valou77	4,956





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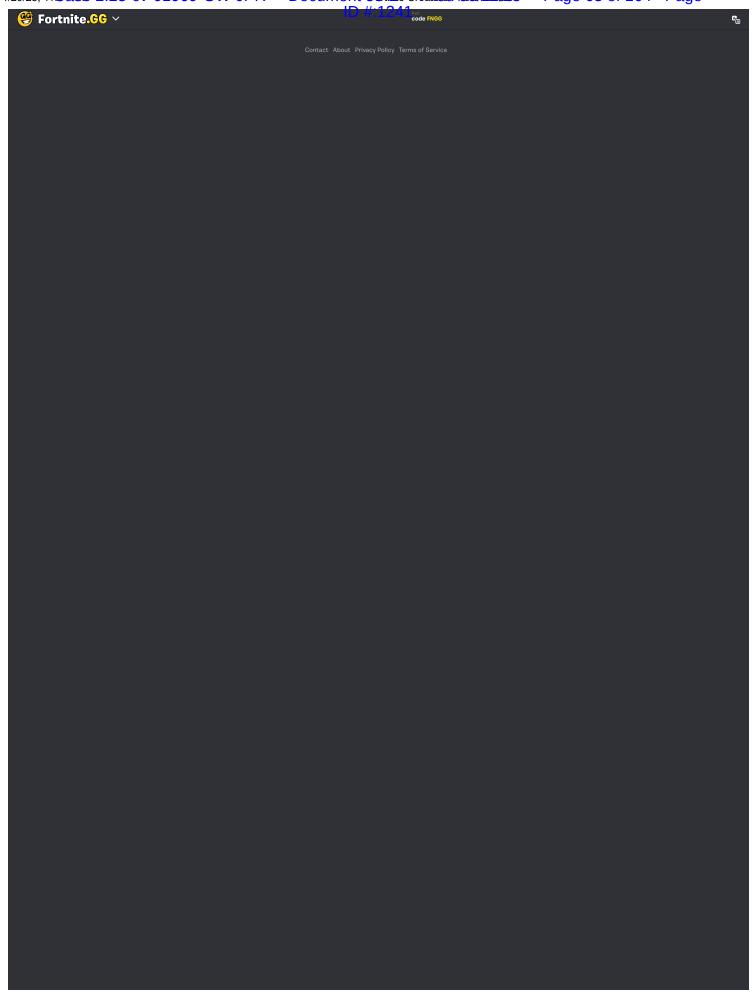
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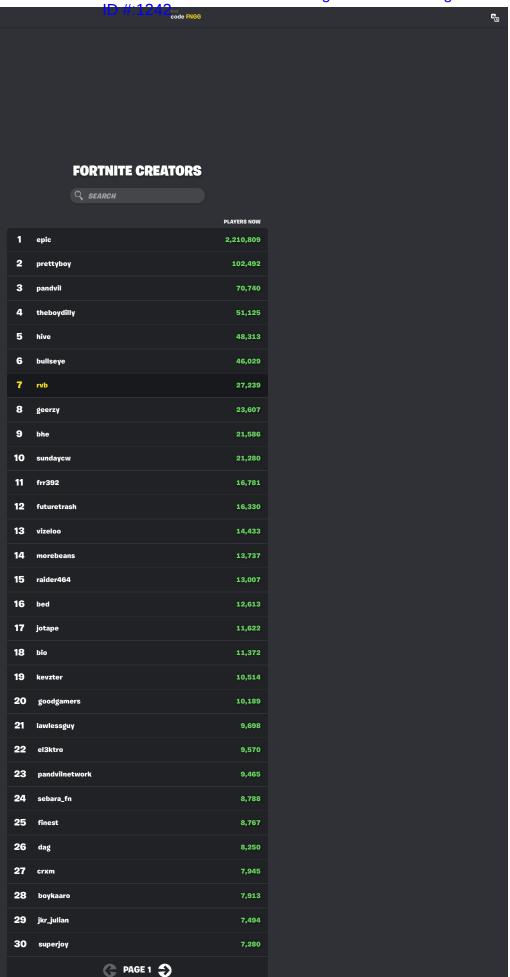
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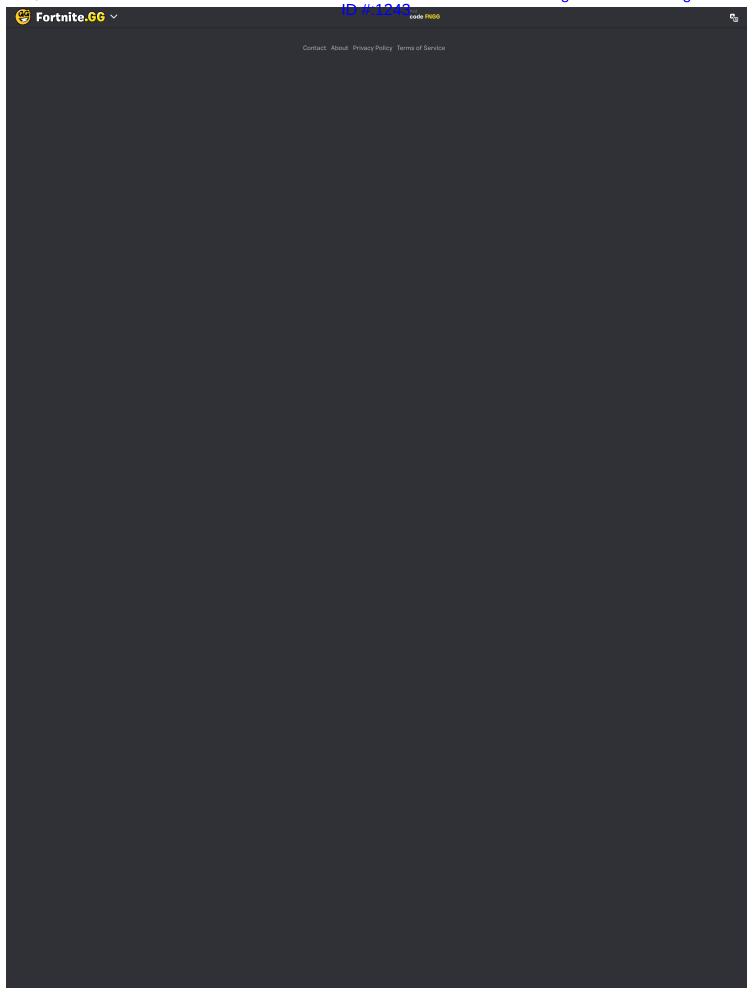
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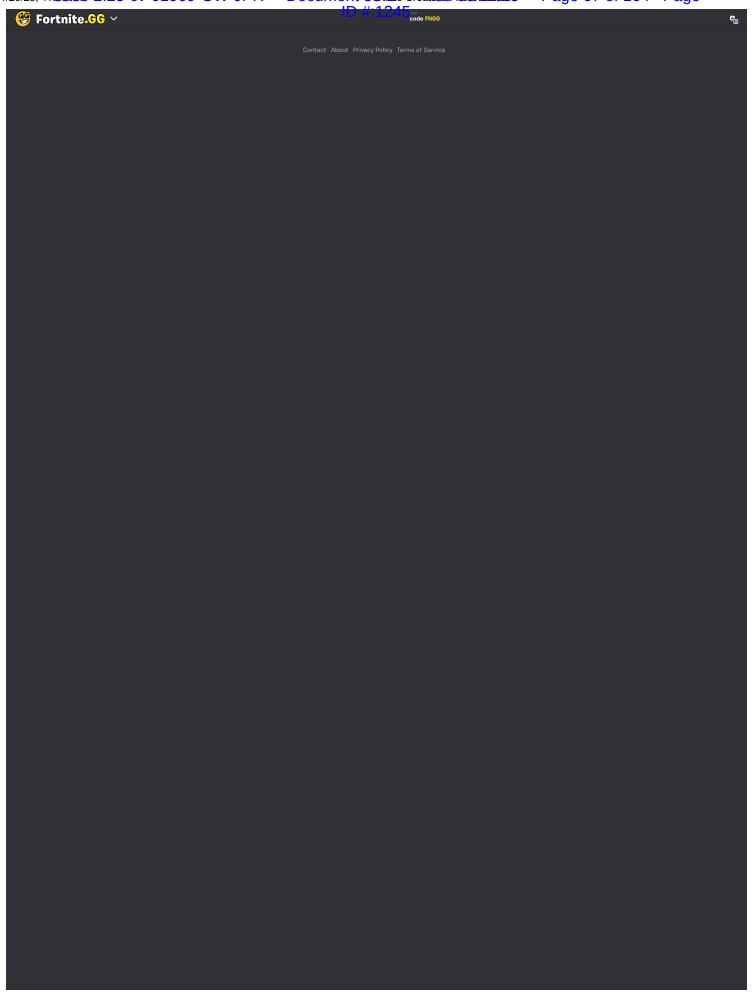
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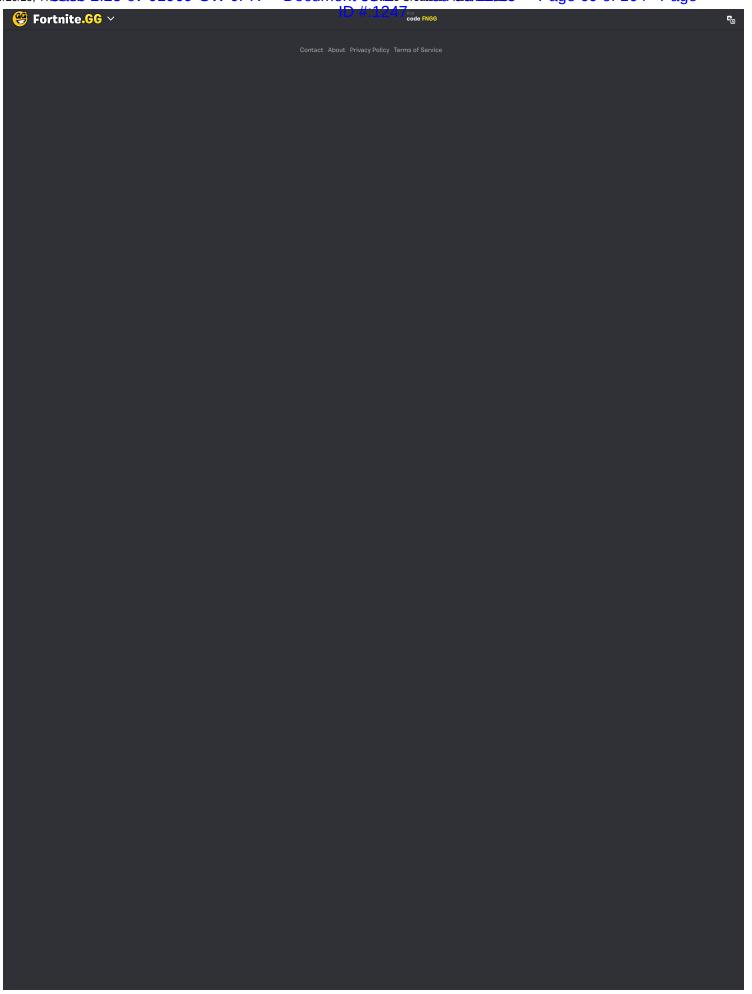


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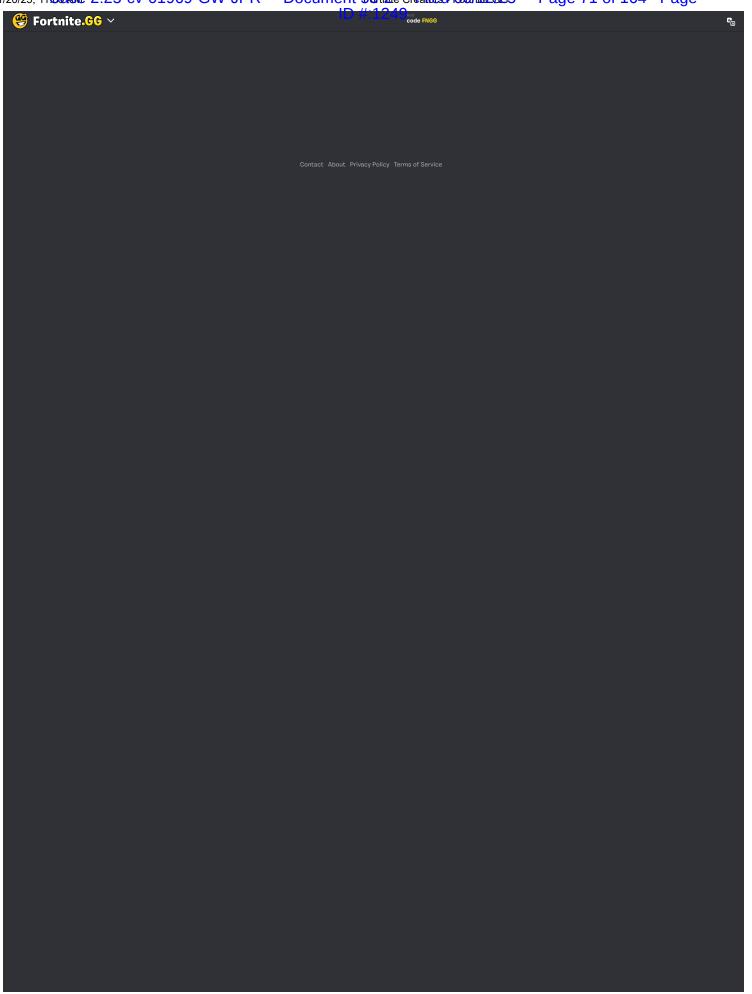
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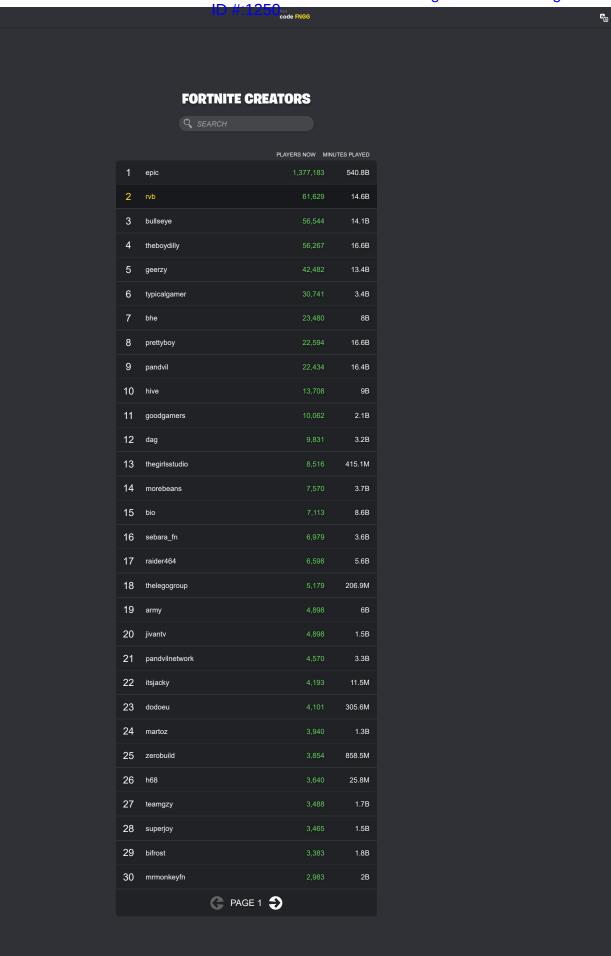
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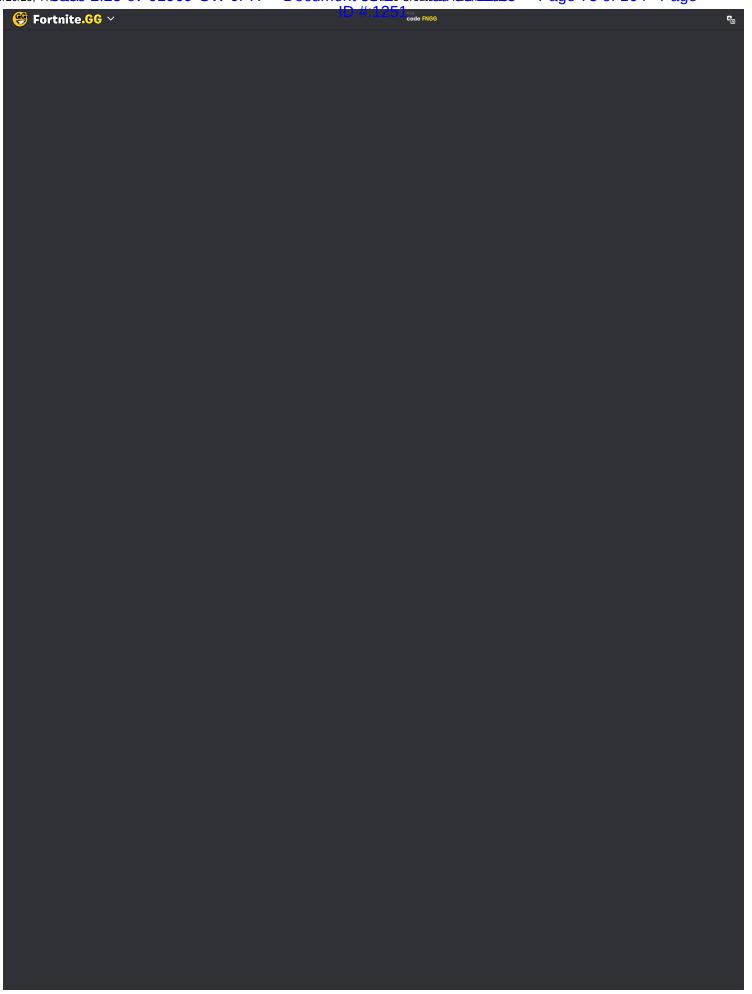
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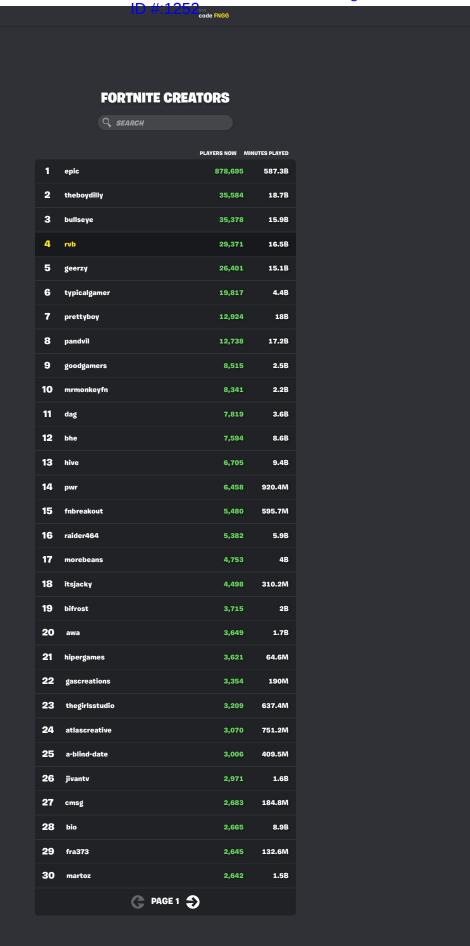
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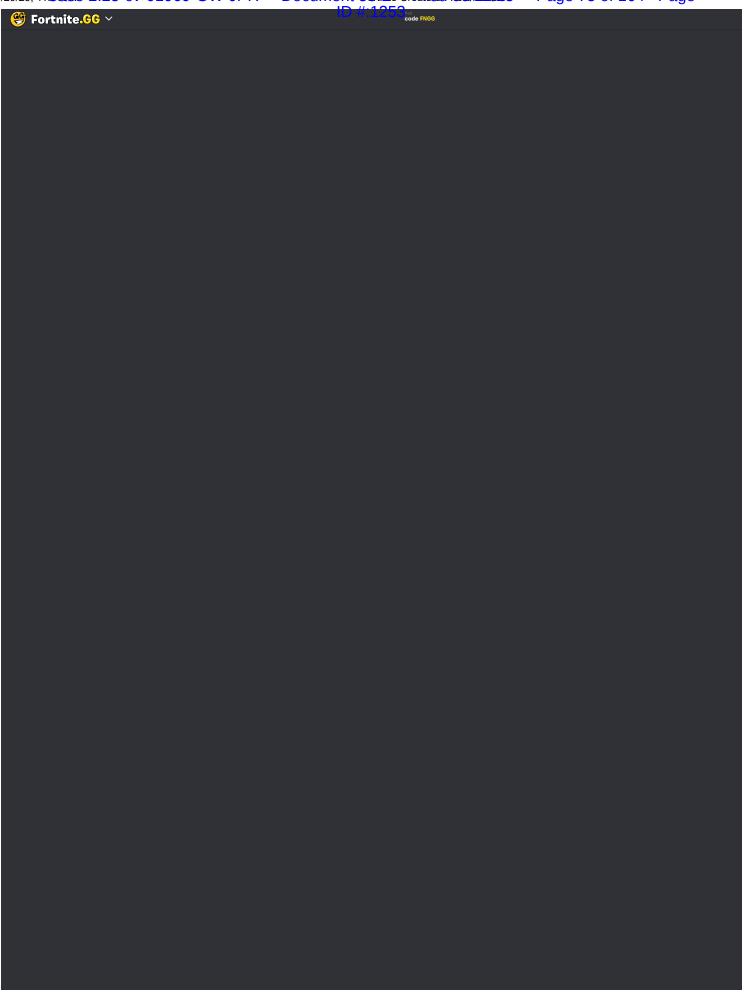






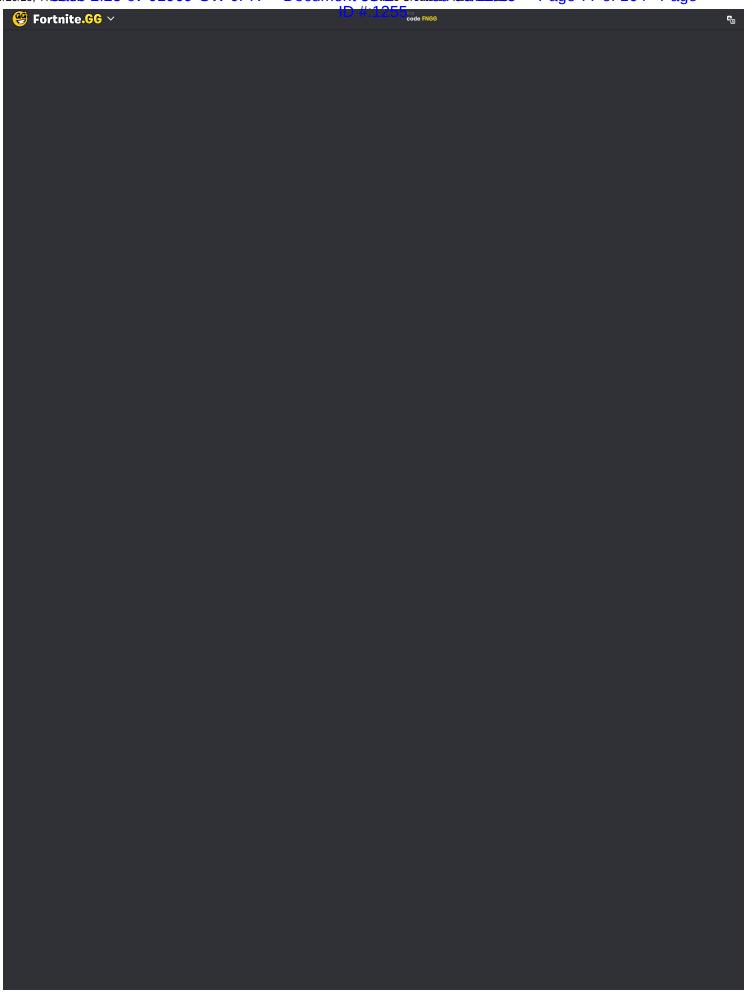
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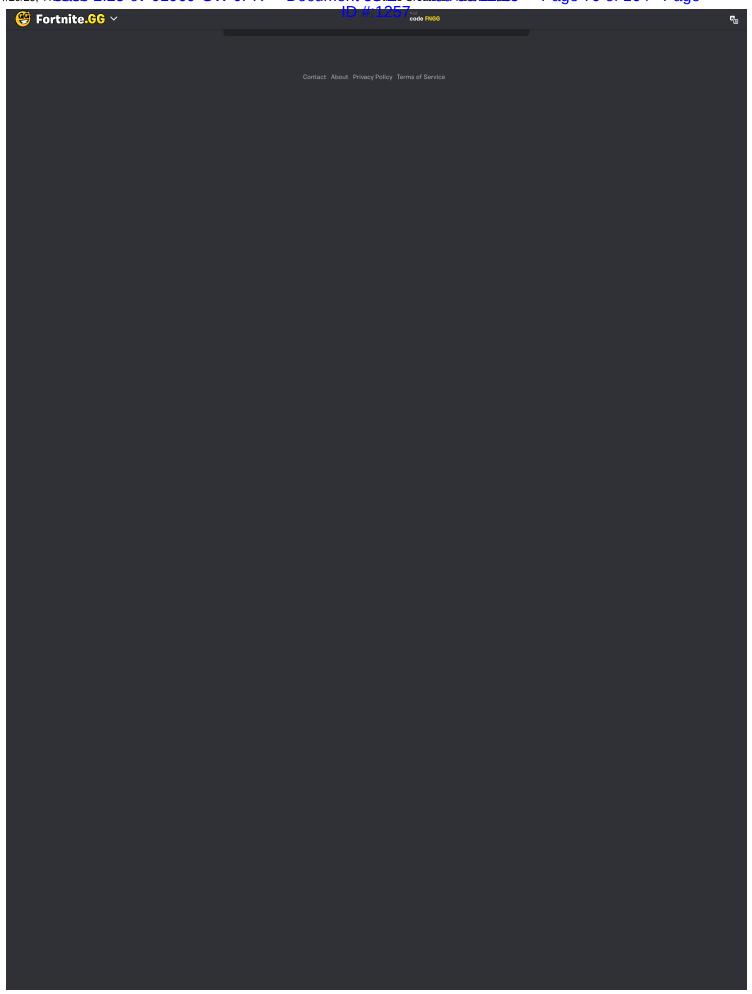
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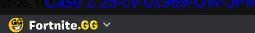
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July 2024

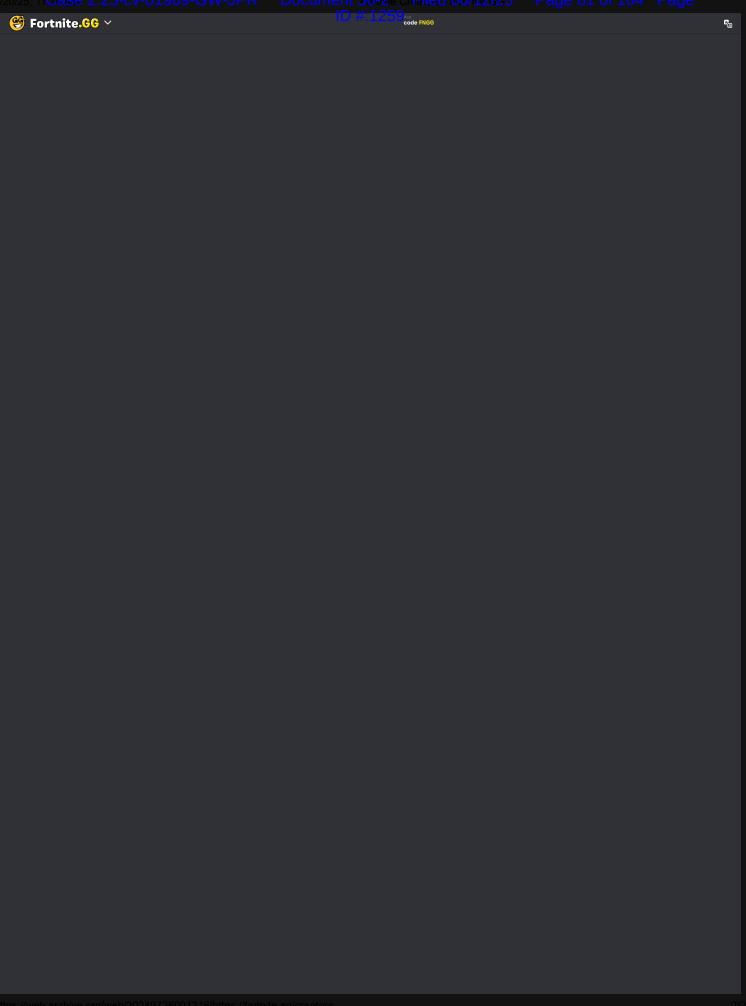
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FORTNITE CREATORS



		MAPS	PLAYERS NOW ↓F	MINUTES PLAYED $\downarrow\uparrow$
1	epic	969	937,908	689.5B
2	theboydilly	6	43,586	22.7B
3	bullseye	11	30,740	18.8B
4	rvb	3	23,415	19.2B
5	geerzy	3	22,603	17.7B
6	typicalgamer	6	19,989	6.1B
7	visioncreatesfn	6	19,215	113.1M
8	prettyboy	18	16,702	19.5B
9	pandvil	11	13,610	18.4B
10	bhe	3	11,862	9.7B
11	goodgamers	4	11,409	3.2B
12	hive	8	9,786	10.3B
13	raider464	19	7,851	6.7B
14	minigame	3	7,421	4.1B
15	thegirlsstudio	9	7,091	921.6M
16	rsaf	2	7,088	1.3B
17	army	3	6,969	6.8B
18	finest	9	6,771	3.1B
19	gnagames	1	6,546	131.9M
20	mrmonkeyfn	8	6,340	2.8B
21	jkr_julian	24	6,223	505.9M
22	bifrost	11	5,591	2.3B
23	bio	9	5,316	9.7B
24	hav	1	4,897	249.9M
25	bdd	4	4,545	854.5M
26	bigplaygames	2	4,530	36.9M
27	billymaps	2	4,356	114.4M
28	itsjacky	1	4,295	784.7M
29	nickeh30	7	4,103	482.8M
30	rygerr	3	3,996	142.7M
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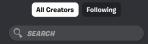




August 2024

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FORTNITE CREATORS



		MAPS	PLAYERS NOW ↓F	MINUTES PLAYED ↓↑		
1	epic	1,001	1,361,461	730.9B		
2	bullseye	12	37,796	19.8B		
3	theboydilly	6	37,600	24.2B		
4	geerzy	3	27,040	18.5B		
5	prettyboy	19	24,385	20.2B		
6	rvb	3	22,781	20.1B		
7	typicalgamer	7	22,061	6.7B		
8	hive	8	17,657	10.7B		
9	pandvil	12	16,875	21B		
10	bhe	3	12,264	10.1B		
11	goodgamers	5	11,805	3.7B		
12	raider464	18	10,339	7B		
13	finest	10	9,498	3.4B		
14	rsaf	4	7,515	1.6B		
15	mrmonkeyfn	8	7,272	3B		
16	prowess	3	6,890	146.7M		
17	teracreators	2	6,639	182.4M		
18	epicplay-studio	13	6,395	79.7M		
19	minigame	3	6,318	4.3B		
20	post	11	6,248	1.9B		
21	army	4	5,496	7.1B		
22	bio	7	5,462	9.9B		
23	brendannnd	24	5,162	202.6M		
24	bifrost	9	5,018	2.4B		
25	sebara_fn	5	4,553	4.5B		
26	ferins	5	4,452	1B		
27	herocreate	9	3,957	800.5M		
28	sun.pirate	5	3,944	102M		
29	shockmaps	16	3,784	783.9M		
30	pwr	18	3,671	1.4B		
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FORTNITE CREATORS



		MAPS	PLAYERS NOW ↓F	MINUTES PLAYED ↓↑
1	epic	1,085	547,748	765.5B
2	theboydilly	6	9,475	25.3B
3	geerzy	3	7,701	19.3B
4	raider464	18	7,416	7.4B
5	rvb	3	6,795	20.7B
6	bullseye	11	6,277	20.7B
7	pandvil	12	5,984	21.5B
8	sebara_fn	5	5,040	4.6B
9	hive	8	4,859	11.2B
10	teracreators	2	4,238	495.1M
11	bio	5	4,184	10.1B
12	finest	10	4,054	3.7B
13	prettyboy	19	3,573	20.7B
14	heavyblue	1	3,470	926.8M
15	rsaf	4	3,097	1.8B
16	bhe	3	3,044	10.4B
17	typicalgamer	7	2,374	7.1B
18	army	4	1,808	7.2B
19	zerobuild	5	1,683	1.4B
20	martoz	7	1,680	2B
21	mrmonkeyfn	8	1,658	3.2B
22	irobuki	18	1,627	814.9M
23	goodgamers	5	1,524	3.9B
24	awa	4	1,205	2.3B
25	shockmaps	16	1,178	940.6M
26	spexz1	9	1,044	166.5M
27	skri	4	1,018	203.2M
28	kenbeans	4	980	4.3B
29	minigame	3	941	4.5B
30	pwr	19	920	1.5B
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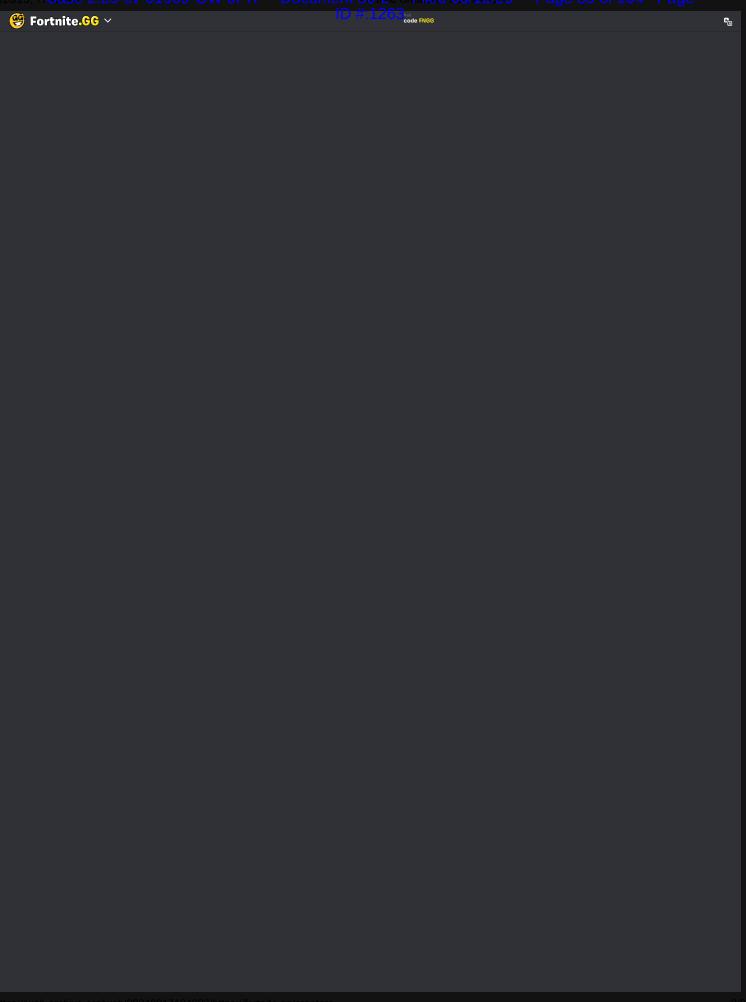


EXHIBIT H

"Date"	Active Players	Retained Players	Recurring Players	New Players	Returning Players
6/15/2023	5211	4955	3588	24	80
6/16/2023	5526	5206	3621	23	82
6/17/2023	6495	6070	4021	33	101
6/18/2023	8566	7740	5016	39	154
6/19/2023	18404	16896	11675	115	455
6/20/2023	10834	10007	7102	59	212
6/21/2023	9223	8815	6564	28	130
6/22/2023	11539	11005	8148	29	136
6/23/2023	15417	14474	10339	95	306
6/24/2023	16501	15574	10901	71	341
6/25/2023	282507	260576	179703	1790	7037
6/26/2023	429753	398805	282984	2382	9649
6/27/2023	389741	365106	257406	2097	8285
6/28/2023	400338	373854	257821	2276	8954
6/29/2023	382305	355470	243389	2104	8669
6/30/2023	425556	394540	270936	2229	9107
7/1/2023	547905	508977	347156	2978	12481
7/2/2023	506317	466328	321365	2872	11573
7/3/2023	471760	440922	313908	2689	10220
7/4/2023	443645	414120	291131	2434	9648
7/5/2023	445508	414716	289471	2515	9354
7/6/2023	423484	393405	271333	2498	8864
7/7/2023	414823	382068	262546	2433	9153
7/8/2023	419667	386311	260642	2633	10640
7/9/2023	414878	379014	257815	2676	10384
7/10/2023	389564	362524	254361	2352	9163
7/11/2023	370173	345301	240212	2143	8399
7/12/2023	312380	291148	201112	1597	6211
7/13/2023	296349	274747	188448	1510	6081
7/14/2023	254800	235390	162283	1131	4755
7/15/2023	409259	381957	265615	1894	7756
7/16/2023	416598	380689	260783	2808	10908
7/17/2023	371303	344281	241594	2480	9397
7/18/2023	356699	333904	234582	1780	7041
7/19/2023	374948	349244	240536	1855	7454
7/20/2023	337974	313095	214016	1688	6464
7/21/2023	409000	375947	256903	2308	8590
7/22/2023	436622	400507	268466	2779	10822
7/23/2023	444439	404300	274006	2875	10978
7/24/2023	446230	412110	287496	2805	10763
7/25/2023	447064	409384	287178	2753	10278
7/26/2023	411429	385767	279510	2175	7630
7/27/2023	486485	455305	324668	2428	8975

7/28/2023	481462	446320	313258	2542	9217
7/29/2023	464243	429088	294304	2787	10362
7/30/2023	470261	430399	296878	3109	10961
7/31/2023	578715	539479	386676	2940	10760
8/1/2023	470189	436812	307943	2366	8584
8/2/2023	454523	423447	298184	2444	8519
8/3/2023	457122	425998	296869	2574	8777
8/4/2023	450863	416721	287065	2543	8883
8/5/2023	459406	423904	286029	2939	10633
8/6/2023	481725	439349	300908	3139	11281
8/7/2023	443947	408281	289354	2674	9617
8/8/2023	356311	334686	242859	1777	6687
8/9/2023	321311	301572	215319	1743	6496
8/10/2023	395467	369939	261212	2200	8176
8/11/2023	410954	380148	263333	2580	9824
8/12/2023	459339	424501	286833	3199	12079
8/13/2023	472688	432011	294812	3170	12793
8/14/2023	432943	401823	282679	2738	10989
8/15/2023	411531	383098	270446	2488	9665
8/16/2023	354302	332187	236755	1847	6866
8/17/2023	418972	392117	277930	2201	8656
8/18/2023	471350	438672	306392	2432	10398
8/19/2023	507010	470291	318437	3438	14450
8/20/2023	600711	551610	386736	4668	17739
8/21/2023	575293	540419	401425	3973	15635
8/22/2023	575508	543309	409410	3604	14214
8/23/2023	561559	528561	395841	3412	13826
8/24/2023	616286	573770	426153	3841	15412
8/25/2023	531962	506210	377070	2664	11246
8/26/2023	825471	784922	560286	4475	19448
8/27/2023	808585	751441	529028	4561	19482
8/28/2023	557117	527643	389736	2416	10608
8/29/2023	512554	484668	353919	2399	9853
8/30/2023	638520	601228	429624	3444	14264
8/31/2023	659128	619886	429278	3677	14522
9/1/2023	693956	650186	434412	3979	15799
9/2/2023	825968	768187	496714	5659	23125
9/3/2023	743093	680830	445213	5177	20136
9/4/2023	669640	611255	410678	4108	16579
9/5/2023	476919	444468	311610	2351	8985
9/6/2023	473124	443181	310574	2318	9052
9/7/2023	467457	437588	298921	2388	8964
9/8/2023	487072	455509	297185	2607	9724
9/9/2023	636570	586204	364022	4082	16039

9/11/2023 609501 569108 421750 21 9/12/2023 367048 346437 258070 19 9/13/2023 447832 423293 311664 24 9/14/2023 469956 443334 317701 25 9/15/2023 547141 515702 349510 31 9/16/2023 762488 708161 453658 52 9/17/2023 800246 726866 479106 46 9/18/2023 509023 478125 349049 22 9/18/2023 431108 407609 299754 18 9/20/2023 463462 436918 314392 21 9/21/2023 456208 429265 302614 26 9/22/2023 542397 509687 338144 26 9/23/2023 755758 697309 433555 48 9/23/2023 766248 430552 302888 25 9/24/2023 742354 663870 420486 46 9/25/2023 468734 430552 302888 25 9/26/2023 307857 290488 213541 14 9/28/2023 418371 393677 275638 20 9/28/2023 730862 675340 423780 49 10/1/2023 760208 684709 440177 48 10/1/2023 463433 436167 313181 23 10/4/2023 444228 416714 288849 22 10/5/2023 338161 310218 219664 16 10/10/2023 338161 310218 219664 16 10/10/2023 107355 148529 903702 128 10/11/2023 1610882 1485299 903702 128 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 792864 729321 501715 58 10/11/2023 743140 694792 494622 53 10/18/2023 905285 849088 601489 60	
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9/15/2023 547141 515702 349510 31 9/16/2023 762488 708161 453658 52 9/17/2023 800246 726866 479106 46 9/18/2023 509023 478125 349049 22 9/19/2023 431108 407609 299754 18 9/20/2023 463462 436918 314392 21 9/21/2023 456208 429265 302614 26 9/22/2023 542397 509687 338144 26 9/23/2023 755758 697309 433555 48 9/24/2023 742354 663870 420486 46 9/25/2023 468734 430552 302888 25 9/26/2023 307857 290488 213541 14 9/27/2023 418371 393677 275638 26 9/28/2023 755610 492911 326430 36 9/29/2023 75606 684709 440177 49 10/1/2023 760208 684709 440177 49 10/2/2023 440313 436167 313181 23 10/4/2023 44328 416714 288849 22 10/6/2023 432595 405277 269081 19 10/6/2023 432595 405277 269081 19 10/6/2023 338161 310218 219664 16 10/19/2023 519560 470700 311269 28 10/19/2023 519560 470700 311269 28 10/19/2023 374359 358430 275508 13 10/19/2023 374359 358430 275508 13 10/19/2023 1610882 1485299 903702 129 10/13/2023 1491013 1335965 831380 115 10/16/2023 792864 729321 501715 58 10/17/2023 743140 694792 494622 53 10/17/2023 743140 694792 494622 53 10/18/2023 905285 849088 601489 666 10/19/2023 905285 849088 601489 666 10/19/2023 905285 849088 601489 666	473 7934
9/16/2023 762488 708161 453658 52 9/17/2023 800246 726866 479106 46 9/18/2023 509023 478125 349049 22 9/19/2023 431108 407609 299754 18 9/20/2023 463462 436918 314392 21 9/21/2023 456208 429265 302614 20 9/22/2023 542397 509687 338144 26 9/23/2023 755758 697309 433555 48 9/24/2023 742354 663870 420486 46 9/25/2023 468734 430552 302888 25 9/26/2023 307857 290488 213541 14 9/27/2023 403118 380632 274558 19 9/28/2023 418371 393677 275638 20 9/29/2023 525610 492911 326430 30 9/29/2023 730862 675340 423780	2566 8116
9/17/2023 800246 726866 479106 46 9/18/2023 509023 478125 349049 22 9/19/2023 431108 407609 299754 18 9/20/2023 463462 436918 314392 21 9/21/2023 456208 429265 302614 20 9/22/2023 542397 509687 338144 26 9/23/2023 755758 697309 433555 48 9/24/2023 742354 663870 420486 46 9/25/2023 468734 430552 302888 25 9/26/2023 307857 290488 213541 14 9/27/2023 403118 380632 274558 18 9/28/2023 418371 393677 275638 20 9/29/2023 525610 492911 326430 30 9/29/2023 730862 675340 423780 49 10/1/2023 760208 684709 440177	100 10543
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11/3/2023	1092314	1050140	775128	10489	79393
11/4/2023	1876863	1789605	1278954	17901	103399
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11/7/2023	1290964	1236746	962092	10440	38860
11/8/2023	1154894	1108717	859585	7400	26819
11/9/2023	1107082	1059007	799827	7413	26085
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11/14/2023	981518	932781	711941	6372	17082
11/15/2023	1116877	1053603	802989	6827	19046
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11/18/2023	1610715	1530646	1110705	12068	35117
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11/28/2023	1059444	1021294	819489	5793	12196
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11/30/2023	1169385	1124022	882695	5827	12844
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12/2/2023	1678568	1573811	1196282	8444	22228
12/3/2023	1024584	978964	782818	6588	16395
12/4/2023	1232156	1193371	986355	7229	16087
12/5/2023	1267376	1229017	1016844	6437	14531
12/6/2023	1505457	1456963	1198312	6119	14718

Case 2:2!	5-cv-01969-G	W-JPR Docu	ment 56-2 ID #:1269	Filed 06/12/25	Page 91 of 164	Page
12/7/2023	1065891	1034957	834470	3879	9662	
12/8/2023	1231851	1193509	921172	5822	14844	
12/9/2023	1808182	1733055	1265615	12298	32130	
12/10/2023	1853218	1745146	1294195	11999	29465	
12/11/2023	1248679	1200939	959517	5863	13561	
12/12/2023	1199495	1156690	932570	5234	11734	
12/13/2023	1270240	1224401	981902	5708	12026	
12/14/2023	1256648	1209944	967235	5625	12192	

EXHIBIT I

"Date"	Active Players	Retained Players	Recurring Players	New Players	Returning Players
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12/15/2023	1496951	1443175	1134521	7227	16453
12/16/2023	1963959	1878682	1431076	12184	28982
12/17/2023	1905177	1799095	1377055	11575	25944
12/18/2023	1404086	1345488	1078796	6808	14790
12/19/2023	1294340	1250306	1008714	6230	12382
12/20/2023	1489044	1437293	1146572	6956	14496
12/21/2023	1602228	1538564	1204234	7883	17317
12/22/2023	1763668	1687637	1313261	9667	20986
12/23/2023	1880246	1799407	1399665	12322	25924
12/24/2023	1752587	1663345	1302755	16120	25258
12/25/2023	1706310	1627653	1299865	56636	36991
12/26/2023	1860920	1784418	1426042	42359	30768
12/27/2023	1914331	1838891	1461337	25698	25187
12/28/2023	1789861	1716689	1352279	16562	19886
12/29/2023	1851927	1769974	1381153	16097	21149
12/30/2023	1788796	1712533	1334542	15738	21476
12/31/2023	1750885	1669854	1298549	15207	22361
1/1/2024	1798428	1704204	1323197	14255	20813
1/2/2024	1704276	1628441	1265385	11809	17232
1/3/2024	1657938	1585429	1210416	10626	15687
1/4/2024	1599316	1525648	1112187	9287	14847
1/5/2024	1635002	1551897	1107715	9855	15261
1/6/2024	1818903	1722170	1220869	15375	20386
1/7/2024	1782226	1667892	1211828	13899	19247
1/8/2024	1289702	1231162	958981	7651	11704
1/9/2024	1254885	1204218	951640	7012	10983
1/10/2024	1229544	1180966	929162	5948	9869
1/11/2024	1156123	1110854	873456	5737	9199
1/12/2024	1405737	1349461	1024741	7303	11953
1/13/2024	1775987	1691970	1244492	12449	20403
1/14/2024	1716671	1619312	1208034	11966	
1/15/2024		1389735	1079404	9031	15136
1/16/2024		1248307	971747	6823	11497
1/17/2024		1250434	966633	6726	11303
1/18/2024		1182523	896762	6152	10762
1/19/2024		1447789	1043160	8093	14423
1/20/2024		1836143	1277891	12845	23582
1/21/2024		1714287	1222583	12373	
1/22/2024		1171469	906017	6588	11336
1/23/2024		1038362	840041	4489	
1/24/2024		1446314	1162095	5641	9723
1/25/2024	1274810	1229695	970072	4382	8233

1/26/2024	1749404	1680504	1247391	8045	15139
1/27/2024	2351694	2233657	1573220	13499	27829
1/28/2024	2112053	1968705	1411484	11539	22986
1/29/2024	1306493	1243943	967947	5606	10663
1/30/2024	1156289	1109613	881508	4789	9139
1/31/2024	1335394	1281599	998804	6366	11794
2/1/2024	1276241	1220128	930374	5706	11913
2/2/2024	1451505	1386520	1010647	6802	14885
2/3/2024	1947545	1842295	1282926	11448	27868
2/4/2024	2078959	1929973	1375494	13666	29863
2/5/2024	1426315	1353742	1048179	7476	15142
2/6/2024	1342733	1274807	1005548	6645	12942
2/7/2024	1535583	1483608	1220225	5919	11197
2/8/2024	2041940	1978422	1617405	7873	15579
2/9/2024	2618427	2529639	1992960	9765	21923
2/10/2024	3165617	3038483	2297367	14999	36983
2/11/2024	3003438	2838852	2147041	14710	35284
2/12/2024	2125387	2034569	1616257	9231	21690
2/13/2024	2028981	1952527	1561998	8717	18859
2/14/2024	2075757	1998626	1584117	9726	19529
2/15/2024	2065341	1982012	1522132	10032	20376
2/16/2024	2530716	2417537	1779226	12682	29426
2/17/2024	2991915	2842112	2027297	17166	44425
2/18/2024	2787548	2610840	1878675	16410	40234
2/19/2024	2251533	2124940	1595345	12039	30083
2/20/2024	1878041	1788179	1374947	8807	20813
2/21/2024	1887204	1788736	1377852	8520	20345
2/22/2024	1494051	1428558	1094815	6860	14884
2/23/2024	1983014	1895006	1393362	10500	24803
2/24/2024	2522888	2391692	1696315	15706	40369
2/25/2024	2445941	2281484	1649949	15818	37391
2/26/2024	1666503	1593655	1253869	8462	19199
2/27/2024	1578650	1517072	1199318	7091	16375
2/28/2024	1665866	1598414	1244737	7876	17962
2/29/2024	1703074	1631028	1247435	7973	18682
3/1/2024	2100515	1993727	1374435	9558	23811
3/2/2024	2544571	2403283	1589200	13615	37987
3/3/2024	2381188	2212307	1504801	13435	34327
3/4/2024	1518855	1450544	1094892	6053	15123
3/5/2024	1658588	1588000	1214413	6999	16927
3/6/2024	1715803	1634403	1231734	7833	18359
3/7/2024	1650726	1548965	1163371	6620	17103
3/8/2024	574549	540911	424978	1537	4422
3/9/2024	2635384	2549501	1916610	13289	37327

3/10/2024	3666741	3475564	2609086	15375	43965
3/11/2024	2227936	2151185	1722282	6757	18756
3/12/2024	2255754	2176854	1725414	6906	20614
3/13/2024	2156614	2073711	1610955	7762	19475
3/14/2024	1846696	1773182	1357621	6942	16319
3/15/2024	2299922	2199751	1591218	8119	24502
3/16/2024	2652333	2512153	1754345	12677	35766
3/17/2024	2504043	2320621	1650900	14194	33927
3/18/2024	1679210	1589574	1228051	7848	17909
3/19/2024	1297699	1244816	980427	5463	12112
3/20/2024	1469745	1405890	1087849	6104	15957
3/21/2024	1385565	1325636	1027850	5649	14268
3/22/2024	1827590	1745896	1320808	8402	22434
3/23/2024	2345663	2219707	1620112	13634	37449
3/24/2024	2283880	2127198	1568344	12934	33355
3/25/2024	1757334	1659103	1284603	8867	23699
3/26/2024	1571054	1509993	1206141	6903	15928
3/27/2024	2305599	2215107	1744088	10371	24086
3/28/2024	2132785	2037959	1572976	9610	21964
3/29/2024	1814277	1727078	1304614	10175	21134
3/30/2024	1784377	1691752	1260151	11100	23326
3/31/2024	1667659	1568597	1177392	11170	22476
4/1/2024	1609056	1517509	1154331	8246	19128
4/2/2024	1208882	1152089	887562	4124	11485
4/3/2024	1242738	1182944	888456	4652	12872
4/4/2024	1134999	1076906	784564	3915	11413
4/5/2024	1294711	1222748	850693	4495	14275
4/6/2024	1346923	1263601	857410	5145	16504
4/7/2024	1265635	1165178	809809	5201	15564
4/8/2024	954956	889249	667038	3144	9880
4/9/2024	724753	689762	543153	2236	6392
4/10/2024	842583	804891	627298	2490	8014
4/11/2024	784697	752819	582990	1833	6402
4/12/2024	1005707	961800	707032	3305	10762
4/13/2024	1321176	1249869	876538	5101	18872
4/14/2024	1340811	1245123	883243	5676	19326
4/15/2024	892815	851590	659409	2559	9907
4/16/2024	927835	886544	682802	3472	10966
4/17/2024	914859	872556	662507	2806	9491
4/18/2024	933390	886238	653940	3267	10759
4/19/2024	1091991	1033214	721415	3561	13656
4/20/2024	1366428	1274676	853718	5971	23488
4/21/2024	1325922	1207317	826523	5742	22150
4/22/2024	945488	881824	658907	4164	13921

4/23/2024	758781	723791	563813	2212	7680
4/24/2024	920268	880912	679472	2434	9826
4/25/2024	944511	898959	673464	3028	11529
4/26/2024	1054054	999142	712422	3445	13889
4/27/2024	1439767	1344863	910028	7504	29019
4/28/2024	1199177	1100542	757283	4099	19905
4/29/2024	828651	780259	574025	2751	11842
4/30/2024	811244	766274	562679	2282	10949
5/1/2024	953994	886607	626670	3464	16223
5/2/2024	838023	778424	563327	2925	12619
5/3/2024	760982	720535	512284	2848	11848
5/4/2024	1159231	1084670	722044	5587	24188
5/5/2024	1016713	929960	625103	4034	18569
5/6/2024	711264	665156	475857	2456	9993
5/7/2024	636922	600963	438366	1914	8312
5/8/2024	744785	700965	501733	2920	11728
5/9/2024	723495	678236	467531	2513	11657
5/10/2024	752739	704333	465328	2252	11442
5/11/2024	915701	843421	535068	3781	18712
5/12/2024	851510	769574	503626	3268	16359
5/13/2024	604942	564074	412113	1953	9840
5/14/2024	578390	544605	405810	2014	9044
5/15/2024	632913	597146	439796	2312	10193
5/16/2024	597958	563449	411145	1933	9321
5/17/2024	697637	655934	451908	2262	11845
5/18/2024	888786	825056	542807	3688	20075
5/19/2024	830256	757751	508295	3302	17988
5/20/2024	625402	582613	416263	2210	11028
5/21/2024	563699	530571	391748	1689	9433
5/22/2024	600936	562497	412184	2080	11283
5/23/2024	621799	575111	424992	2308	11894
5/24/2024	776016	743283	559028	2129	12125
5/25/2024	1341869	1272301	898664	5554	32250

EXHIBIT J

"Date"	Active Playtime	Playtime Surrounding V-bucks Spent (PSVS)
6/15/2023	1,927.15	842.967
6/16/2023	2,293.02	996.883
6/17/2023	2,700.47	989.5
6/18/2023	3,703.08	1,248.25
6/19/2023	7,943.93	2,866.05
6/20/2023	4,758.95	1,846.22
6/21/2023	4,312.55	1,764.57
6/22/2023	5,577.15	2,484.23
6/23/2023	7,023.70	3,054.77
6/24/2023	8,175.45	3,455.25
6/25/2023	125,391.38	51,726.10
6/26/2023	199,195.22	83,107
6/27/2023	182,049.25	76,195.85
6/28/2023	193,957.93	79,163.68
6/29/2023	186,916.68	75,131
6/30/2023	204,145.87	82,270.57
7/1/2023	266,562.72	106,684.23
7/2/2023	248,603.17	97,458.43
7/3/2023	232,671.52	93,804.57
7/4/2023	216,267.35	85,658.28
7/5/2023	216,792.17	85,535.02
7/6/2023	207,855.30	78,772.80
7/7/2023	203,965.65	75,620.13
7/8/2023	208,660.22	76,819.95
7/9/2023	206,099.32	76,983.72
7/10/2023	194,765.73	74,173.62
7/11/2023	186,958.48	71,283.27
7/12/2023	161,877	62,062.45
7/13/2023	153,330.72	58,561.93
7/14/2023	132,272.43	51,479.33
7/15/2023	207,548.65	81,591.28
7/16/2023	211,504.98	80,216.92
7/17/2023	191,197.15	71,522.95
7/18/2023	188,164.72	69,813.63
7/19/2023	198,636.68	72,357.32
7/20/2023	176,289.47	63,402.10
7/21/2023	206,850.98	74,349.98
7/22/2023	223,464.40	77,841.45
7/23/2023	227,894.27	79,225.30
7/24/2023	230,533.72	80,344.98
7/25/2023	234,578.92	79,831.77
7/26/2023	201,743.72	73,272.68
7/27/2023	255,508.48	92,223.07

7/28/2023	252,976.50	92,602.23
7/29/2023	245,085.65	90,221.45
7/30/2023	239,600.73	88,467.83
7/31/2023	289,338.10	111,503.75
8/1/2023	242,114.87	93,742.15
8/2/2023	229,929.90	92,881.15
8/3/2023	237,109.48	96,915.93
8/4/2023	235,617.35	94,887.75
8/5/2023	240,580.15	94,757.43
8/6/2023	251,493.92	97,405.77
8/7/2023	233,801.17	89,143.68
8/8/2023	174,933.82	68,773.58
8/9/2023	165,854.25	63,263.47
8/10/2023	198,573.98	75,284.77
8/11/2023	207,345.73	76,019.98
8/12/2023	237,000	84,357.10
8/13/2023	244,348.82	83,869.58
8/14/2023	220,242.80	74,768.60
8/15/2023	212,976.02	71,785.45
8/16/2023	187,597.45	63,294.37
8/17/2023	212,939.75	71,196.98
8/18/2023	238,903.42	78,321.63
8/19/2023	268,188.43	99,738.52
8/20/2023	311,581.75	125,627.87
8/21/2023	291,339.57	123,329.83
8/22/2023	296,256.93	129,794.88
8/23/2023	291,182.98	127,073.32
8/24/2023	315,076.30	135,621.83
8/25/2023	223,582.70	104,434.63
8/26/2023	402,858.78	183,784.43
8/27/2023	412,921.37	183,697.80
8/28/2023	272,737.45	121,337.48
8/29/2023	248,912.90	110,472.33
8/30/2023	319,994.90	146,913.97
8/31/2023	336,859.87	152,199.38
9/1/2023	341,131.08	145,512.28
9/2/2023	422,537.60	160,787.58
9/3/2023	378,826.75	138,127.95
9/4/2023	330,067.20	123,252.13
9/5/2023	225,209.68	82,963.72
9/6/2023	229,246.90	85,154
9/7/2023	232,112.28	87,704.17
9/8/2023	251,493.97	93,666.17
9/9/2023	347,576.83	134,869.98
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9/10/2023	399,014.13	166,791.30
9/11/2023	273,744.75	121,085.12
9/12/2023	165,296.18	72,495.98
9/13/2023	209,719	92,036.95
9/14/2023	221,274.03	95,742.67
9/15/2023	268,647.53	114,495.67
9/16/2023	401,995.27	170,442.55
9/17/2023	414,111.82	173,983.65
9/18/2023	244,389.63	104,951.05
9/19/2023	201,837.63	85,888.08
9/20/2023	218,565.63	91,004.87
9/21/2023	216,658.52	88,010.27
9/22/2023	262,216.07	104,921.42
9/23/2023	389,391.75	147,433.62
9/24/2023	380,545.37	134,724.23
9/25/2023	220,279.77	79,142.02
9/26/2023	134,739.25	51,022.83
9/27/2023	187,556.90	70,528.35
9/28/2023	196,075.68	73,106.98
9/29/2023	249,034.72	89,216.63
9/30/2023	368,375.13	130,268.45
10/1/2023	382,398.02	137,641.82
10/2/2023	225,086.83	87,081.50
10/3/2023	214,741.97	84,045.88
10/4/2023	222,801.12	85,653.60
10/5/2023	211,521.10	80,671.05
10/6/2023	213,021.70	79,713.27
10/7/2023	284,162.50	108,203.22
10/8/2023	269,632.17	101,873.60
10/9/2023	168,141.70	65,355.88
10/10/2023	143,164.28	59,805.53
10/11/2023	387,087.07	149,082.50
10/12/2023	469,734.88	176,296.37
10/13/2023	592,088.43	218,274.72
10/14/2023	803,444.88	291,530.08
10/15/2023	748,397.63	264,137.97
10/16/2023	370,477.85	131,016.92
10/17/2023	338,658.02	121,363.38
10/18/2023	427,414.80	154,200.13
10/19/2023	441,399.77	158,567.37
10/20/2023	562,755.72	201,169.55
10/21/2023	825,566.68	287,254.70
10/22/2023	819,265.32	284,045.75
10/23/2023	517,645.47	181,312.67

10/24/2023	485,242.92	173,956.40
10/25/2023	497,994.23	180,119.17
10/26/2023	514,887.90	178,417.95
10/27/2023	618,491.70	207,604.65
10/28/2023	746,840.33	297,156.07
10/29/2023	793,719.20	339,267.95
10/30/2023	548,083.28	242,379.03
10/31/2023	448,406.80	199,763.27
11/1/2023	526,982.32	235,280.47
11/2/2023	596,310.37	265,938
11/3/2023	434,984.63	207,927.18
11/4/2023	842,890.53	393,960.23
11/5/2023	963,985.93	459,626.47
11/6/2023	564,654.95	276,991.10
11/7/2023	576,456.12	284,605.25
11/8/2023	531,084.23	266,661.17
11/9/2023	497,800.07	252,054.38
11/10/2023	649,119.17	326,464.95
11/11/2023	900,711.33	391,805.20
11/12/2023	769,666.92	326,398.18
11/13/2023	446,883.42	196,387.57
11/14/2023	448,051.08	203,517.05
11/15/2023	515,793.72	234,280.40
11/16/2023	385,505.67	187,073.47
11/17/2023	588,008.38	260,638.62
11/18/2023	855,985.18	370,495.22
11/19/2023	870,158.28	374,623.73
11/20/2023	611,538.47	275,258.92
11/21/2023	505,618.85	233,691.10
11/22/2023	676,934.03	300,769.33
11/23/2023	661,411.68	288,743.30
11/24/2023	769,754.45	337,501.27
11/25/2023	929,912.35	409,283.57
11/26/2023	904,035	414,217.38
11/27/2023	543,137.93	283,663.20
11/28/2023	521,767.12	283,328.28
11/29/2023	570,250.68	317,291.23
11/30/2023	573,238.47	326,097.45
12/1/2023	728,828.20	416,952.85
12/2/2023	829,330.23	479,423.42
12/3/2023	426,868.12	262,341.88
12/4/2023	569,052.27	341,788.27
12/5/2023	609,663.07	366,125.03
12/6/2023	746,156.37	442,529.40

Case 2:25-cv-01969-GW-JPR	Document 56-2	Filed 06/12/25	Page 102 of 164	Page
ID #:1280				

12/7/2023	504,735.10	299,919.38
12/8/2023	632,847.17	358,154.77
12/9/2023	1,002,635.12	537,093.92
12/10/2023	1,046,793.48	538,734.33
12/11/2023	652,232.63	318,006.88
12/12/2023	630,065.55	291,128.12
12/13/2023	682,832.28	309,352.70
12/14/2023	673,286.05	301,205.13

EXHIBIT K

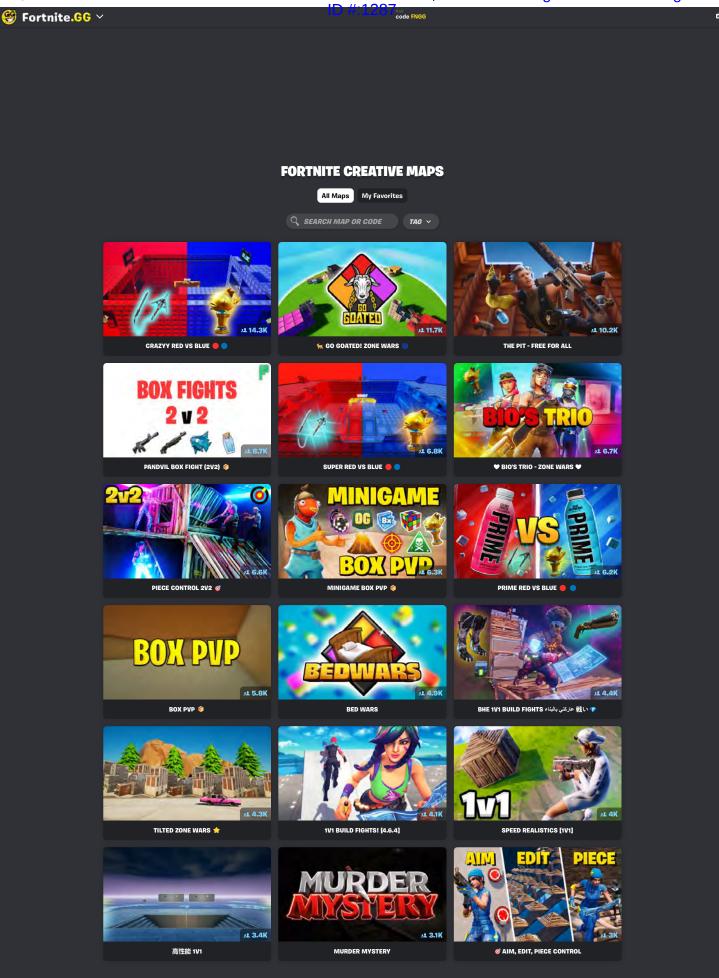
"Date"	Active Playtime	Playtime Surrounding V-bucks Spent (PSVS)
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12/15/2023	811,026.95	357,066.40
12/16/2023	1,142,747.80	497,554.18
12/17/2023	1,099,182.77	481,004.28
12/18/2023	760,711.07	351,210.08
12/19/2023	686,658.67	333,764.87
12/20/2023	831,097.68	405,909.90
12/21/2023	896,676.83	436,125.40
12/22/2023	1,008,303.28	494,215.85
12/23/2023	1,103,251.57	539,742.47
12/24/2023	996,680.33	485,796.17
12/25/2023	910,478.15	451,254.08
12/26/2023	1,064,496.23	527,478.90
12/27/2023	1,152,859.45	572,832.27
12/28/2023	1,037,381.13	505,643.77
12/29/2023	1,080,011.65	519,434.85
12/30/2023	1,036,829.60	493,777.57
12/31/2023	1,030,278.72	493,579.68
1/1/2024	1,053,553.65	521,663.73
1/2/2024	1,010,869.47	496,858.73
1/3/2024	986,996.35	479,518.80
1/4/2024	949,993.37	457,002.10
1/5/2024	968,908.92	461,275.08
1/6/2024	1,095,637.12	527,899.45
1/7/2024	1,053,793.30	505,008.05
1/8/2024	703,210.17	336,443.48
1/9/2024	683,205.95	326,166.70
1/10/2024	665,486.63	312,493.42
1/11/2024	618,540.92	286,226.63
1/12/2024	778,679.67	363,783.25
1/13/2024	1,061,384.25	490,362.43
1/14/2024	998,157.92	458,394.02
1/15/2024	812,620.83	381,537.75
1/16/2024	698,090.95	320,119.28
1/17/2024	691,085.88	309,982.82
1/18/2024	639,382.75	282,091.78
1/19/2024	802,897.70	351,027.33
1/20/2024	1,066,101.55	446,939.22
1/21/2024	993,367.77	413,014.43
1/22/2024	613,400.95	254,697.93
1/23/2024	475,840.55	208,154.92
1/24/2024	692,420.03	291,974.87
1/25/2024	572,108.42	242,460.10

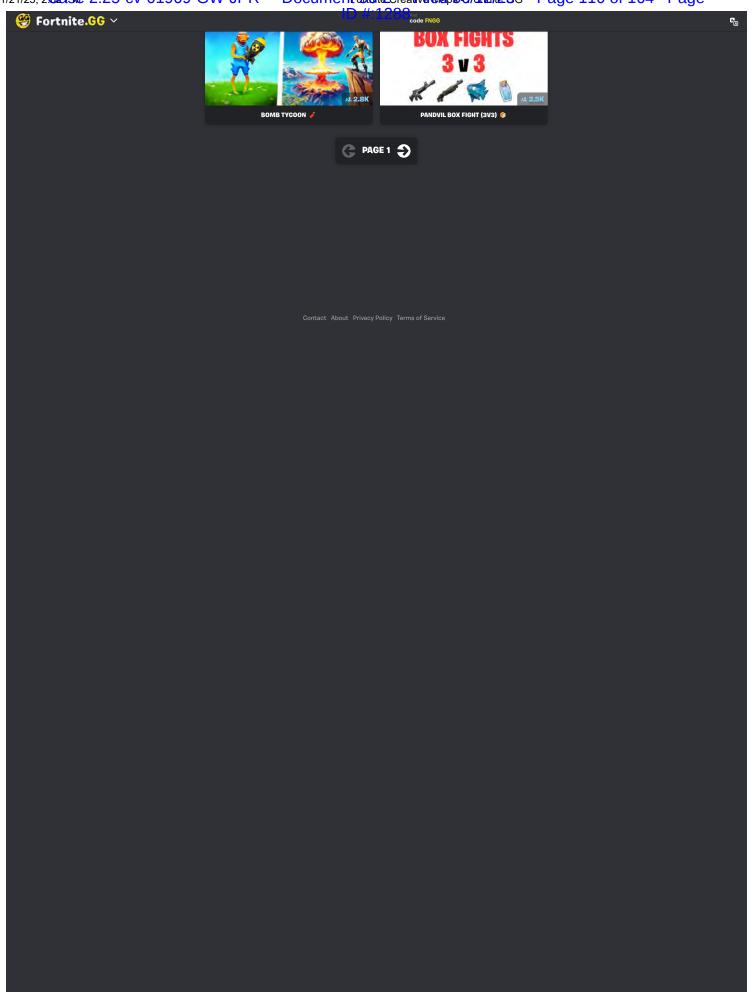
1/26/2024	856,474.32	332,737.87
1/27/2024	1,247,347.13	466,977.53
1/28/2024	1,116,772.27	411,872
1/29/2024	624,019.65	243,773.87
1/30/2024	537,171.57	211,392.65
1/31/2024	645,014.15	246,327
2/1/2024	618,521.27	232,132.98
2/2/2024	721,963.55	270,397.85
2/3/2024	1,060,599.03	410,922.52
2/4/2024	1,105,511	450,745.62
2/5/2024	699,088.20	286,732.38
2/6/2024	651,421.98	274,460.87
2/7/2024	817,298.57	386,408.25
2/8/2024	1,197,790.73	568,559.52
2/9/2024	1,530,609.82	723,930.50
2/10/2024	1,978,595.13	955,705.40
2/11/2024	1,818,487.03	882,447.22
2/12/2024	1,166,012.40	546,419.57
2/13/2024	1,076,941.78	516,588.45
2/14/2024	1,105,703.50	527,046.85
2/15/2024	1,090,701.77	508,349.55
2/16/2024	1,389,375.70	640,101.05
2/17/2024	1,766,385.67	791,180.60
2/18/2024	1,611,207.93	686,750.12
2/19/2024	1,249,175.55	541,383.55
2/20/2024	980,319.82	402,824.88
2/21/2024	976,384.05	397,634.58
2/22/2024	741,055.03	304,902.73
2/23/2024	1,071,230.53	443,680.45
2/24/2024	1,474,505.50	607,085.25
2/25/2024	1,400,519.52	568,913.60
2/26/2024	856,703.43	345,859.58
2/27/2024	805,539.53	324,111.52
2/28/2024	852,486.17	337,957.60
2/29/2024	860,614.85	348,630.47
3/1/2024	1,083,422.10	437,334.80
3/2/2024	1,434,821.47	555,829.25
3/3/2024	1,301,748.13	616,938.80
3/4/2024	743,946.48	362,509.77
3/5/2024	806,817.97	401,039.38
3/6/2024	835,989.08	413,005.20
3/7/2024	812,729.42	409,589.32
3/8/2024	234,943.25	122,228.92
3/9/2024	1,347,178.20	753,276.05

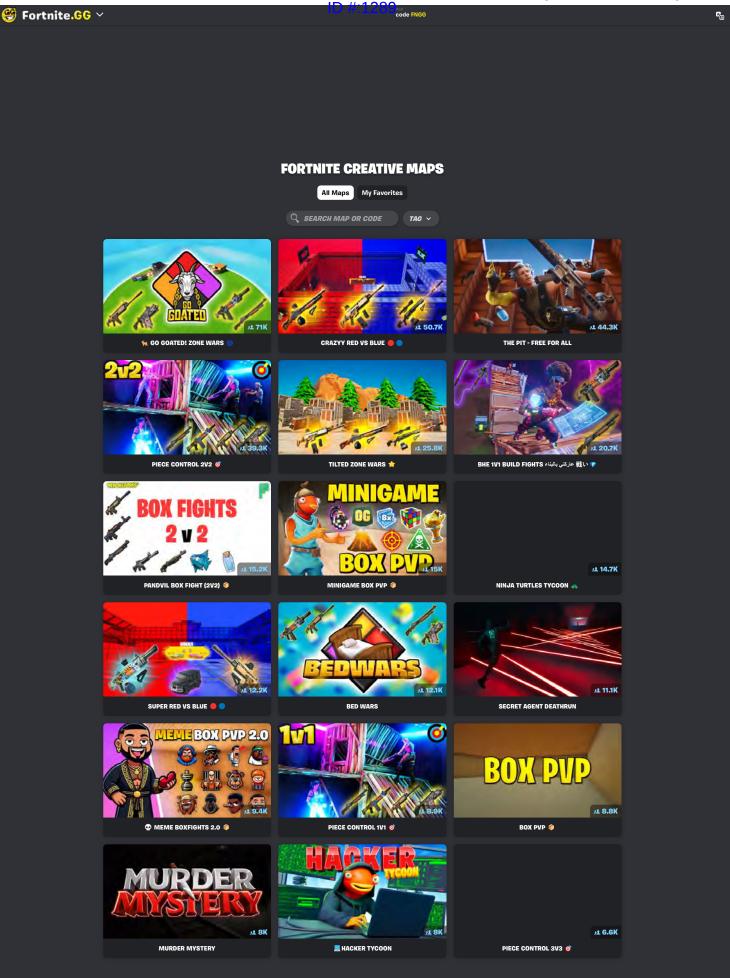
3/10/2024	2,126,875.33	1,180,373
3/11/2024	1,145,009.63	647,301.77
3/12/2024	1,130,975.40	631,317.40
3/13/2024	1,095,009.52	607,378
3/14/2024	933,506.10	522,422.67
3/15/2024	1,199,473.83	657,804.67
3/16/2024	1,492,854.90	820,281
3/17/2024	1,369,020.57	630,596.85
3/18/2024	828,209.37	381,438.72
3/19/2024	599,761.83	281,290.42
3/20/2024	719,763.82	325,006.82
3/21/2024	672,946.12	309,757.98
3/22/2024	923,085.07	435,706.90
3/23/2024	1,310,476.40	622,660.68
3/24/2024	1,263,573.37	602,012.07
3/25/2024	911,067.52	431,726.38
3/26/2024	812,426.95	421,712.70
3/27/2024	1,239,943.48	639,762.35
3/28/2024	1,180,313.82	613,839.72
3/29/2024	1,047,264.65	545,853.07
3/30/2024	1,026,378.95	538,637.82
3/31/2024	926,367.67	483,611.88
4/1/2024	882,172.37	475,930.28
4/2/2024	636,120.92	345,746.03
4/3/2024	651,259.07	346,621.25
4/4/2024	595,634.17	314,243.28
4/5/2024	681,410.27	364,252.50
4/6/2024	750,116.88	408,151.77
4/7/2024	692,073.28	381,908.40
4/8/2024	490,406.12	270,150.33
4/9/2024	342,827.93	195,959.62
4/10/2024	422,824.32	242,653.48
4/11/2024	386,703.38	229,381.25
4/12/2024	499,789.05	286,079.48
4/13/2024	723,446.93	400,235.18
4/14/2024	722,375	389,690.15
4/15/2024	434,954.83	235,520.43
4/16/2024	447,705.60	240,158.38
4/17/2024	446,199.72	237,574.90
4/18/2024	454,930.12	237,577.93
4/19/2024	554,069.62	273,956.47
4/20/2024	760,990.78	358,868.52
4/21/2024	723,191.78	330,278.05
4/22/2024	458,259.42	209,690.72

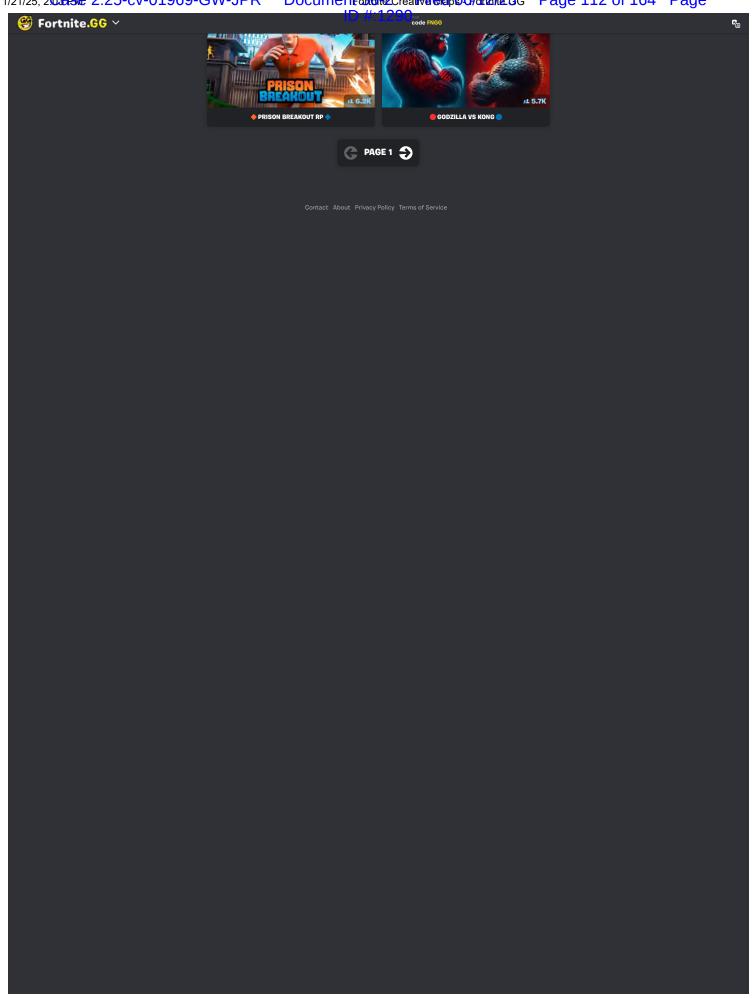
4/23/2024	351,489.40	170,799
4/24/2024	462,711.57	216,062.07
4/25/2024	474,969.88	218,100.92
4/26/2024	530,127.75	239,412.52
4/27/2024	776,344.62	341,109.58
4/28/2024	653,193.27	283,863.27
4/29/2024	400,239.92	170,792.07
4/30/2024	390,661.23	163,132.23
5/1/2024	465,599.72	187,788.58
5/2/2024	401,989.98	164,104.43
5/3/2024	333,110.83	141,410.07
5/4/2024	594,688.75	249,125.45
5/5/2024	531,728.92	218,175
5/6/2024	339,116.88	139,309.08
5/7/2024	297,936.93	117,875.25
5/8/2024	355,701.05	135,782.62
5/9/2024	355,505.22	130,831.73
5/10/2024	377,555.22	138,369.32
5/11/2024	485,400.18	183,227.45
5/12/2024	438,079.12	165,105.28
5/13/2024	277,571.22	104,457.75
5/14/2024	261,800.68	99,324.72
5/15/2024	297,171.15	110,240.12
5/16/2024	279,803.48	102,213.67
5/17/2024	339,010.30	123,204.18
5/18/2024	470,680.97	200,556.47
5/19/2024	436,620.82	201,460.22
5/20/2024	301,194.83	144,147.15
5/21/2024	267,897.22	132,179.48
5/22/2024	286,752.10	141,610.53
5/23/2024	294,920.77	148,821.77
5/24/2024	329,035.53	191,849.25
5/25/2024	663,855.55	361,971.67

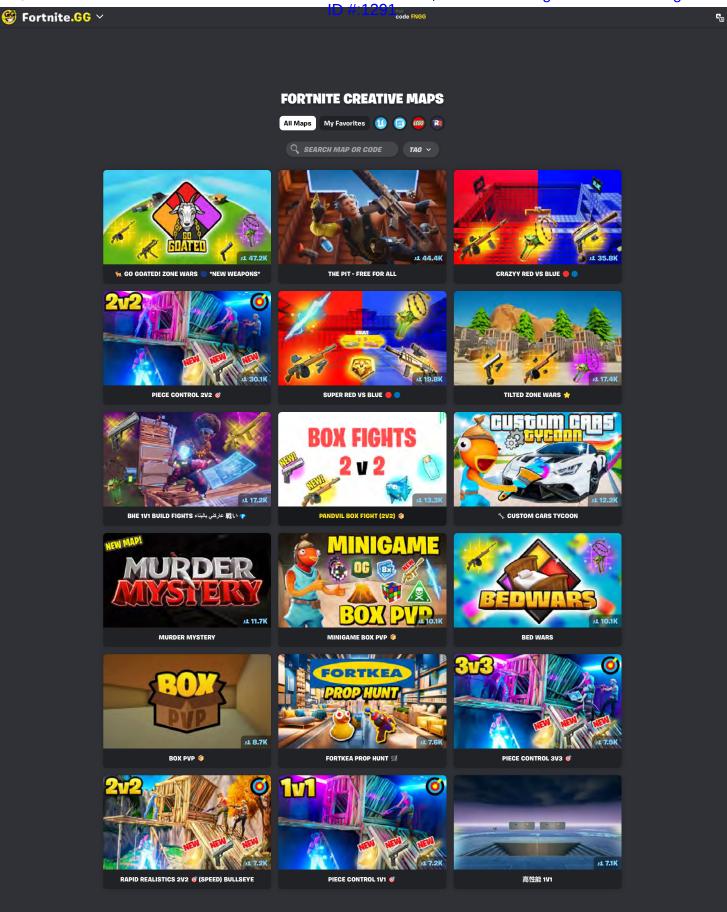
EXHIBIT L

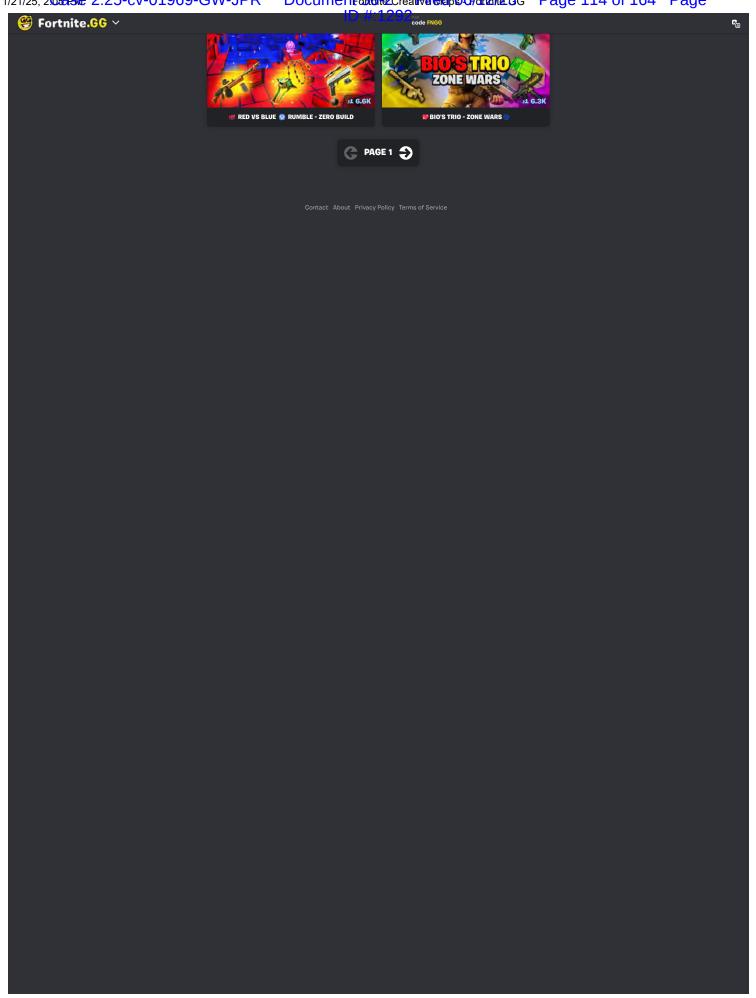


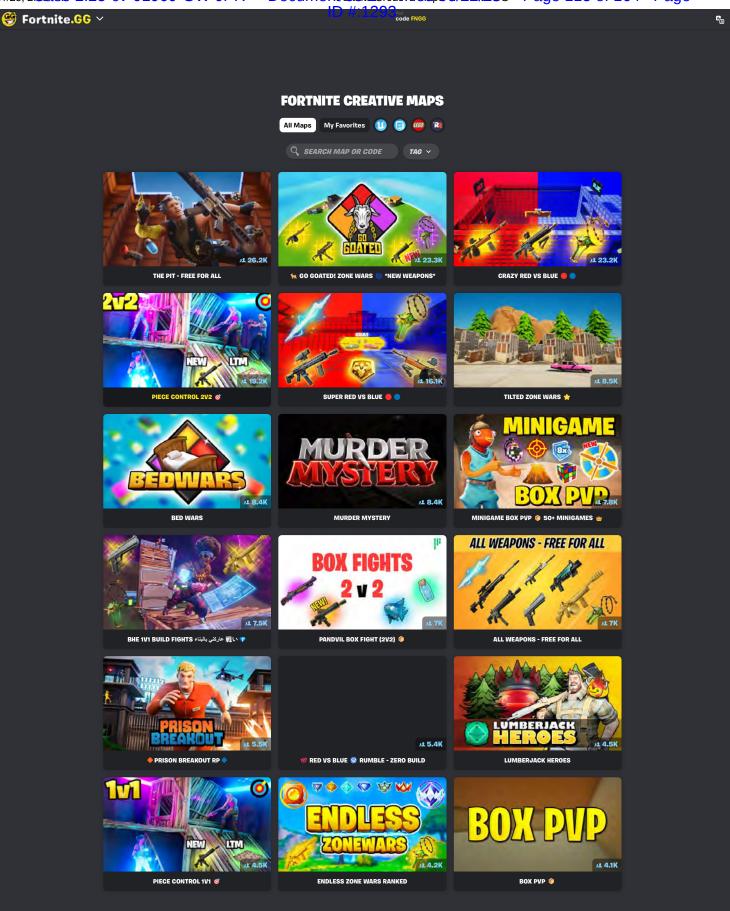


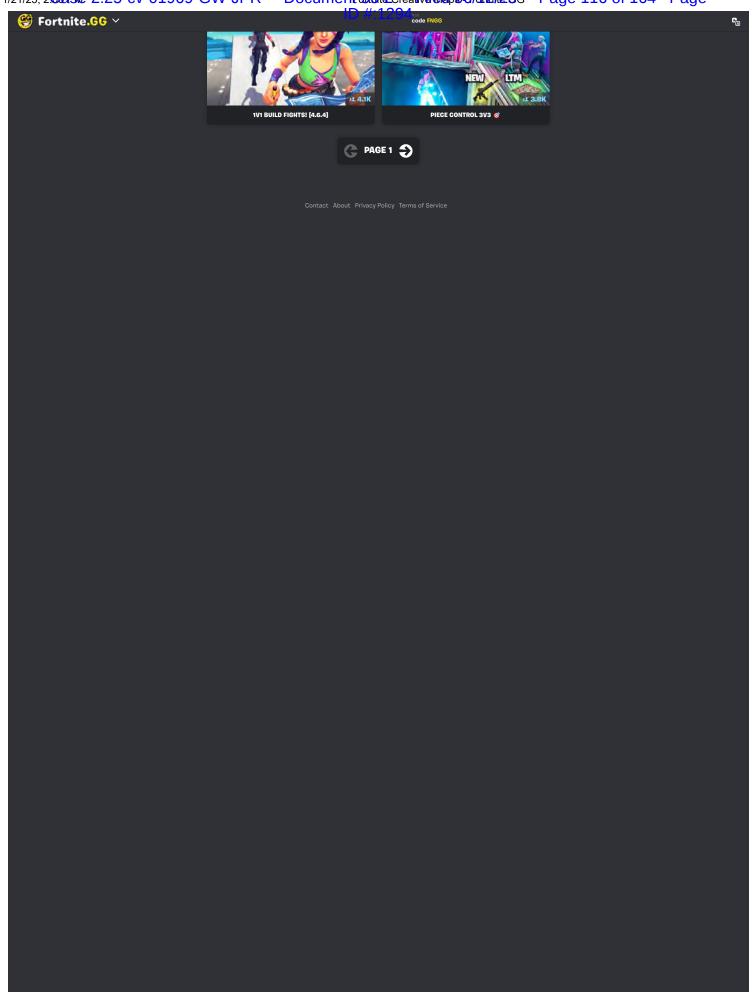


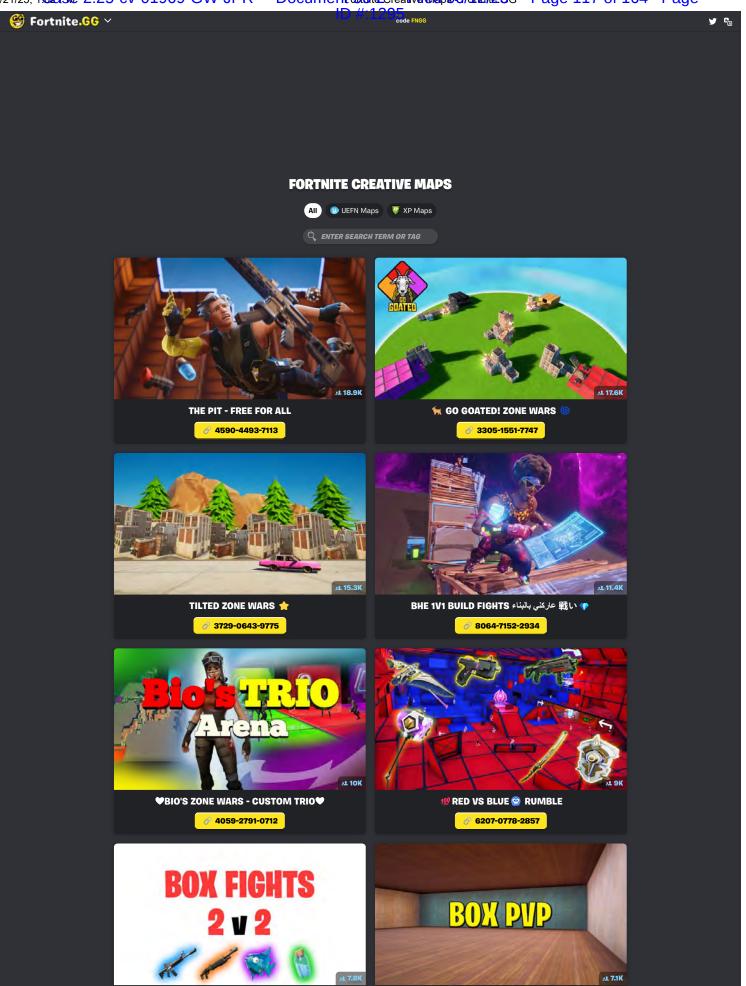


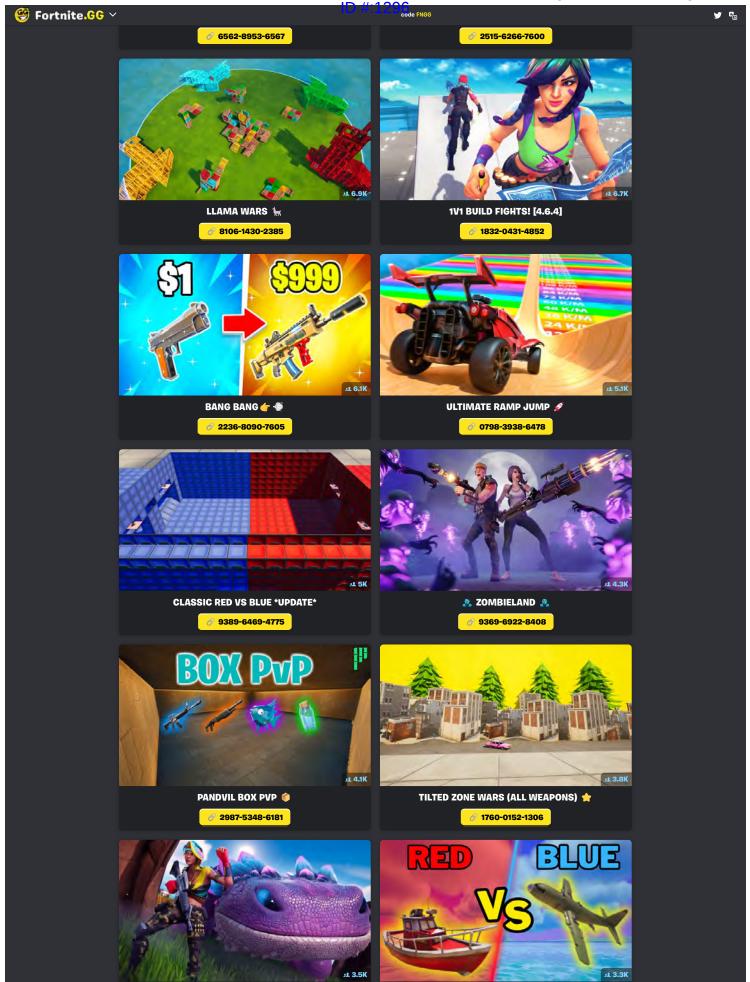


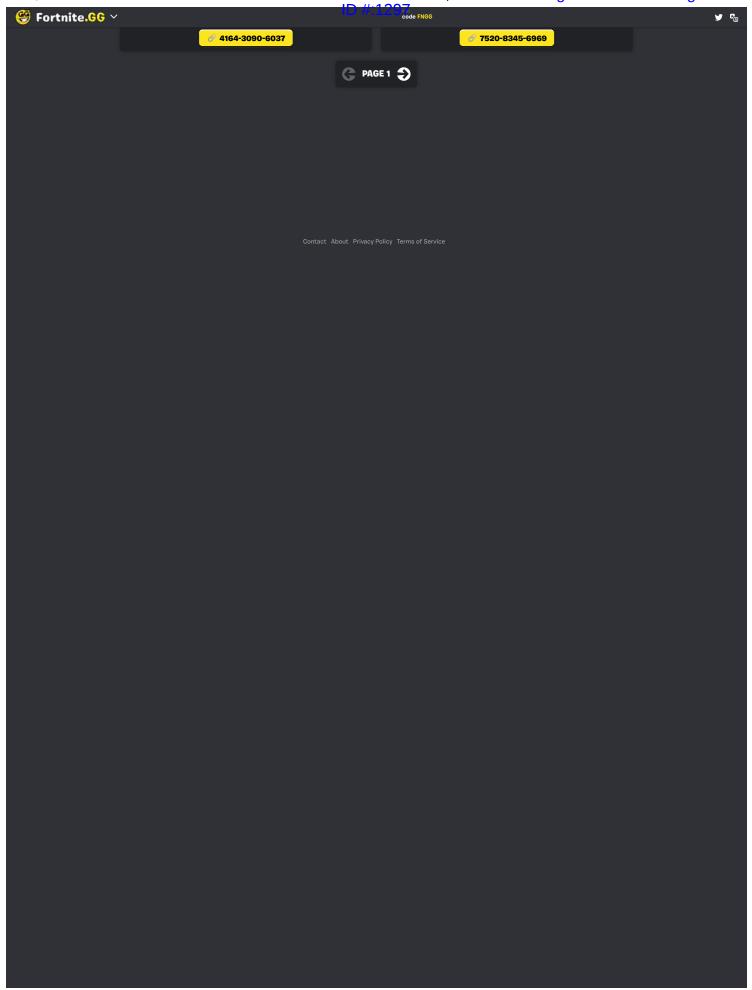


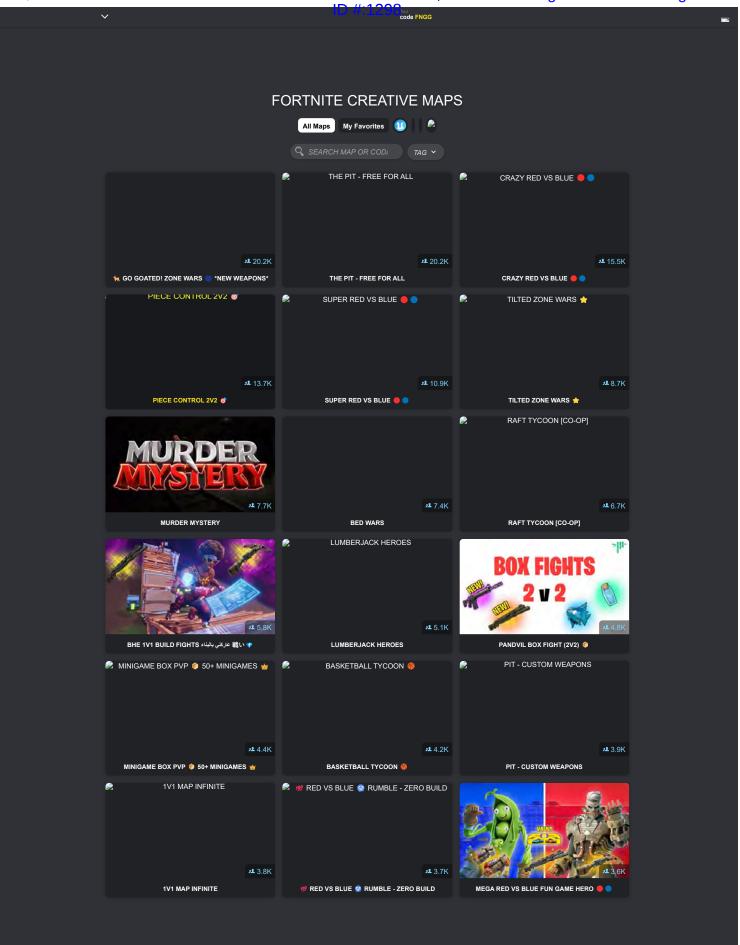




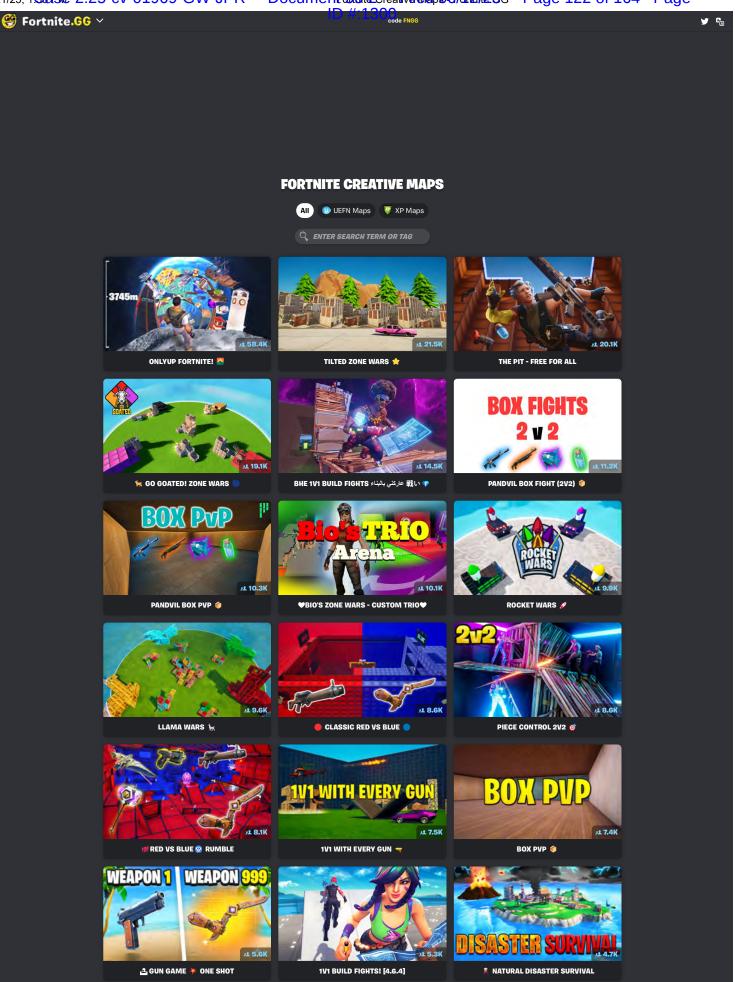


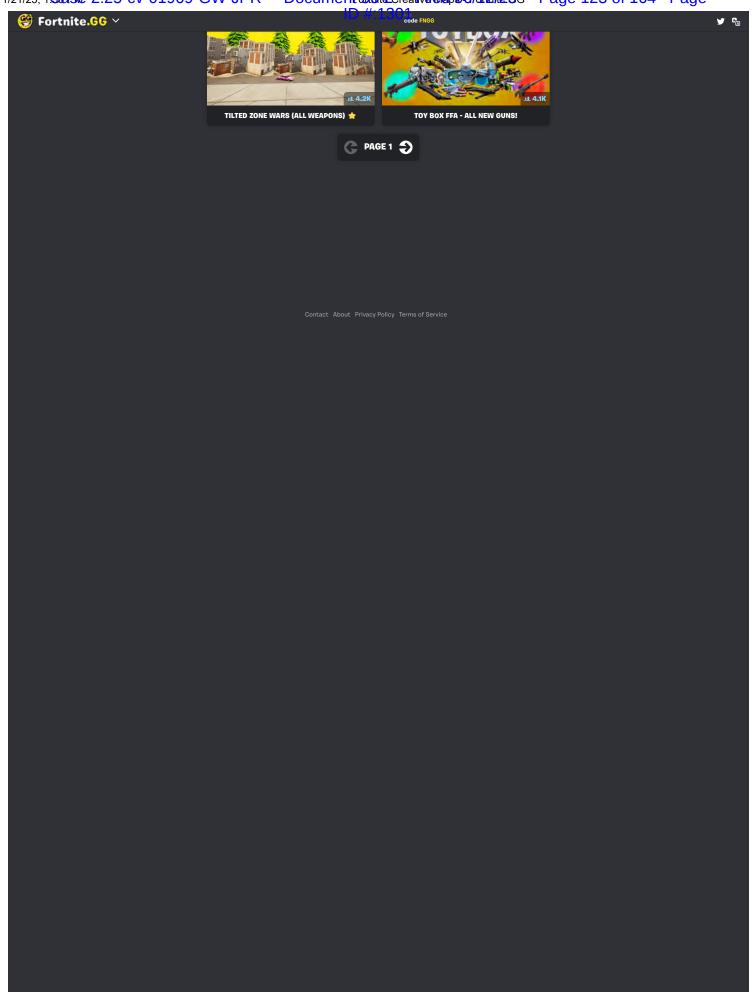


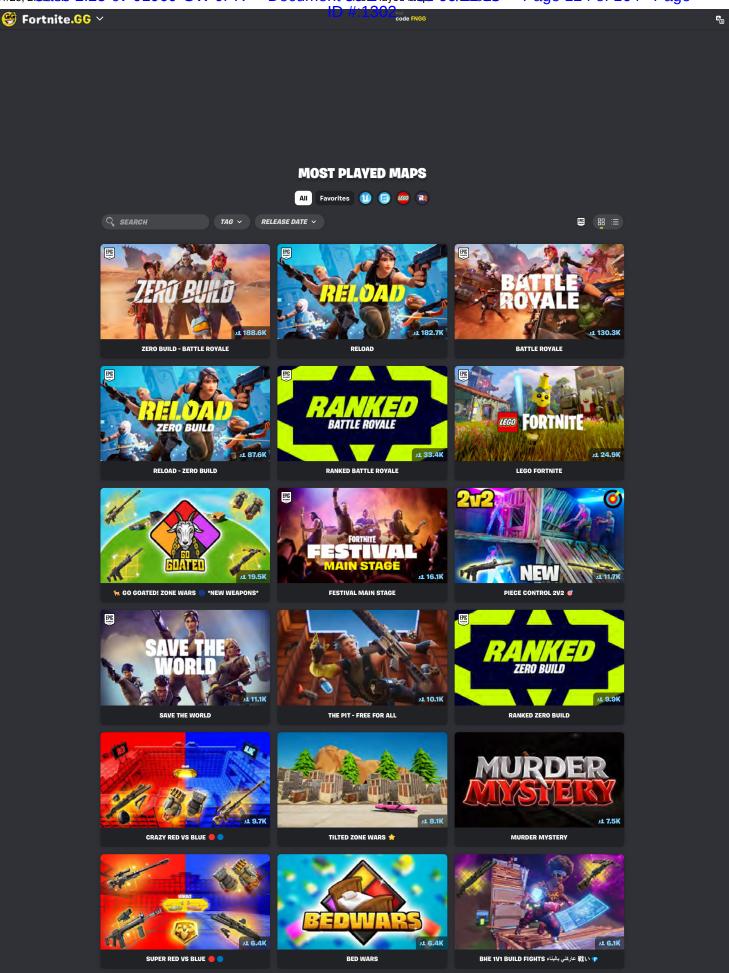


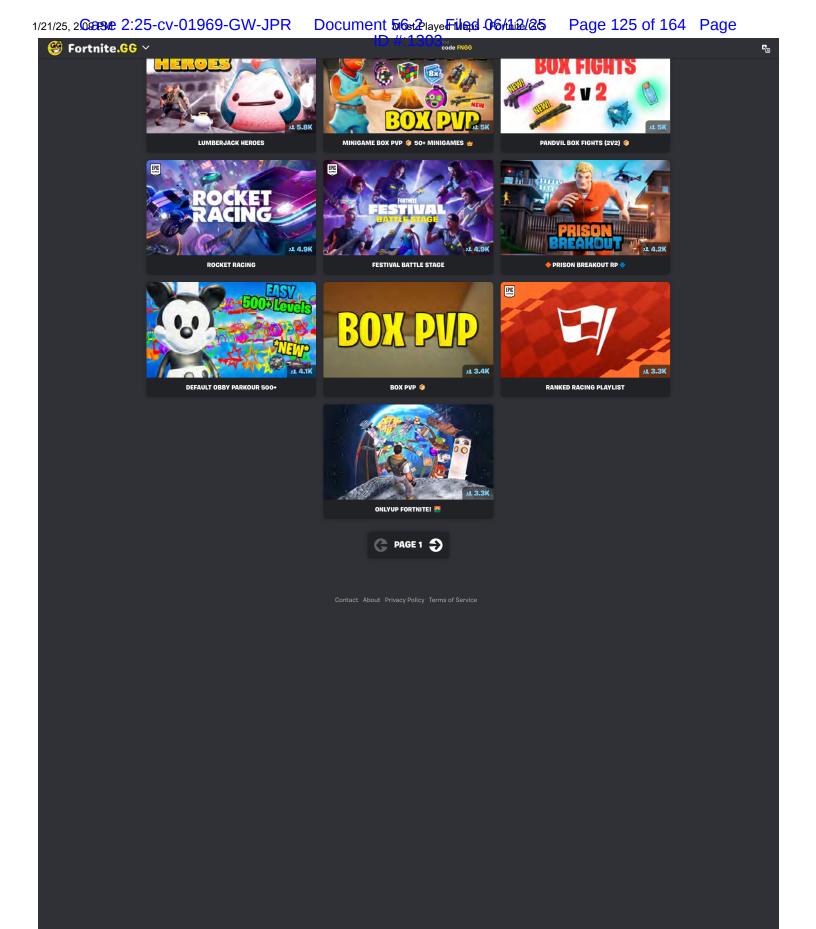


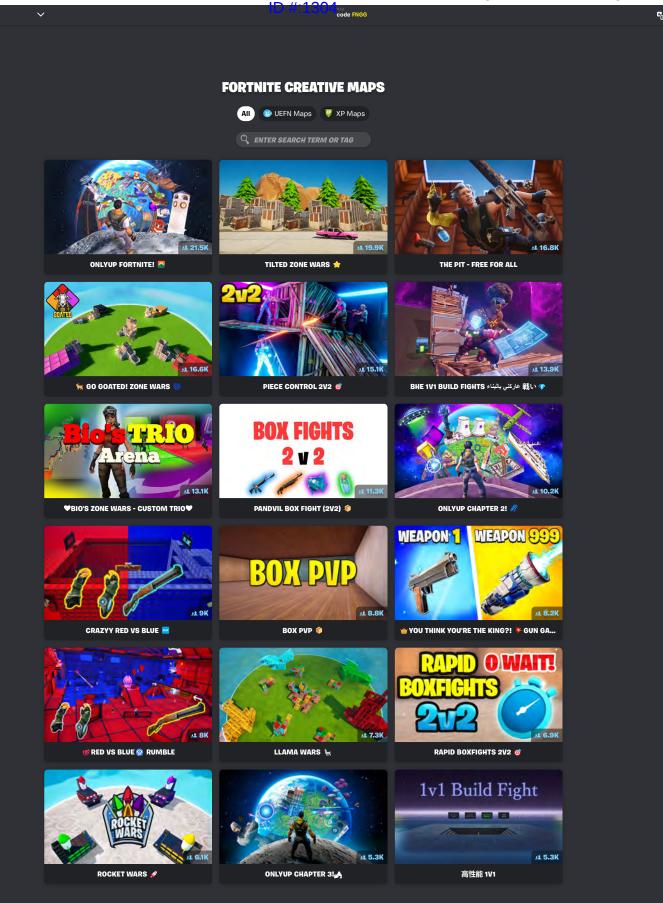


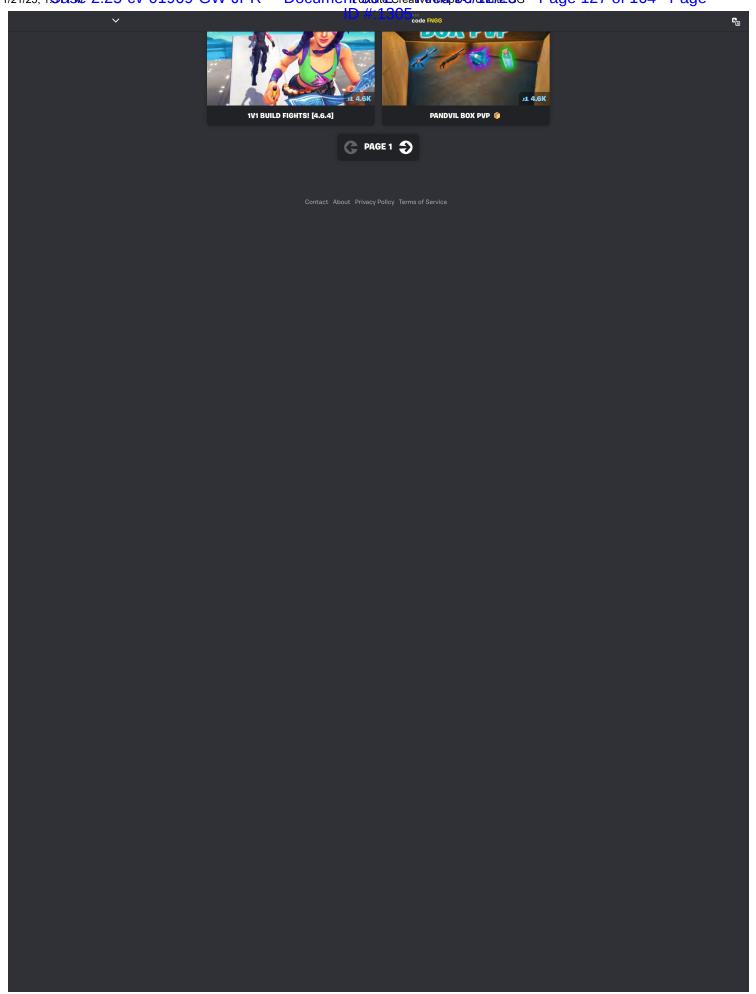










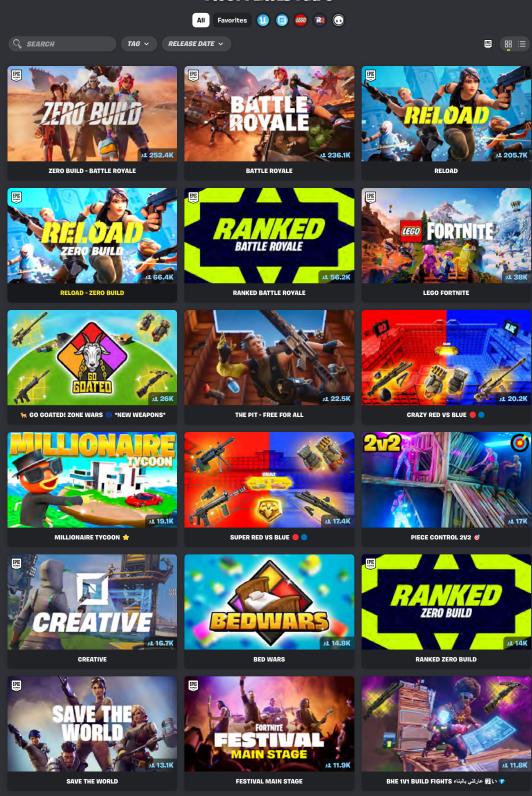




July 2024

https://web.archive.org/web/20240726001330/https://fortnite.gg/creative

MOST PLAYED MAPS



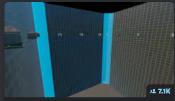






TILTED ZONE WARS 🍁

MINIGAME BOX PVP 🏟 50+ MINIGAMES 🍟



MURDER MYSTERY





👸 🧏 RASF مسكرمز PANDVIL BOX FIGHTS (2V2) 🏮









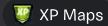




FORTNITE CREATIVE MAPS









Q ENTER SEARCH TERM OR TAG



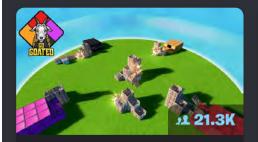
TILTED ZONE WARS 🏫



THE PIT - FREE FOR ALL



PANDVIL BOX FIGHT (2V2)...

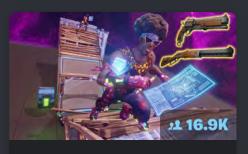


GO GOATED! ZONE WA...



PIECE CONTROL 2V2 6





...بناء BHE 1V1 BUILD FIGHTS

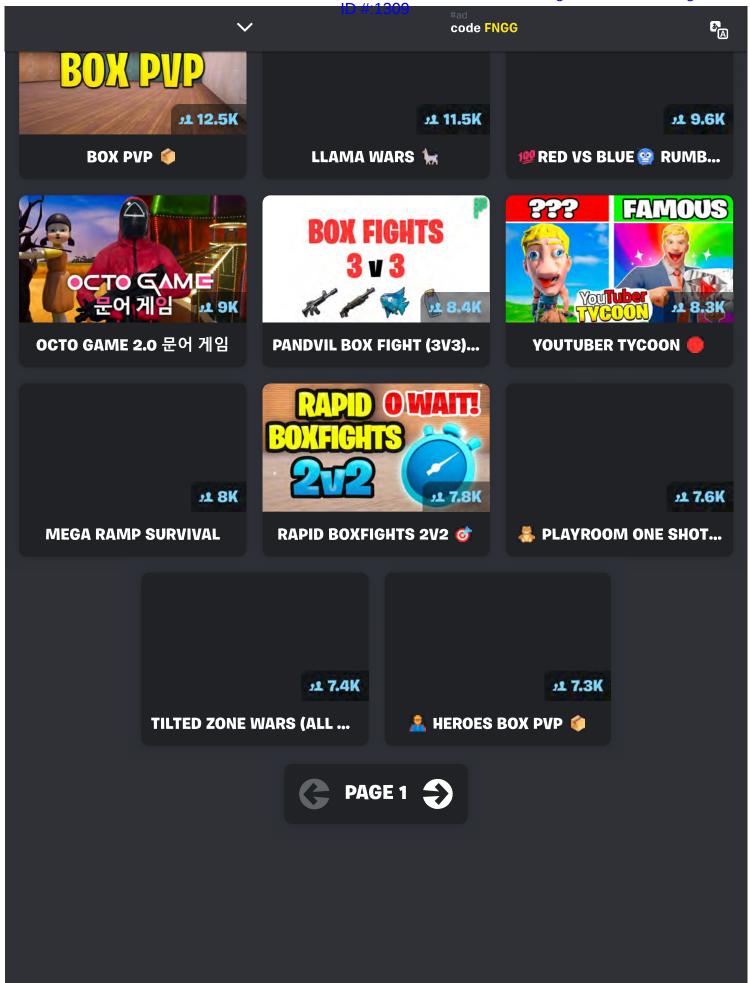


♥BIO'S ZONE WARS - CU...



CRAZYY RED VS BLUE

ONLYUP FORTNITE!



ID #:

code FNGG



August 2024

https://web.archive.org/web/20240827172825/https://fortnite.gg/creative

MOST PLAYED MAPS



Favorites













TAG V

RELEASE DATE V







BATTLE ROYALE



ZERO BUILD - BATTLE ROYALE



RELOAD



RANKED BATTLE ROYALE



LEGO FORTNITE



RELOAD - ZERO BUILD



RANKED ZERO BUILD



THE PIT - FREE FOR ALL



MATERIAL STATE OF THE STATE OF



SAVE THE WORLD



CRAZY RED VS BLUE 🧶 🔵



14.6K

PIECE CONTROL 2V2 0



CREATIVE



SUPER RED VS BLUE



... كنى بالبناء BHE 1V1 BUILD FIGHTS



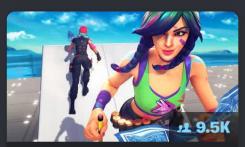
😿 🎇 RASF >سكرمز



BED WARS

TILTED ZONE WARS 🌟 (AM) F...

BOX PVP 🍏



1V1 BUILD FIGHTS! [4.6.4]



MURDER MYSTERY

11 9.2K





FESTIVAL MAIN STAGE

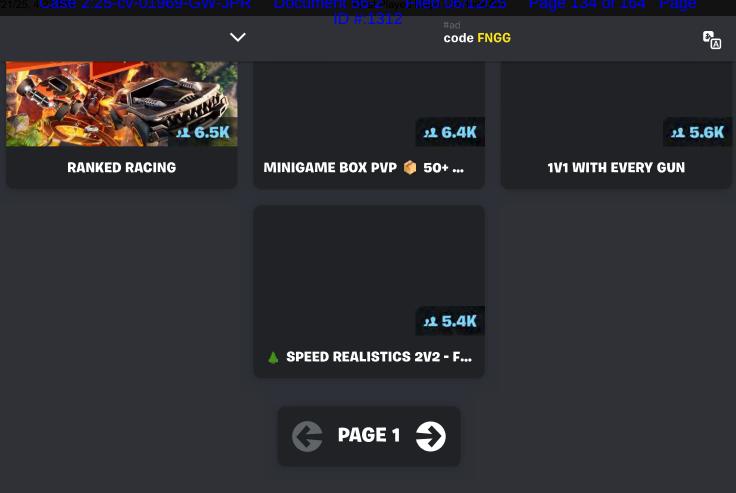


PANDVIL BOX FIGHTS (2V2) 🍏





ROCKET RACING



Contact About Privacy Policy Terms of Service

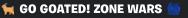
Fortnite.GG ~



FORTNITE CREATIVE MAPS

Q ENTER SEARCH TERM OR TAG







TILTED ZONE WARS 🌟



PANDVIL BOX FIGHT (2V2) 🍏



THE PIT - FREE FOR ALL



BOX PVP







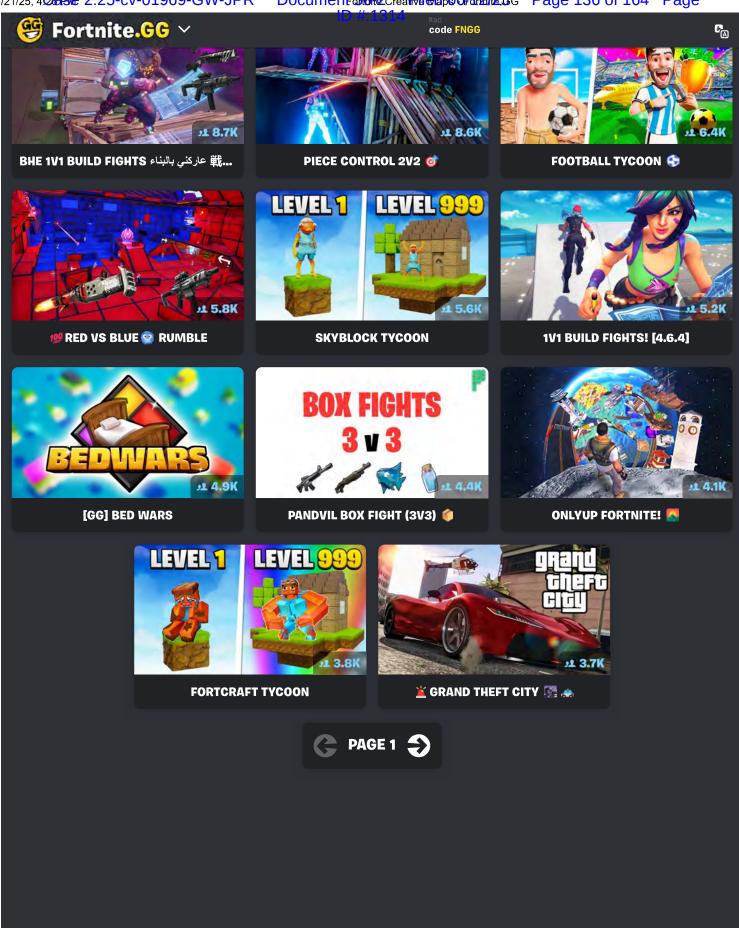
ALL WEAPONS AND ITEMS FFA | 6K ...

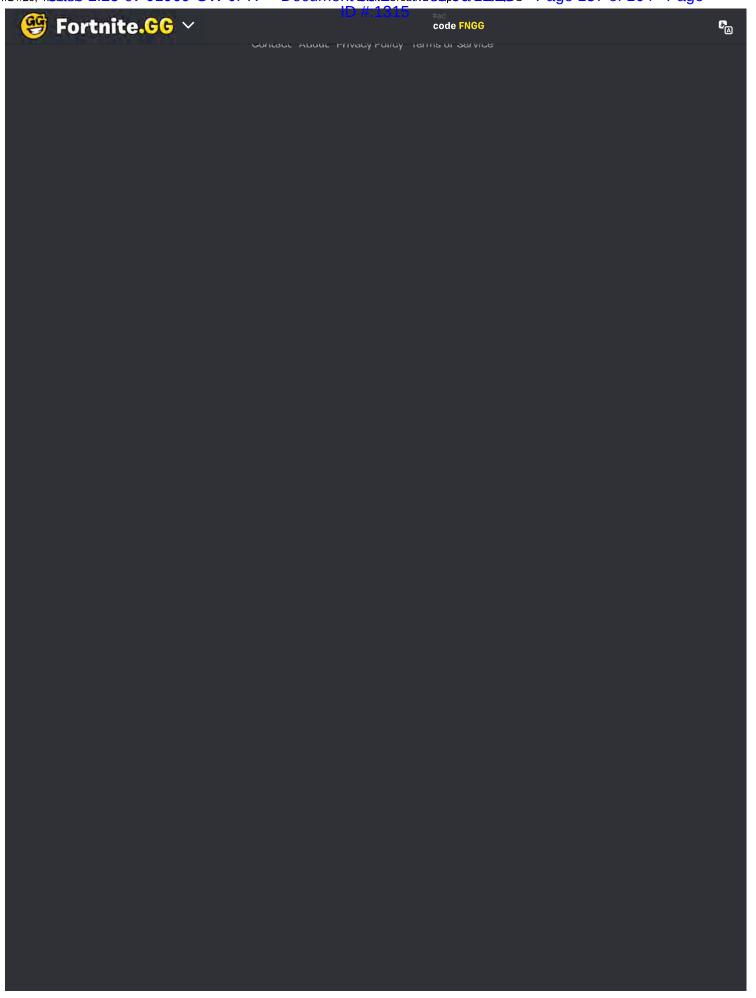


♥BIO'S ZONE WARS - CUSTOM TRI...



🧸 HEROES BOX PVP 🍏





Fortnite.GG ~



code FNGG



September 2024

https://web.archive.org/20240917163451/https://fortnite.gg/creative

MOST PLAYED MAPS



Favorites















SEARCH

TAG ~

RELEASE DATE V









DAY OF DOOM



BATTLE ROYALE



ZERO BUILD - BATTLE ROYALE



11 108.9K

RANKED BATTLE ROYALE



RELOAD



LEGO FORTNITE



RELOAD - ZERO BUILD



RANKED ZERO BUILD



THE PIT - FREE FOR ALL





SAVE THE WORLD



🙀 GO GOATED! ZONE WARS ...



PIECE CONTROL 2V2 of



CRAZY RED VS BLUE 🛑 🔵



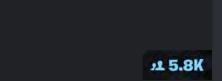
1V1 BUILD FIGHTS! [4.6.4]



1V1 BUILD FIGHT [REZON AY]



😿 🌠 RASF جسكرمز



HAVOC HOTEL 2 [ROGUELIKE]



BHE 1V1 BUILD FIGHTS كنى بالبناء



CREATIVE



PANDVIL BOX FIGHTS (2V2) 🏮



BOX PVP



TILTED ZONE WARS 🌟 (AM) F...



BED WARS



▲ SPEED REALISTICS 2V2 - F...



11 3.7K



ð A

SUPER RED VS BLUE 🛑 💿 FESTIVAL MAIN STAGE





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FORTNITE CREATIVE MAPS

ENTER SEARCH TERM OR TAG



CRAZYY RED VS BLUE 🚾



♥BIO'S ZONE WARS - CUSTO...



🙆 BOX PVP 🏟 HALLOWEEN H...



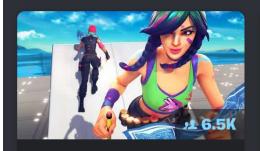
THE PIT - FREE FOR ALL



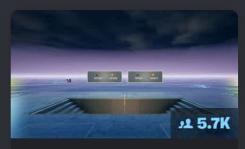
PANDVIL BOX FIGHT (2V2) 🍏

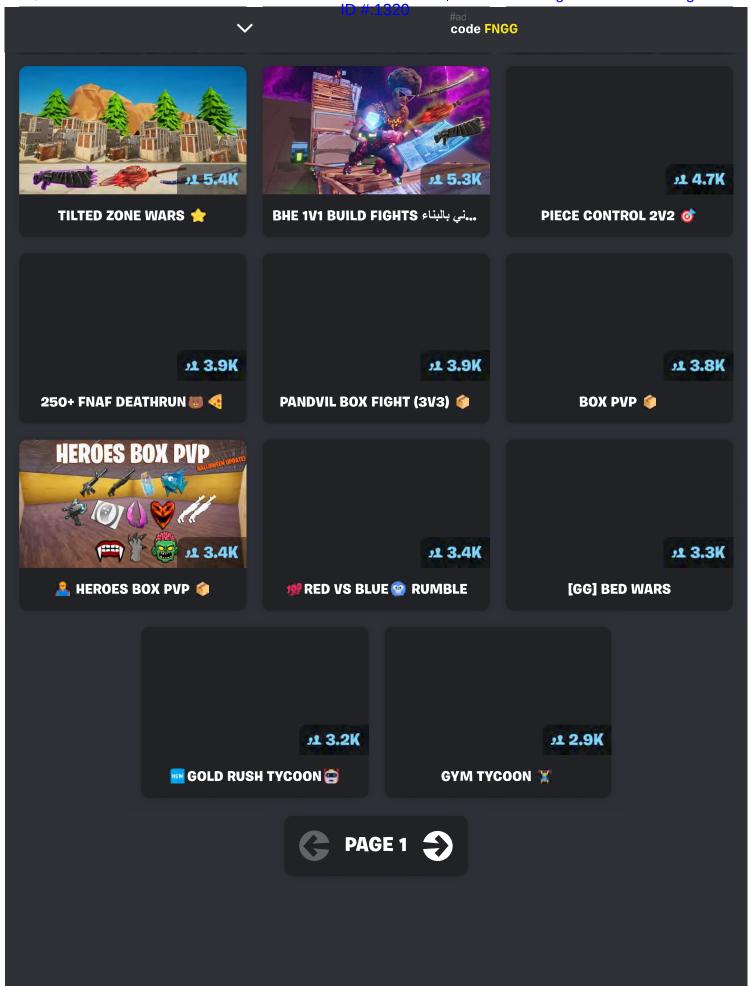


🙀 GO GOATED! ZONE WARS ...













FORTNITE CREATIVE MAPS







TILTED ZONE WARS 🌟



BOX PVP



SOLO



PANDVIL BOX FIGHT (2V2) 🍏



🙀 GO GOATED! ZONE WARS 🍥



CRAZYY RED VS BLUE 🛑 🔵



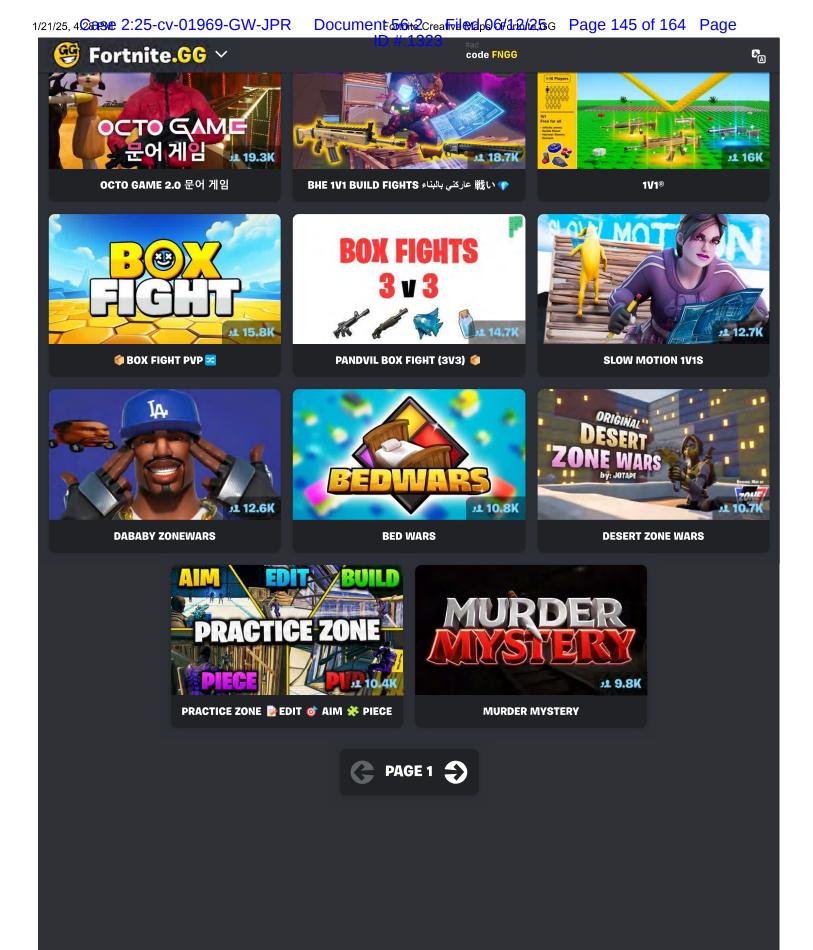
THE PIT - FREE FOR ALL

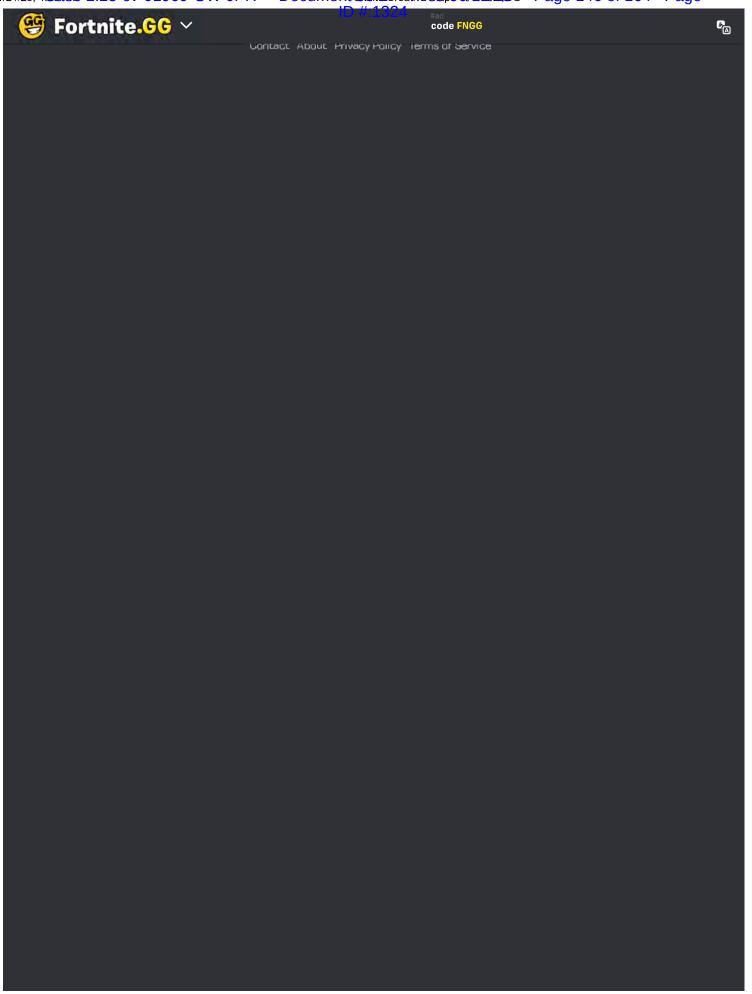


PIECE CONTROL 2V2 🎯



ZERO BUILD DUOS





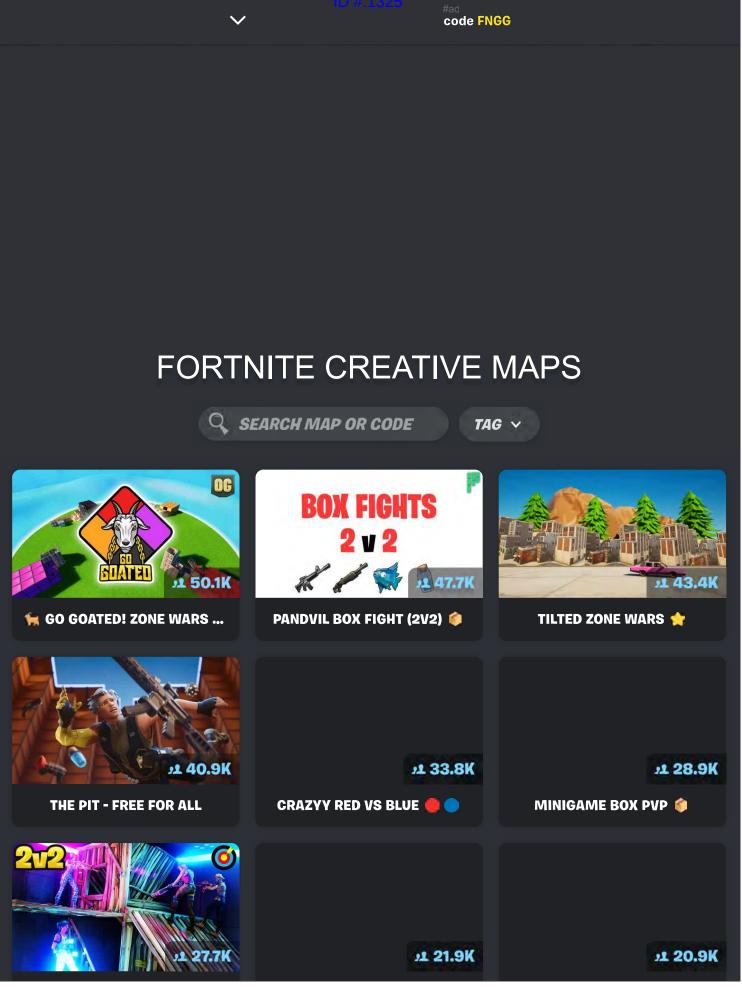




EXHIBIT M

engagement

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7/1/2023	407936.916
8/1/2023	579148.626
9/1/2023	497434.37
10/1/2023	1164703.816
11/1/2023	1354800.565
12/1/2023	2667219.185
1/1/2024	1650271.608
2/1/2024	2339296.389
3/1/2024	2774640.069
4/1/2024	1668156.849
5/1/2024	1210141.69
6/1/2024	1134017.607
7/1/2024	857339.644
8/1/2024	945868.405

EXHIBIT N

code FNGG

SIGN IN MAP SHOP **COSMETICS**

Following **All Creators**

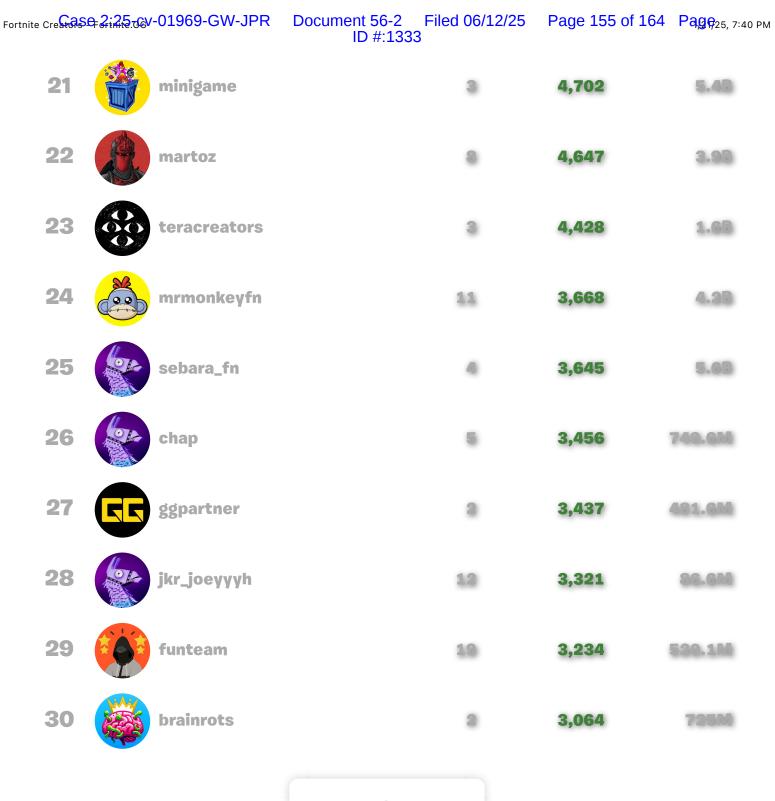
SEARCH

RANK		MAPS	PLAYERS NOW	MINUTES PLAYED
1	EPIC GAMES epic	1,306	1,193,296	969.78
2	bullseye	13	32,902	26.28
3	theboydilly	5	27,758	24.39
4	montanastudios	2	24,904	8.400
5	prettyboy	23	24,793	24.60
6	sundaycw	24	23,881	3.49
7	goodgamers	9	21,750	12.48

Page 1 of 4 https://fortnite.gg/creators

8		pandvil	17	20,445	24.58
9		rvb	6	19,928	25.48
10		hive	9	19,898	14.39
11	(F)	geerzy	3	19,021	24.78
12	N	finest	10	12,406	6.18
13		unix	6	10,070	272.9M
14		raider464	19	9,911	10.28
15		bhe	3	7,666	12.28
16	N	nexiph	a	7,460	1.18
17	V	typicalgamer		6,989	9.48
18	W,	tomalsang	1	5,377	300.4M
19	6	scufsteam	3	5,083	700.4M
20	6	7i l	5	4,777	3.18

https://fortnite.gg/creators Page 2 of 4



PAGE 1

https://fortnite.gg/creators Page 3 of 4

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https://fortnite.gg/creators Page 4 of 4

EXHIBIT O

code FNGG

SIGN IN

MAP

SHOP

COSMETICS





PLAYERS RIGHT NOW



PLAYER COUNT



SUPER RED VS



SUPER RED VS



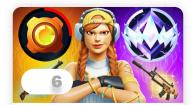
FIRST PERSON













0



Keep the vacation going.

Stay a week or longer and save an a

EXHIBIT P

Active Players ?

May 26, 2024 - Nov 25, 2024

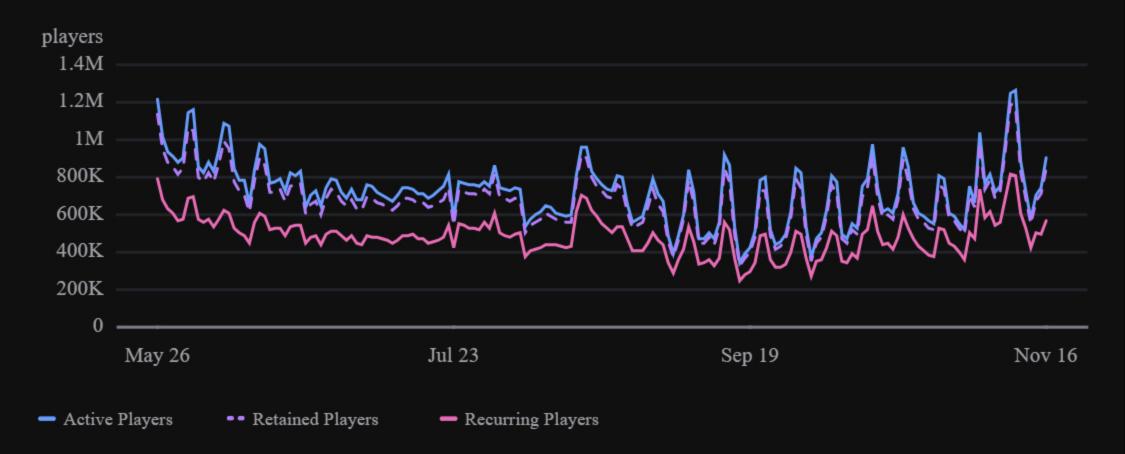


Average Active Players Peak Active Players

724K

1.3M

↓787K (-52%) ↓2.4M (-66%)



Retained players who have played your island and have been back to the Fortnite ecosystem within 7 days.

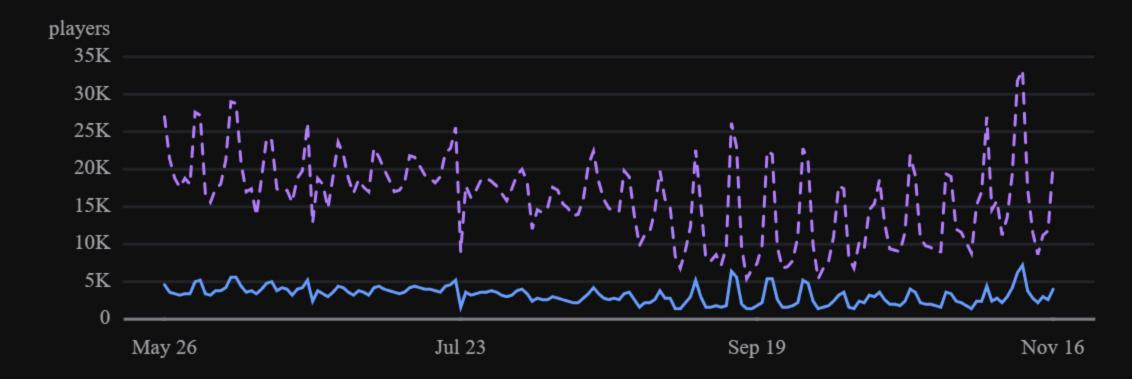
Recurring Retained Players who have played your island and then played Fortnite frequently in the next 7 days.

EXHIBIT Q

New Fortnite Players and Players Returning to Fortnite

564K 16K

↓907K (-62%) ↓2,132 (-12%)



New Fortnite Players

•• Players Returning to Fortnite

New Fortnite Players shows players that have never played Fortnite before visiting your island.

Players returning to Fortnite shows the number of players who returned to the Fortnite ecosystem (after a gap of 28 days or more) and visited your island.

Active Playtime (Hours) ?

May 26, 2024 - Nov 25, 2024

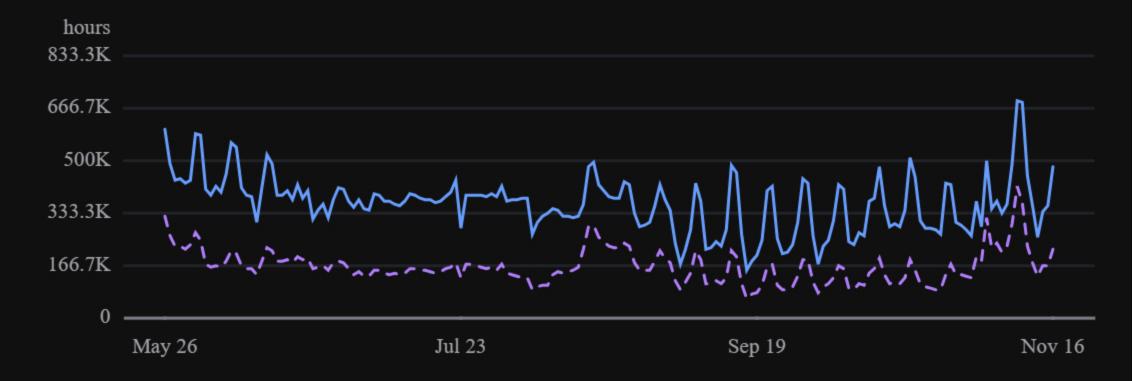


Average Playtime Peak Playtime Active Playtime

365K hrs 688K hrs

64M hrs

↓442K hrs (-55%) **↓**1.4M hrs (-68%) **↓**83M hrs (-56%)



Active Playtime

• Playtime Surrounding V-Bucks Spent

Playtime Surrounding V-Bucks Spent (PSVS)

Playtime a week before and a week after a player spends V-Bucks in Fortnite.